

Sport & Environment:

How can sport tackle environmental challenges?

Moderators:

- Erika Mueller Chen, Sports Diplomacy Specialist, Inspira Podcast Host & sportanddev Consultant, USA
- Christo de Coning, Foundation for Sport, Development and Peace, South Africa

Panelist Presentations:

- Shahd Almahameed, Generations for Peace, Jordan
- Natasha Bredekamp, Football Foundation subsidiary of Grootbos Foundation, South Africa
- Nicolò Di Tullio, IOC Young Leader, Italy
- Claire Poole, Sport Positive, Ireland
- Antonio Vizcaya, 17 Sport, Mexico

Audience Q & A

Closing Remarks

**With support from
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Spotlight Information

Call for Articles:

- <https://www.sportanddev.org/latest/news/call-articles-sport-and-environment>

Published Articles:

- <https://www.sportanddev.org/latest/news>
(search by keyword "Environment")

Results:

- 33 Articles published
- Authors represent 19 countries from 5 continents

This webinar:

- 354 registrants

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Christo de Coning






Foundation for Sport, Development
and Peace, South Africa

Opening Remarks

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Panelist Introductions

-  Claire Poole, Sport Positive, Ireland
-  Antonio Vizcaya, 17 Sport, Mexico
-  Natasha Bredekamp, Football Foundation subsidiary of Grootbos Foundation, South Africa
-  Shahd Almahameed, Generations for Peace, Jordan
-  Nicolò Di Tullio, IOC Young Leader, Italy

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Claire Poole
Sport Positive, Ireland

How can the sports industry fight against climate change?

**With support from
Swedish Postcode Foundation*





Antonio Vizcaya

17 Sport, Mexico

**How can brands and sponsors
integrate sustainability &
environment awareness into
the sports sector?**

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Natasha Bredekamp
Football Foundation subsidiary of
Grootbos Foundation, South Africa

Social & Environment Impact Through Sport

**With support from
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Shahd Almahameed

Generations for Peace, Jordan

Bottom-Up Approach: Youth Climate Action Program in Jordan

**With support from
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Nicolò Di Tullio
IOC Young Leader, Italy

Impacts of Sport on Environment & Proposal to Democratize Scientific Knowledge Through Sport

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Closing Remarks

What do you hope to see in the future?

What resources exist where the audience may learn more about this topic?

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Social and Environment Impact
Through Sport

Grootbos Foundation is committed to the conservation of the Cape Floral Kingdom...



... and the upliftment of the communities that live within this natural landscape in the Overberg region of the Western Cape.

Spaces 4 Sport

A state of the art multi-sports facility
built for the people of Gansbaai in partnership between
Overstrand Municipality, Premier League and Grootbos





GROOTBOS
FOUNDATION

Soccer, hockey, netball, athletics, cross country, female rugby, water safety, canoeing, surf therapy, gross motor skills games with ECD children, and special needs youth make use of sport as a tool for good



Free
biodegradable and
disposable
Sanitary pads
to all young women



The unique biodiversity of the Cape Floral Kingdom, found only in the Western Cape, is worth protecting...





**...and in turn, the landscape will
protect and provide for the
communities that live in it.**



Grootbos Foundation delivers free:

- sports development programmes
- feeding scheme and food security
 - support to 4 ECDs
- educational and vocational training
 - lifeskills training
- career guidance in the green economy
 - enterprise development
- Conservation science and research
 - landscape level conservation

Landscape reach through conservation science, vocational training and collaboration

21'800 hectares conserved

400 hectares cleared of alien invasive plants

7 new plant species discovered

22 Green Futures College graduates in 2022

300'000 pinned insects

38 active camera traps



Social statistics



Direct sports beneficiaries

March 2020: 8'461

Mar 2021: 745

Dec 2021: 2'283

Nov 2022: 2'148

High School
Careers
1'028

Earth Rangers
53 in 2022

**Biodiversity
Stewards**
10

Meals in 2022
354'225

**Eco-Hospitality
graduates**
10

Horticulture graduates
12

35 small
business grants
50% female

Social Employment Fund
31 green interns





Grootbos Foundation Social and Environmental Impact through sports





Bottom-Up Approach; **Youth Climate Action in Jordan**

30th of March 2023



Introduction

Generations For Peace (GFP) is a Jordan-based global non-profit peacebuilding organization founded by HRH Prince Feisal Al Hussein of Jordan in 2007.

Dedicated to sustainable conflict transformation at the grassroots, Generations For Peace empowers volunteer leaders of youth to promote active tolerance and responsible citizenship in communities experiencing different forms of conflict and violence.

Carefully facilitated sport-based games, art, advocacy, dialogue, empowerment, and media activities provide an entry point to engage children, youth, and adults, and a vehicle for integrated education and sustained behavioral change.



