EDUCASPORT 2013
THE SOCIAL SPORT WORLD FORUM
27TH • 28TH • 29TH NOVEMBER 2013
PARIS CITY HALL
ROLAND GARROS STADIUM

Find new ways together
to make sports useful to all!

Organized by the Agency for Education through Sport
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BUILDING TOGETHER: NEW WAYS FOR A SPORT USEFUL TO ALL

For more than 15 years, the Agency for Education through Sport (APELS) has been encouraging the development of education through sport in France by supporting the best projects. For example thanks to its major programme “Fais-Nous Rêver” (Make Us Dream), APELS identifies, helps and puts on the limelight many initiatives with a major social dimension regarding the professional insertion, the improvement of health and which encourages coexisting harmoniously especially in disadvantaged areas.

With our partners, City Hall of Paris, Ile-de-France Regional Council and the French Tennis Federation, we set ourselves an ambitious goal: bringing together in Paris players who want to change the world through sport in two exceptional and prestigious places: Roland Garros and Paris City Hall.

Halfway through this adventure, we can already celebrate the success of the call for input. With the support of our partners and sponsors, we already received near to 200 projects from all over the world. Most of them were sent from anonymous local players, young scholars, cities, associations and schools that innovate and turn sport into an educational and innovative tool.

The second half of our adventure is now starting with all of you. We will try to mobilise the movement of players whose commitment to others translates through sport during these three exceptional days – on the 27th, 28th and 29th of November – that we are glad to live with you all. Our ambition is simple: spreading good initiatives, reflecting together on new projects, creating solidarity and friendship between players, emphasizing the role of anonymous individuals who bring joy to life.

Agency for Education through Sport
EDUCATION THROUGH SPORT

All around the world, sports activities are becoming an answer to major societal issues: insertion of young people, fight against obesity, people’s health and harmonious coexistence.

The 1st Educasport World Forum will launch a serious reflection on these concrete realities, led by militants (often volunteers) to build new links between the individuals that are changing other people’s lives through sport with the 800 representatives of cities, associations, NGOs, schools and scholars to name but a few.

In the difficult social context we know today, it is essential to make sports activity evolve. Social and professional insertion, personal development of all individuals, health, integration of people in dire straits, use of sport for cohesion and harmonious coexistence are issues that define education through sport.

The movement developing all around the world aims at making innovative practices available to the greatest number of people. These practices will create real opportunities for the future.

The Agency for Education through Sport, under the patronage of the Ministry of Foreign Affairs with the support of the City of Paris, the Ile-de-France Regional Council, the French Tennis Federation, the French Ministries of National Education, Justice and Sports, the Senate, the INPES (Education and prevention national institute for health), Le Monde newspaper and the French TV channel TF1, decided to launch the 1st Educasport World Forum where 80 foreign speakers from the 5 continents are expected to come.

30 PROPOSALS TO “TAKE ACTION”

All must share the objectives of the movement of education through sport: players in the field, companies and the media for example, from developed and developing countries. The debate is not only for experts, every citizen in the world can come and have a say.

At the end of the Forum, an education through sport charter as well as 30 proposals to “take action” will be circulated all over the world.
THE AGENCY FOR EDUCATION THROUGH SPORT

Created in 1996, the Agency for Education through Sport is an independent, apolitical and non-profit association. Its main mission is to develop education through sport by getting involved with players in the field (associations and local authorities) to encourage professional insertion, social integration, education of young people and harmonious coexistence.

The Agency for Education through Sport focuses on 3 areas:

- It has been IDENTIFYING, HELPING and PROMOTING associations for more than 15 years with its call for input Fais-Nous Rêver.
- It GATHERS all the players (associations, local authorities, sports clubs and federations, institutions, universities, companies, etc.) acting in the field, and encourages collaborations and links between them for example through the Educasport Forum.
- It INNOVATES and CONDUCTS EXPERIMENTS in order to structure its range of actions, especially with the new program of the National Trial.

