The Africa International Sport Convention (CISA) - launched in 2007 is an initiative of JAPPO (www.jappo.net), an events and sports management based in Dakar, Senegal. The first edition was held in Dakar in 2007, Abuja, Nigeria in 2008, Alexandria (Egypt) in 2009, in the Ekurhuleni Metropolitan Municipality (South Africa) in 2010, 2011 in Marrakech, Morocco and in 2012 at Bamako (Mali) for the 6th edition. CISA brings together sports professionals at national and international level. It represents a unique opportunity for the international sports organizations to meet and come in contact with leaders, policymakers’ African sport.

The program of the Convention includes:

A DISCUSSION FORUM with themes that reflect the realities of African sport and whose purpose is to make reliable recommendations to contribute to the development of sport in Africa. Each topic is introduced by African speakers with international renown, who are the subjects and thus allow interactive exchanges with representatives.

SPORTS EXHIBITION called SPORT EXPO which sees the participation of major international companies operating in the field of sports industry and gives them the opportunity to promote their products and services while exploring new business opportunities.

Publication of AFRICAN SPORT DIRECTORY which lists all sports organizations in Africa. This unique publication, available in print and electronic format, is an essential tool to keep in touch with sports organizations in Africa.
INDUCTION IN AFRICA ALL OF FAME contributes to a greater recognition of top athletes and sports leaders in Africa. It was during the gala evening marking the last program of the Convention that take place inductions annual Hall of Fame Sports Africa.

The presentation ceremony is celebrated JAPPO AWARDS during the Gala. JAPPO AWARDS trophies are a way to pay tribute to JAPPO great leaders of sport in Africa for their great contribution to the development of sport in Africa.

A CAMPAIGN OF CHILDREN’S EDUCATION THROUGH SPORT (CISA Kids’). During the first 3 editions, CISA Kids program was organized in collaboration with the IAAF in order to promote the sport in schools.
Athlete Career Programme

SPORTS EXHIBITION called SPORT EXPO

Gala Night

Discussion Forum

Journalists Seminar

CISAA 2013
A unique platform bringing together six events over 3 days

Africa Sport Directory

Lunch CISA

CISA Kids’
Contact

JAPPO Events & Sports Management Consulting
No S21, 1er étage
Hann Maristes
Dakar
SENEGAL

BP 29224
CP 14522
Dakar -Yoff- Sénégal

Email: info@cisaconvention.com
Web: www.cisaconvention.com
Tél: +221 33 832 59 59
Fax: +221 33 832 69 59