

INSIGHT SERIES 2016 - LONDON

5 February 2016, 9.30am – 4pm

De Vere West One, 9-10 Portland Place, London, W1B 1PR

9.30 – 10.00am	Arrival and networking
10.00 – 10.30am	Welcome <i>Ruth Holdaway, Women in Sport</i> <i>Peter Fitzboydon, London Sport</i>
10.30 – 11.30am	Insight into Action... <i>Women in Sport</i>
11.30am – 12.00pm	London Sport
12.00 – 12.45pm	Panel: Insight and how it's changing the way we engage more women and girls in sport
12.45 – 1.30pm	Lunch and networking
1.30 – 2.45pm	Local case studies <i>To highlight how insight has been used locally to develop successful projects/programmes for women and girls</i>
2.45 – 3.15pm	Interactive task and pledge <i>What does this mean for us?</i>
3.15 – 3.45pm	The Future of Insight-Led Sport
3.45 – 4.00pm	Summary and questions