Since 1996, the Agency for Education through Sport has already identified 6,500 initiatives. 1,000 of these initiatives have been highlighted and awarded prizes. Since 2013, 40 associations are helped by the School “Fais-Nous Rêver – Fondation GDF SUEZ”, the first school of education through sport in France.

- 15 years of experience
- 1st solidarity sport actor’s network
- 6500 detected projects
- 1000 rewarded initiatives
- 5500 involved local actors
- 4 regionals relay
- A team of 15 employees
- 2 000 000 € endowment donated

TO TAKE AN INVENTORY AND TO HIGHLIGHT

“Fais-Nous Rêver” call for inputs

TO ADVISE AND TO FORM

School “Fais-Nous Rêver – Fondation GDF SUEZ

TO FEDERATE TO THE

Educasport forum

TO EXPERIMENT AND TO INNOVATE

Testing, research action, observation
THE PARTNERS' CLUB: THEY TALK ABOUT US

PARIS CITY HALL

“... The Forum has another valuable asset: its international dimension. Every country, but also every area has a unique approach to sport. Depending on where and how they live, people have a specific relation to sport. This unique dimension of sharing the experience, which will be at the core of the event, makes the City of Paris particularly proud and glad to host the Educasport World Forum on the premises of Paris City Hall and to be a partner of this worldwide human adventure. Enjoy the Forum!”

THE ÎLE-DE-FRANCE REGIONAL COUNCIL

“The ambition that we all share together is both simple and powerful: making the desire of sport a reality that anyone can reach. Developing sport in the Île-de-France region is obviously a public health issue. It is also a social issue — making it possible for everyone, no matter what they can afford, to practice sport safely. But it is also, and perhaps most importantly, a democratic issue as sport is a wonderful tool for popular education and empowerment.”

Jean-Paul Huchon
President of the Regional Council Île de France

THE FRENCH TENNIS FEDERATION

“... the French Tennis Federation is perfectly in agreement with the Agency for Education through Sport values supported. Sport is a great integration vector and social cohesion that we live daily in our clubs. Immense playground, it is also a great prevention and education tool. Universal language, sport has the vocation to create connection.”

Jean Gachassin
CEO of FFT.

MINISTRY OF SPORTS, YOUTH, POPULAR EDUCATION AND COMMUNITY LIFE

“Educasport World Forum 2013 will move the debates forward on education through sport by requiring the expertise of high-quality speakers. The Forum will make it possible to share success stories that can often answer participants’ questions and will open new perspectives and approaches. The Ministry greets warmly the organizers, the volunteers who help them and all the participants and wishes them great success in this adventure.”

LE MONDE

“Sport in the city is represented by associations, committed women and men, local authorities, clubs and volunteers; a network of exceptional people. For them, sport provides local entertainment, integration, reinvestment; an activity that inspires many but that also helps coexisting harmoniously. (...) They provide us with many subjects that we are proud to share with our readers.”

Didier Pourquery
Le Monde newspaper Editor-in-Chief

THE EDUCATION AND PREVENTION NATIONAL INSTITUTE FOR HEALTH (INPES)

“As it was emphasized by the Ministers of Health and Sports during the presentation of the plan “Sport – Health – Wellbeing”, physical and sports activity is a major tool of public health. National Institute for the Prevention of Education and Health is convinced that it is a necessity to encourage the practice of physical and sporting activity and to give access to it to the greatest number of people. That is why we collaborated with APES to support promising initiatives in this field.”

THE MINISTRY OF FOREIGN AFFAIRS

“The Ministry granted its high patronage to the Educasport World Forum to support this dynamic initiative, which will help players coming from over 50 countries share their experience, exchange points of view and meet to build a world of greater solidarity.”
JOIN THE CLUB, 
BECOME A PARTNER!

WHY TO BECOME A PARTNER?

