COOPERATIVE PLAY PROJECT

Proposal & Suggestions

INTERNATIONAL FOOTBALL EDUCATION 2015–2016
Cooperative Play Project (CPP) is a process that International Football Education (IFE) aims to introduce with the goal of fostering a culture of collaboration among different individuals and organizations, avoiding the waste of all kind of resources to promote sustainable community projects, and building a social network that could support and get involved in future projects. To do so, there are **three main steps** to follow that could benefit all the parts:

1. **SHARING RESOURCES & SUSTAIN ACTIVITIES**

   Sharing ideas, data, and resources that could help us to not only expand our activities, but also it could have a greater impact on our projects.

   - **Efficiency** - sharing resources & knowledge.
   - **Strong Project Focus** - plan and coordinate future sustainable projects.
   - **Flexible** - flexible use of resources and expertise within the organizations.
   - **Build legitimacy & capability** - building a reputation with the goal of gaining local support and attracting external donors.

2. **PLANNING FUTURE PROJECTS**

   Planning common projects that use football as a tool for people-centred development and taking in consideration the **Sustainable Development Goals** (SDGs) such as reducing inequalities, providing quality education, and partnerships for the goals. Our main target would be those communities who do not receive or receive minimal assistance from major or individual donors.

   - **Charity & Fundraising Tournaments**
   - **Coaching and Football Development Training**
   - **Sports equipment donations**
   - **Expanding projects by integrating local community**
Expanding our networks by involving the most trusted sources of information: our friends and supporters.

- Build a solid and supportive online community.
- Empower supporters to raise funds and provide them opportunities to get involved.
- Get media's attention by documenting our projects in Thailand, Japan and South Korea.
- Organize campaigns to extend our network, raise awareness about our cause and attract new donors.