



Generations For Peace and Norwegian Government announce groundbreaking peace-building partnership

HRH Prince Feisal Al Hussein and Ambassador Sissel Breie confirm three-year partnership supporting Generations For Peace programmes in the MENA region

24 March, 2014 - Amman, Jordan: Generations For Peace and the Royal Norwegian Embassy have today signed a groundbreaking three-year partnership to support peace-building programmes in the Middle East and North Africa. The agreement is the first-ever multi-year commitment of long-term support by a foreign government donor to Generations For Peace. The Embassy's support amounts to NOK 7.3M (approximately JOD 0.85M; or USD 1.2M) over the period 2014-2016.

The new partnership builds on the success of the Generations For Peace Amman Camp 2013, which was supported by the Embassy. It will support volunteer youth leaders, including those who were trained at that camp, as they implement Generations For Peace programmes in their own communities in Algeria, Egypt, Iraq, Jordan, Palestine, Lebanon, Libya, Tunisia, and Yemen. The partnership also supports training events, including Advanced Training for experienced Generations For Peace volunteers, as well as the ongoing research and development work of the Generations For Peace Institute, to support innovation, and ever-greater quality, impact and sustainability.

At the signing, HRH Prince Feisal Al Hussein, Founder and Chairman of Generations For Peace, said: "We are delighted that the Royal Norwegian Embassy has committed to this three-year partnership to support our long-term efforts to build peace in communities in the Middle East and North Africa. The Embassy's support will enable us to expand our reach in the region, training and mentoring our volunteer youth leaders to use sport, arts, advocacy, and dialogue as tools for transforming conflict in their local communities, and passing their skills and knowledge onto others to create lasting positive change."

Ambassador Sissel Breie affirmed the Royal Norwegian Embassy's commitment, saying: "Supporting peace-building is a priority for the Norwegian Government, and the grass-roots conflict transformation efforts that Generations For Peace volunteers are leading in their own communities in the MENA Region are extremely important and effective. Generations For Peace has demonstrated the success of its unique cascading model and its focus on innovation, quality, impact and sustainability. We are looking forward to working closely with the team at Generations For Peace over the coming years."

The programmes supported by this partnership will address a range of local issues of conflict and violence, including violence in schools and universities, violence between youth political groups, violence between religions, violence against girls and women, exclusion of minorities and divides between host communities and internally displaced people or refugees.

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NOTES TO EDITORS:

About Generations For Peace:

Generations For Peace (GFP) is a Jordan-based global non-profit organisation founded by HRH Prince Feisal Al Hussein and Sarah Kabbani Al Feisal, dedicated to sustainable peace building and conflict transformation through sport, arts, advocacy, dialogue and empowerment.

By providing unique training and continuous support and mentoring to volunteer leaders of youth, GFP empowers them to lead and cascade change in their communities, promoting active tolerance and responsible citizenship and working at the grass roots to address local issues of conflict and violence.

Different contexts include inter-tribal, inter-ethnic, and inter-religious violence; gender inequality; post-conflict trauma response, reconciliation and reintegration; exclusion of minorities including IDPs, refugees and people with a disability; and challenges of integration in multi-cultural societies. Conflict sensitivity, and the full participation and empowerment of girls and women, are integrated into GFP's approach.

GFP uses sport as an entry point to engage with children and youth, and our carefully-facilitated sport-based games provide a vehicle for integrated education and behaviour change. In addition to our sport-based approaches, GFP has also developed arts, advocacy, dialogue, and empowerment activities to support conflict transformation with children, youth and adults in different contexts.

In the last six years, we have trained and mentored more than 8,400 volunteer leaders of youth in 50 countries and territories in the Middle East, Africa, Asia, and Europe. With our support, their ongoing programmes address local issues of conflict and violence, and have touched the lives of more than 215,000 children, youth and adults.

GFP is listed in the "Top 100 NGOs in the World" for 2013 by *The Global Journal*. The ranking assesses non-governmental organisations according to innovation, impact, and sustainability.

GFP is also the only peace-through-sport organisation officially recognised by the International Olympic Committee.

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