- A unique world-class event,
- A multispectral representation: sports-health-education-social...
- A mixed audience, attuned as much to the players: project leaders, elected officials, educators, technicians as it is to scholars and researchers,
- **Strong societal values** constructed around participatory and civic projects,
- A time of sharing and reflection on social innovations in sports,
- A consistent project with your CSR policy, sustainable development or sponsorship.

HOW TO SUPPORT US?

- **Financially**, to support our actions and our social and educational commitments.
- **Materially**, by supporting the operational and logistical phase of the event.
- **Humanly**, by making volunteers or skills available to us.

You want to know the various forms of partnership that we offer on the forum in detail? 
EDUCASPORT WORLD...

1st Network

The 1st International Network of education through sport's players

3 Days for exchanging experience, meeting players, debating

800 Attendees

800 attendees composed of associations, NGOs, local and regional authorities, elected officials, scholars, companies, athletes...

80 Speakers

80 speakers

40 Countries from 5 Continents:
Argentina, Spain, the United States, England, Brazil, India, the Ivory Coast, Mali, Australia, Canada, Germany, Colombia...

Around 200 Projects

Around 200 projects identified around the world
Major debates, round tables, and Educasport Stories will punctuate the Forum’s life during these three days, at the end of which the Educasport Awards will reward the best initiatives.

**MAJOR DEBATES**

Every day, experts and leading figures from all over the world will share their points of view on social sport during the major debates on topical themes around the sports champions’ role, sport-health and exclusion in sport.

**ROUND TABLES**

Participants will also exchange during smaller committees during the round tables animated by players from different backgrounds to build new solutions together. Sport and societal issues, practising sport in specific environments, decompartmentalisation issues and methods in sport will be discussed during this time of experience sharing.

**EDUCASPORT STORIES**

During three days, project leaders will also have the opportunity to make you discover their fascinating histories. These best projects of social innovation through sport, as well as about 15 selected international projects, will illustrate perfectly what social innovation through sport is.

**YOUTH TIME**

The Educasport World Forum will give the opportunity to young people to have a say during two major events: the Labo jeunes chercheurs (laboratory for young scholars) and the Youth Forum.

**YOUNG RESEARCHERS’ LAB**

Research is progressing in the field of education through sport, young scholars from the 5 continents will present their works.

**THE YOUTH FORUM**

The programme for these young people from around 10 countries includes sports events. Debates and reflections will help them think, share and invent new solutions for tomorrow’s sports world.

**PARTIES AND SPORTS EVENTS**

Participants will have the opportunity to create relationships and new collaborations during these relaxing moments.

Participants will discover physical and sports activities thanks to original events at the heart of Roland Garros.

A great sports party will be organised to end the first day in a great mood. Vikas Dhoraoo, atypical football player, film director and journalist has been given a free rein to plan an amazing “festive and cheerful” party for us.

The first edition of Educasport Awards will be the highlight of the Forum closing ceremony. This exceptional award ceremony will reward the best initiatives among some 200 projects identified all over the world!
In 2012, the London Olympic Games thrilled the world.
In 2014, we will get passionate about the World Cup in Brazil.
In 2013, The Educasport World Forum will bring together, in Paris, the international players of an educational, social and inclusive sport.

Focus on some projects already identified by the Educasport team:

- **FUNDACIÓ PER A L’ESPORT I L’EDUCACIÓ**, Spain
- **MOUNDOU CITY HALL**, Chad
- **INSTITUTE OF SPORTS AND RECREATION**, Colombia
- **DREAM A DREAM**, India
- **FOOTBALL UNITED**, Australia

Find out more about the projects on the website: www.educasport-worldforum.org
Fundació per a l’Esport i l’Educació, Spain
In order to face the economic crisis and help the most disadvantaged people in the city of Barcelona, the Foundation created in 2009 the programme “A fantastic summer”. In the most disadvantaged areas, the objective is to provide the most affected families with access to sports activities during the summer.

