



Bologna, April 9th, 2015

COMUNICATO STAMPA

## ***Meglio Così, a party in Bologna dedicated to sport for development and peace***

*The event, organised by Michela Cocchi – Law Firm, will be held on April 10th, a few days after the UN Int’l Day of Sports. “We celebrate a universal language, able to tear down every barrier”*

Hi-res pics available at <http://bit.ly/1b4zKyU>

After having celebrated radio and happiness, *Meglio Così* is back with **a party dedicated to sports**, on the occasion of the UN International Day of Sport for Development and Peace.

The event, organised by Michela Cocchi – Law Firm, will take place on **April 10<sup>th</sup> 2015** at the prestigious Circolo Ufficiali dell’Esercito in **Bologna**, Italy (free entry from 6.30 pm CET).

During the evening the band DuoStile will provide some classy musical entertainment, and many protagonists will talk about sport and its bonds with personality development, health, business, diversity, environment, legality and peacekeeping. Not only ms. Cocchi will speak about these issues, but also **Massimo Giuseppe Adamo** (FIGC public prosecutor), **Stefano Michelini** (president of Fortitudo Baseball Bologna), the journalist **Mara Cinquepalmi** and **Nicola Riva**, president of the LGBTQI association BogaSport, will take the floor.

As ms. Cocchi states, the *Meglio Così* events aim to offer **a chance to think about our future and the well-being of our communities**. These reflections inevitably embrace sport, as a means to inspire millions of persons: “Its battles to keep its world clean from violence, corruption and discriminations are also our own”, she points out, “Sport promotes peace and tolerance, brings people together beyond borders, cultures and religious beliefs, and at the same time is able to tear down barriers linked to gender and disability. **The road towards a new well-being, in other words, has to include sport and its powers**: and this is exactly why we celebrate it with our party, sharing a moment of lightness”.

Sharing is crucial, indeed: everyone may share thoughts, images and memories of sport through postcards available at the party, or through the website [www.megliocosi.com](http://www.megliocosi.com) or through social media with the hashtags #megliocosi, #sport4betterworld, #IDSDP e #sport.



is an event organised by Michela Cocchi – Law Firm  
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