The International Sports & Social Impact Summit at IMG Academy in Bradenton brings together men and women ages 18-28 in an initiative to harness the power of sports as a catalyst for development and peace. Selected by the United Nations, participants from the United States and countries around the world will learn to use the universal language of sports to engage and lead their peers in addressing vital social and economic issues in their home communities.

The two-week event is the United Nations’ flagship outreach program to the global Millennial Generation and features a public festival that will showcase the Bradenton Area as a tourism destination and prime business location. The summit will be centered at the campus at IMG Academy, with participants also traveling to other venues in the region for sport and leadership training. Where the participants go, news media will follow, increasing exposure for the wider community of the Bradenton Area.

GENERATING LONG-TERM BENEFITS FOR GLOBAL DEVELOPMENT & PEACE
- Develop the world’s next generation of grass-roots leaders.
- Address social and economic issues worldwide.
- Empower young leaders to train others.

SHINING THE GLOBAL SPOTLIGHT ON THE BRADENTON AREA
- National and international media focus for two weeks, including a two-day public festival at IMG Academy.
- Teaser events across the United States, overseas and locally leading up to the Bradenton Area summit.
- Promotion by high-profile, global brands that sponsor activities.
- A multi-year host commitment for the Bradenton Area by the United Nations.


www.gaisports.com

“Be the change you wish to see in the world.” – Gandhi
Two Weeks of Intensive Sports & Leadership Training for Participants.

Two Signature Events for Memorable Public Engagement.

As invited participants learn from world-renowned experts to translate sport into social action at home, the public will have opportunities to engage, as well.

Public Press Conference | Opening Ceremony & Evening Gala
Monday, June 8, 2015
- Summit leaders launch the event and introduce participants to global and local media.
- Flag-raising ceremony salutes the home countries of participants.
- Gala dinner to feature an internationally known leader in promoting peace through social change and development.

Public Sports and Social Impact Festival at IMG Academy
Friday, June 12, 2015
- Outdoor evening concert onstage at the IMG Academy Stadium Plaza.

Saturday and Sunday, June 13-14, 2015
- Musical performances featuring nationally known artists.
- Conference-style panels with athletes and leaders of industry and social change.
- Participation by popular sports legends.
- Spectator events across numerous sports, featuring both able-bodied and wheelchair/Paralympic athletes.

An Invitation to Socially Responsible Brands
Align with prestigious, global brands and support this unprecedented opportunity to showcase the Bradenton Area as a tourism destination and prime business location. Enhance public awareness of your brand as a leader in promoting social causes and world peace, particularly among Millennials.

Opportunities for Building Your Brand
- Align your brand with global leaders in sport and social responsibility.
- Local, regional, national and international media exposure during the Bradenton Area summit.
- Exposure at teaser events in advance of the summit.
- Enhance consumer awareness of your brand and its role as a leader in social causes at signature public events in the Bradenton Area.

Sponsorship Information
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