Institute for Business Ethics

University of St. Gallen

Football and Social Responsibility

Seminar at UEFA Headquarters

organized by Institute for Business Ethics, University of St. Gallen
in cooperation with UEFA – Union of European Football Associations

Nyon, Switzerland | November 21st – 24th 2016
Football is not just about winning the next game but also about making a difference in society.

The Institute for Business Ethics at the University of St. Gallen offers in cooperation with the UEFA (Union of European Football Associations) a unique seminar on football and social responsibility. During the four-days-seminar, executives of European football clubs and European football associations will gain comprehensive knowledge on a subject of increasingly importance.

IWE-HSG
The Institute for Business Ethics at the University of St. Gallen (Switzerland) is an internationally known center in the field of business ethics.

UEFA
The UEFA – Union of European Football Associations – is the governing body of European football. It is an association of associations, a representative democracy, and is the umbrella organization for 55 national football associations across Europe.

Your Key Benefits:
In this course you will gain contemporary and in-depth knowledge for the integration of social responsibility into your football organisation. In addition to lectures and case studies, project oriented elements are integral part of the course. The participants will learn about practical and academic topics as well as about tools and methods in the field of social responsibility in order to implement social responsibility into their own organization.

The Highlights:
Gain comprehensive knowledge on social responsibility in football and be prepared for the challenges in your football association or your football club in order to make a difference in sports and society. Discuss with experts, practitioners, and other football executives at UEFA headquarters at Lake Geneva in Switzerland and benefit from peer-to-peer exchange.
The Target Group:
Executives of European football clubs and European football associations dealing with issues such as social responsibility, sustainability, diversity, respect, environment or anti-discrimination. Executives and members of specialist departments (CSR, Media, Public Affairs, Fan Liaisons etc.) are welcome. Please do not hesitate to ask for further options.

Date:
November 21st – 24th 2016
Starting: 21.11.2016, 10:00 h
Closing: 24.11.2016, 13:00 h

Program Language:
English

Location:
Headquarters of UEFA in Nyon at Lake Geneva in Switzerland

Program Fees:
EUR 4’300.00 / CHF 4’700.00
(excl. accommodation, meals, travel expenses)

Course director:
Prof. Dr. Thomas Beschorner
Director of Institute for Business Ethics at the University of St. Gallen

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Registration Form

Football and Social Responsibility
Seminar at UEFA Headquarters

Please fill in the register form.

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I hereby register for the 'Football and Social Responsibility' Seminar organised by IWE-HSG and UEFA. If participation is withdrawn later than 6 weeks prior to study entry, a fee of CHF 500.00 applies. For withdrawals less than 4 weeks before the start of the program, there is no compensation. The total study fee of EUR 4'300.00 / CHF 4'700.00 is payable within 30 days of receipt of the invoice.