



Management of Sports Development

Edited by Vassil Girginov

- ◆ Comprehensive coverage of the major themes in the process of sports development
- ◆ Contributions from an internationally renowned author team
- ◆ A concisely edited text with a logical and accessible structure



A dedicated website accompanies the text with new material updates

Management of Sports Development is the first book to offer an holistic approach to a field which has been burgeoning in importance for some years. Although many books exist on various aspects of development never before has there been a text which addresses the process of development in such a comprehensive manner.

Readership

This invaluable resource is essential reading for any student or lecturer studying or teaching sports development and is set to be a vital contribution to the literature in this area.

About the Editor

Vassil Girginov is Reader in Sport Management and Development at Brunel University, UK.

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For conference details contact: sportsdevconference@brunel.ac.uk

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