Together. Even better.

We want to focus existing know-how and use available resources – something that can only be accomplished in cooperation with a large number of stakeholders. To this end, we need a broad alliance of non-governmental organisations, sports associations and clubs and international organisations. They will share their long-standing experience on site, contribute their sports education expertise to coach training or commit their efforts to establishing and developing sports structures in order to create “More Space for Sport – 1,000 Chances for Africa”.

In the long term, we will only succeed in using sport to achieve development objectives if we take the social, cultural and economic conditions in the partner country into account. That is why we leave the responsibility for the contents of the programme and the associated (continued) training of coaches, and for sports grounds and sports equipment to local organisations.

We get the ball rolling – the match is played in Africa.

The Initiator

The initiative “More Space for Sport – 1,000 Chances for Africa” was launched in 2014 by Dr Gerd Müller, Federal Minister for Economic Cooperation and Development.

GIZ is responsible for the content of this publication.
More Space for Sport – 1,000 Chances for Africa

I am convinced that sport doesn’t just open hearts; it also opens up new perspectives. “Sport has the power to change the world” – Nelson Mandela said that once. This is the potential I want to tap with the new initiative “More Space for Sport – 1,000 Chances for Africa”: Because sport is not just fun, it also helps us maintain our physical and emotional health and it teaches us values like fairness, respect, team spirit and discipline.

Young people engaging in play and sport acquire important life skills, new knowledge and social skills. Sport can boost our confidence and increase our willingness to take responsibility. For children and adolescents whose lives are characterised by poverty and a lack of prospects, these attributes are particularly important as a means of leading a self-determined life.

I want to forge a broad alliance of stakeholders from the sports sector, civil society and private business to realise this important project. With the support of these strong partners, we want to help children and adolescents “get a move on” and begin building their own lives.

Yours sincerely,
Dr Gerd Müller
Federal Minister for Economic Cooperation and Development

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**DEVELOPMENT** through sport: Experience has shown that, if used wisely, sport is a valuable tool in supporting and promoting the interests of children and adolescents.

**EDUCATION**
- Sport teaches social skills and values, helps young people develop basic life skills and can encourage them to take advantage of additional educational opportunities.

**HEALTH**
- Both during the training and off the playing field, adolescents deal with measures related to HIV/AIDS and drug abuse prevention and healthy living.

**RESPECT**
- On and off the playing field, the participants practice respectful behaviour, tolerance, recognition and appreciation of others. Racism, discrimination and intolerance have no place here.

**FAIR PLAY**
- Sport teaches us to negotiate and observe rules that apply to everyone. The result is mutual respect and true equal opportunity. Violence and deceit are banned.

**TEAM SPIRIT**
- Sport can build bridges – between boys and girls or between the old and young. Sport can bring people together regardless of background, religion or education.

**Coaches**
- Specially trained coaches of local partner organisations can build interest and offer sports programmes that combine exercise with development objectives. They are also important role models.

**Communication**
- Communication and exchange between everyone involved – participating children, coaches, teachers – is promoted through meetings and joint networking activities.

**Sports events**
- Sports camps and festivals reach large target groups, raise awareness of measures like voluntary HIV tests and build trust with the parents of participating children.

**Sports grounds**
- In addition to being training sites, sports grounds are locations for social meetings and exchange – which is why building and improving them is so important.

**Sports equipment**
- Goals, nets, baskets, balls – the right equipment is essential for exciting and high-quality sports programmes.

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Several components are required if we want to encourage children and adolescents to get moving and achieve new goals.