Moundou City Hall, Chad
In order to raise the players’ awareness on female sport and encourage women empowerment, the city of Moundou is helping female football and handball clubs. The teams could benefit from equipment, training and a personalized follow up.

Institute of Sports and Recreation, Colombia
The Institute’s objective is to promote culture and wellbeing through programmes to provide citizens with an access to sport, leisure and physical activity. For example, one of the major programmes aims at encouraging the insertion of homeless people in the city of Medellin through physical activity (capoeira, football, handball, basket-ball, etc.).

Dream a Dream, India
At the heart of slums, the association has been innovating for 14 years to help more than 30,000 young people, aged from 8 to 19 years old, to blossom and integrate into society by offering “after-school” sports and cultural activities. Football and creative art are major disciplines of the association to teach life’s skills to children.

Football United, Australia
Created in 2006, the association uses football to support refugees and people in need living in the surroundings of Sydney. Its objective is to encourage social and professional insertion of young people and their families in the Australian society by offering a wide range of free programmes (English lessons, trainings, helping with administrative paperwork, etc.).
The program is composed of 4 categories:

- **GREAT DEBATES**
- **ROUND TABLES**
- **EDUCASPORT STORIES**
- **YOUTH TIME**

**WEDNESDAY 27TH OF NOVEMBER - ROLAND GARROS STADIUM**

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<tr>
<td>9h - 18h30</td>
<td>THE YOUTH FORUM</td>
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<tr>
<td>14h</td>
<td>OFFICIAL OPENING</td>
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<tr>
<td>14h45 - 16h45</td>
<td>MAJOR DEBATE - Are champions still considered as role models for the youth?</td>
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<td>15h15 - 18h45</td>
<td>ROUND TABLE - International cooperation and sport, what are the potential alliances? with Cité Unies France and the Île-de-France region</td>
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<td>15h30 - 18h15</td>
<td>ROUND TABLE - Is sport an integration tool for vulnerable communities? with the Association of Departments of France</td>
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<td>17h - 18h30</td>
<td>EDUCASPORT STORIES</td>
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<td>A partir de 19h</td>
<td>OUTSTANDING ROUND TABLE - of the French Tennis Federation</td>
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<td>ROUND TABLE - Education through sport: is it a field of social innovation? with Pluricité and Sport and dev</td>
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<td>TABLE RONDE - Education through sport: towards a new successful coordination model (between players, skills and know-how)</td>
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<td>PARTY ORGANISED by Vikash Dhorasoo</td>
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<td>9h30 - 11h15</td>
<td>OUTSTANDING ROUND TABLE of the Franco-German Office for the Youth: Sport and the school pace</td>
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<td>9h30 - 12h30</td>
<td>LABORATORY FOR YOUNG SCHOLARS</td>
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<td>WORKSHOP FOR COMPANIES</td>
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<td>LABORATORY FOR YOUNG SCHOLARS</td>
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<td>14h45 - 16h45</td>
<td>MAJOR DEBATE: Health should sport be encouraged or forbidden?</td>
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<td>15h - 16h30</td>
<td>ROUND TABLE: New sports facilities: a sport more citizen-focused? with Paris City Hall</td>
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<td>17h - 18h30</td>
<td>OUTSTANDING ROUND TABLE: Education through sport and university education</td>
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<td>17h - 18h30</td>
<td>ROUND TABLE: Is sport a solution to prevent students from dropping out of school? with UNSS and ISF</td>
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<tr>
<td>9h30 - 11h30</td>
<td>MAJOR DEBATE: Is sport a vast playground or a discipline of exclusion?</td>
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<td>9h30 - 11h</td>
<td>OUTSTANDING ROUND TABLE: Why invest in sport? with UNESCO*</td>
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<td>11h15 - 12h15</td>
<td>Preview Laurence Ligier’s movie (Camelion Association President): “In Philippines, the circus that treat”</td>
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<td>11h15 - 12h15</td>
<td>EDUCASPORT STORIES</td>
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<td>14h15 - 16h15</td>
<td>EDUCASPORT STORIES</td>
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<td>14h30 - 16h</td>
<td>OUTSTANDING ROUND TABLE: International Association of Educating Cities</td>
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<td>17h - 18h30</td>
<td>ROUND TABLE: New skills of sporting supervisors with Québec en Forme and the Ile-de-France Region</td>
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<td>18h30</td>
<td>End of the Forum</td>
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Find out more on the programme on the website: www.educasport-worldforum.org
MAJOR DEBATES