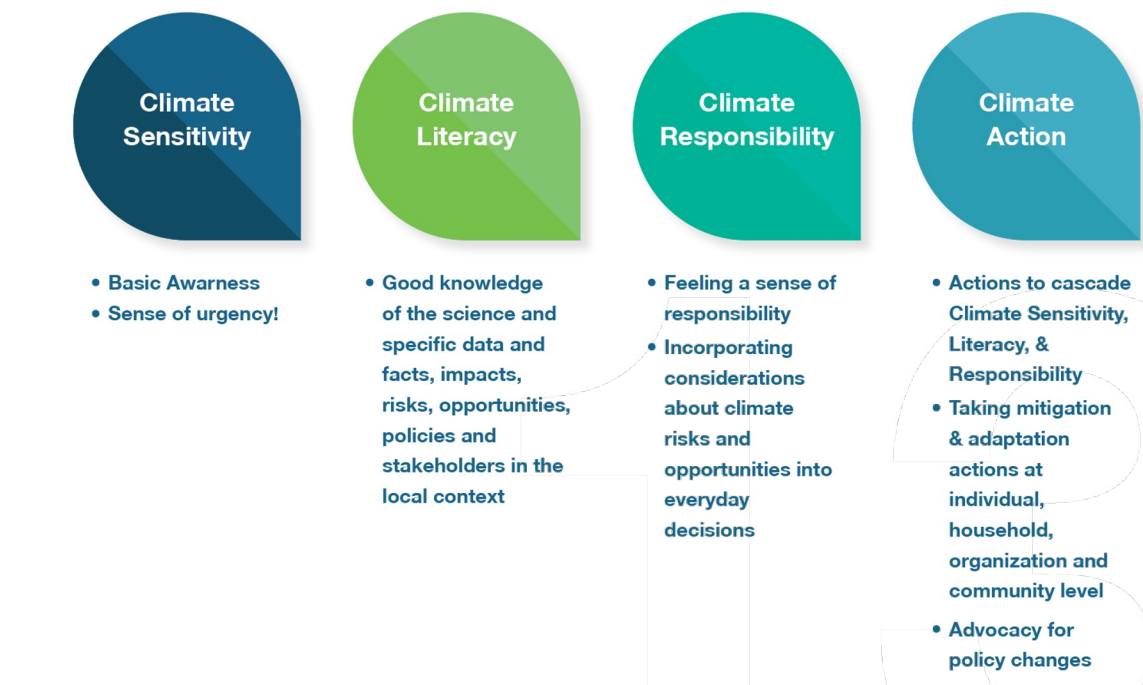
Jordanian Context

While Jordan is considered to have a low contribution to climate change, it endures many of its impacts. People across Jordan are at risk of facing lifelong environmental impacts of climate change, including water and food security, health effects, and livelihood security.

63% of human capital in Jordan is under the age of 30 and providing them with the necessary knowledge and skills can help them become change-makers and environmental leaders who can protect their communities, save the planet, and build safe future.

Youth Climate Action Programme

The Jordan Youth Climate Action Programme followed the logic from climate sensitivity through climate literacy and climate responsibility to meaningful climate action. The programme built on the community's strengths and assets and followed the participatory approach for design, implementation, and evaluation.



Youth Climate Action Training

The training focused on developing youth leaders' ability to manage effective advocacy campaigns to address climate change objectives and needs.





Community Needs Assessment

The goal of the Community Needs Assessment is to document and report the needs of their communities in relation to climate change. It covered the types of climate change issues they are encountering in their communities.

The CNA also identifies the extent to which the local issues are being addressed and by whom, and opportunities for GFP to provide additional support.

The findings from this assessment were used to plan for the advocacy sessions, events and community activities.



Ongoing Activities

The sessions focused on the youth's ability to structure and mobilise community initiatives and activities, to manage effective advocacy campaigns to address climate action objectives and needs and devise their advocacy activism actions.

Ongoing advocacy activities included ongoing campaigns and advocacy actions that provide avenues to share the key messages and calls to action related to climate action. GFP provided substantial and continuous mentoring support to the youth leaders to design, prepare, monitor, and deliver their sessions.

To move forward and ensure sustainability; various types of qualitative data/feedback were collected to help adapt the content and planned delivery based on that feedback and observed progress.

Community Engagement Activities

Twelve youth climate leaders and TG-led community engagement activities (one community activity per governorate) were conducted.

The participating Target Group themselves also had an opportunity to organise activities in their community that fostered and reinforced the knowledge and skills they gained in the advocacy for peace ongoing sessions among their peers.



Community Engagement Activities

In Karak: Youth planned an environmental day at a local school where multiple activities took place raising awareness on climate action issues in Jordan and in their own community.



Community Engagement Activities

In Aqaba: The goal of the initiative was to utilize the youth's artistic sense. They started by cleaning the beach and parts under the sea. The plan was to use what they selected for recycling and upcycling to create artistic works and present them at the youth center.



Community Engagement Activities

In Balqaa: The goal of the activity is to raise awareness of hydroponics and the benefits it could bring to the youth community. They held a workshop in collaboration with local initiatives to advocate for hydroponics and then they did a practical activity where participants were engaged in implementing this approach.



Local Conference of Youth

Local Conference of Youth (LCOY) is an event organized by YOUNGO, the United Nations Framework Convention on Climate Change's official youth constituency (UNFCCC).

Its goals are to provide a venue for young climate action on a local level as well as to provide input to international conferences.



Conference of Parties 27

4 youth participants were part of COP27. They participated as the official youth delegation from Jordan, and participated with various events and activities, met with decision-makers, and delivered the Jordanian youth voice when it comes to climate action.



Thank You!



generationsforpeace
أجيال السلام