Animated by Stéphane Mandard, manager of the sports service of Le Monde newspaper With Le Monde and the support of Image & Stratégie

ARE CHAMPIONS STILL CONSIDERED AS ROLE MODELS FOR THE YOUTH?

From Antiquity to the present day, physical activity has progressively been integrated into innovative teaching methods for the youth. The excessive behaviour of globalized liberal societies calls into question the educational benefits usually associated with modern and competitive sport. Cheating, corruption and doping scandals are shaking the sport world. Sporting models are weakening. Are they still compatible with educating young people at school and in associations in the future?

SPEAKERS

Tony Estanguet*, Three times Floving Olympic Champion and member of the Int. Olympic Committee
Santiago Figas Ayuela, Member of the European Parliament and former Spanish Minister of Sports
Cynthia Fleury, Senior Lecturer in political philosophy
Anne-Sophie de Kristoffy, Director of the service of sports of TF1
Hongyan Pi, Badminton World Vice Champion
Jean-Luc Rouge, President of the French Judo Federation and General Secretary of the International Judo Federation

* Subject to confirmation

HEALTH: SHOULD SPORT BE ENCOURAGED OR FORBIDDEN?

In the whole world, the benefits of sport are proved and acknowledged for health promotion and disease prevention. However, cultural and economic obstacles are still to be faced in some areas and for some communities. Political and industrial stakes get in the way of the development of preventive and therapeutic actions. How can we go beyond the embedded dynamics to integrate sport and physical activities in a global education of health for all?

SPEAKERS

Anne Bunde-Birouste, Founder of Football United, Australia
Régis Juanico, Member of Parliament for la Loire and Special Rapporteur for the Budget “Sport, Youth and Associative Life”
Thanh Le Luong, General Director of INPES
Roxana Maracineanu, Former Swimming World Champion and Regional Counsellor for Ile-de-France

SPORTS: LEVELLING THE PLAYING FIELD OR EXACERBATING SOCIAL EXCLUSION?

Sports are often considered as providing a neutral environment where differences disappear in favour of performance. And yet, racist, sexist and chauvinistic behaviour has always existed among sportsmen and supporters. Can sports really promote tolerance and fight against sexual, ethnic and social discriminations?

SPEAKERS

Michelle Demessine, Senator of the North of France - Lille Deputy Mayor
Vikash Dhorasoo, Former international football player, founder of the Tatake association
Axel Khan, Head of research at INSERM, writer, and President of the International Foundation of Applied Disability Research
Ryadh Sallem, Captain of the France wheelchair rugby team and founder of the CAPSAA association
ROUND-TABLE CONFERENCES

ROUND-TABLE CONFERENCES: SPORTS AND SOCIAL ISSUES

PHYSICAL ACTIVITY AND SPORTS AS A TOOL FOR HEALTH PROMOTION AND DISEASE PREVENTION

With the French Institute for Health Promotion and Health Education

Physical activity is widely recognized as a tool for health promotion and disease prevention but one has to use it properly. The projects presented during the round-table conference will explain how to use sports as a multidimensional tool targeted at preventing risk factors among the population.

PRESENTED PROJECTS

1. While we go back home*, Institute of Sports and Recreation, Colombia
2. Healthy habits and physical activities among disabled young people, University of Quebec at Trois-Fluvres, Canada
3. EYZHN: National Nutrition and Dietetics Project in Schools, Ministry of Education, Greece
4. Living healthy in Clichy-sous-Bois, Mutualité Ile-de-France (mutual insurance company), France
5. All united in sports, Vaensienne Saint Waast Community Center, France
6. Balanced and awesome, DanséT, France

INTERNATIONAL COOPERATION AND SPORTS: WHAT ALLIANCES ARE POSSIBLE? With United Cities France

Sports are a universal language and a great springboard to come up with new, innovative forms of international cooperation. Supporting social development initiatives and learning how to live in community are only two examples among many of the actions promoted by sports.

PRESENTED PROJECTS

1. International Inspiration, British Council, Malaysia
2. Sports as a vehicle for sustainable solidarity out in the bush, Bassitara Sports, Burkina Faso
3. Sports for all, a universal claim, TAFISA, Germany
4. A tree for Mboa, Kayaks Without Borders, France
5. Educational programme, United towards sports, France
6. “Welcoming land” diagram, Ile-de-France Regional Council, Abdo Club, France

SPORTS: TOWARDS FEMALE EMPOWERMENT?

With the UICRA and the International Organisation of la Francophonie

Although women are becoming increasingly important in sports, their visibility and participation is still low across the globe. Project leaders give them more importance daily and help reshape the way women are considered in sports. They also promote an assertive and active female model for the future.

PRESENTED PROJECTS

1. Female perspectives, Discover Football, Germany
2. Sport 4 Life, Sport unites, Israel
3. Promoting the citizen participation of Chadian women, Moundou Town Council, Chad
4. Girls through rugby, Rugby through girls, Sports association of the Pablo Neruda secondary school in Aunay-sous-bois, France
5. Fencing as a reconstruction tool for women who were victims of violence, Unlock your potential, France
ROUND-TABLE CONFERENCES

SPORTS AS A WAY TO INTEGRATE VULNERABLE COMMUNITIES - French departments association

The benefits of sports for underprivileged, excluded and stigmatised communities are real in terms of integration, but the stake here is to identify properly the specificities on the work conducted in the field. The initiatives presented during this round-table conference will explain how to make the best use of sports, this universal medium.

PRESENTED PROJECTS

1. Drugs and sports in the prison environment, Fundacion Salud y Comunidad, Spain
2. Capoeira as a tool to help support children in refugee camps in Syria, Ummul Choudhury, UK
3. Foot 4 peace against homophobia, University of Brighton, UK
4. When a rock turns into a flower, Viva Rio, Haiti
5. Globetrotters for social inclusion, Handicap sur le monde, France
6. Horse-riding as a therapy for disabled young people and adults, Adapt’Equit Association, France

ROUND-TABLE CONFERENCES: PRACTICING SPORTS IN SPECIFIC ENVIRONMENTS

CAN SPORTS PREVENT CHILDREN FROM DROPPING OUT OF SCHOOL? - With UNSS and ISF

In order to promote academic achievement, various initiatives to prevent young people from dropping out of school are being undertaken all over the world, inside and outside of school. The projects presented here showcase some specific educational methods to successfully develop such initiatives and be able to properly assess their results.

PRESENTED PROJECTS

1. Playing football, studying, tutoring: becoming a citizen, Football-Studies-Families Anderlecht, Belgium
2. Student Olympics, Sao Paulo Town council, Brazil
3. Dance as a way to achieve personal, collective and academic fulfillment, Correspondance Association Guadeloupe, France
4. Sports at school, Paris Town council, France
5. Discovering the island, its mountains and the ocean, Jean Le Toulec secondary school, Reunion, France

DO NEW SPORTS FACILITIES ENCOURAGE A MORE SOCIAL PRACTICE OF SPORTS? - With the Paris Town council

The planning and development of sports facilities is a key issue in regional politics and could be used in numerous ways to bring about innovative changes. It is decisive to know how to identify properly the actors and the diversity of sports practices that are part of the local context while implementing these educational projects.

PRESENTED PROJECTS

1. A changing education, Gemeinschaftslehrstelle Sport(GES), Germany
2. Tennis as a way to cope with exclusion, Academia Dos Champs, Portugal
3. Urban planning on the seaside: from Barcelona to New York, Research group on innovation, sports and society, Spain
4. Hip hop for educational purposes, KLA district and Calais Town council, France
5. Urban sports in underprivileged areas, Creaciones, Chile
ROUND-TABLE CONFERENCES

**CULTURE AND SPORTS: HOW ARE THE TWO COMPLEMENTARY AND HOW ARE THE TWO LINKED?**
With UFDEEP and the League of Teaching de l’enseignement.

What if sports and culture were not two opposite universes? By helping people to meet, fostering exchanges and openness, sports and cultural activities show a great complementarity, promoting social bonds and a united society.

**PRESENTED PROJECTS**

1. Active citizenship through circus arts, Caravan, Belgium
2. Solidarity, sports and emerging cultures: tout un cirque, The smallest circus in the world, France
3. Able-bodied and disabled people: sports and cultural march for all, Limours Town council, France
4. When dancing loosens the tongue, Just Kiff Dancing, France
5. Collective Spirit, Entorse, France

**EDUCATION THROUGH SPORTS: TOWARDS A CONCERTED ACTION MODEL BETWEEN THE ACTORS, THE SKILLS AND THE KNOW-HOW**

In order to face major society issues, institutions are looking for new ways of intervening to find relevant solutions. United we stand, divided we fall; but all the actors from various backgrounds need to know how to unite in an efficient way.

**PRESENTED PROJECTS**

1. An amazing summer, Fundació per a l’Esport Barcelona, Spain
2. BREAKTHRU campaign, developing sustainable Health, Education & Social Change outcomes through rugby union, Premiership rugby, UK
3. Special Football league, Granja Andar, Argentina
4. Professional integration on the boxing ring, Emergence, France
5. Sports gives wings to women, Reunion Local Mission, France
6. Thoughts on a local sports project, Villeurbanne Town council, France

**SPORTS AND COMPANIES WORKSHOP**

How to implement an innovative corporate sponsorship and corporate social responsibility policy through sports?

“Sustainable development”, “corporate social responsibility”, “corporate sponsorship” all are very familiar expressions nowadays, but they are often overused. And yet, they are not just a trend: companies - multinationals and small businesses alike - are more and more interested in their social impact in society. But how does this reality translate? Which fields should be favoured?

Learn more about the examples of partnerships (companies, associations, clubs, and regional authorities) that exist in the field of sports. In the light of the accounts shared by people working in companies, associations, and by former champions involved in social sports, the workshop will put the emphasis on the decisive role and the involvement of private actors in social innovation through physical activity.

Hear the experience of big companies and smaller businesses, socially involved athletes and French and International associations.
ROUND-TABLE CONFERENCES: LOOKING AT THE FUTURE

EDUCATION THROUGH SPORTS: A FIELD OF SOCIAL INNOVATION? With pluricôtê and Sport and dev

The actors in the field across the world are trying to find new solutions to social problems that haven’t been solved yet: social integration, health, social cohesion... In the field of education through sports, innovation is everywhere: in the themes, the conception and organization methods, the involvement of the beneficiaries, the cooperation between the actors, the assessment... Can education through sports be a collective, sustainable and creative solution to social issues?

PRESENTED PROJECTS

1. Life skills through football, Dream a dream, India
2. PRODHE, an innovative educational tool, Sao Paulo University, Brazil
3. Apprenti-moteur (Motor development to serve education), A+ Action, Canada
4. Get Physical, Siel bleu Association, France
5. Playing for change, Football United, Australia

THE NEW SKILLS OF SPORTS INSTRUCTORS - With Québec en Forme and the Île-de-France Region

At the end of the educative chain, sports instructors are the actors that ensure the success of the project. They have to possess technical skills to run the activities, but they also need to immerse themselves in a collective project and have the necessary personal qualities to adapt to social challenges.

PRESENTED PROJECTS

1. Bien dans mes Baskets (Feeling good about yourself), Canada
2. Center for Family Life, United States
3. The International Association for Social Work with Groups, United States
4. Alter-Action, DesEquilibres, Canada
5. Our future sports and social workers, Sarcelles Town council, France

YOUNG RESEARCHERS LAB

Young researchers coming from all over the world will present their innovative work on issues such as health, integration, etc. The ‘Young Researchers’ Lab will lay the emphasis on these decisive initiatives in the education through sports movement.

YOUTH FORUM - With the support of SOS Children’s villages

About a hundred young people from all across the globe will be given the opportunity to speak to imagine the future world of education and sports. They will give their input to help shape new educational solutions that will deepen the global reflection led by the Educasport World Forum.
OUTSTANDING ROUND-TABLE CONFERENCES

THE FRANCO-GERMAN YOUTH OFFICE

French and German citizens promote the academic achievement of their students, for instance by counting on teaching reforms taking into account the pace of life of children. The Franco-German Youth Office tries to identify and study the importance of sports on both sides of the Rhine.

PRESENTED PROJECTS

1. National Union of Sports at School, France
2. Pr. François Testu, Researcher at the University of Tours, France
3. Pr. Falk Radisch, Researcher at the University of Wuppertal, Germany
4. Aubervilliers Town council, France

INTERNATIONAL ASSOCIATION OF EDUCATING CITIES

Many cities across the globe are involved daily in the field of education through sports by implementing adapted schemes and programmes. Representatives from local governments that are members of the International Association of Educating Cities will speak about innovative experiences led in partnership with various social actors.

PRESENTED PROJECTS

1. Sports inspires me, Lisboa Town council, Portugal
2. Sports as a way to counter urban violence, Freia Town council, Cape Verde
3. Living together through sports, Barcelona Town council, Spain
4. Paris Town council, France
5. Lille Town council, France

UNIVERSITY TRAINING with Pluricité

The field of education through sports is booming and attracts an increasing number of students and members of the academic world. Various courses offering innovative solutions are available around the world.

PRESENTED PROJECTS

1. Masters’ Degree in “Sports and conflict resolution”, Universitat Obertat de Catalunya, UNESCO, FC Barcelona
2. Fighting against discrimination, training of sports instructors and international cooperation, University of Brighton, UK
3. Paris Sud University, France
4. University of Strasbourg, France
5. University of Besançon, France
6. Leipzig University, Germany

Other exceptional round-table conferences will be held by the French Federation of Tennis, the European Football League, and UNESCO…*

* pending validation
<table>
<thead>
<tr>
<th>Project Name</th>
<th>Details</th>
</tr>
</thead>
</table>
| Breizh insertion sport                                                    | Breaking away trips  
Sport: Multisports  
Theme: Integration  
France                                                      |
| Chartres horizon de Beaulieu football:                                   | Playing football is good,  
Going to school is even better  
Sport: Football  
Theme: Education  
France                                                        |
| Verlaine Secondary School:                                                | Sports for all in Lille Sud  
Sport: Multisports  
Theme: Education  
France                                                        |
| Impulsion 75:                                                              | Helping with social and  
professional integration through sports  
Sport: Boxing  
Theme: Integration  
France                                                        |
| SOS Children’s villages and Tottenham:                                   | Personal fulfilment through  
sports programme  
Sport: Multisports  
Theme: Integration  
France / United Kingdom                                         |
| Cycling school:                                                           | Girls on bicycles,  
from La Rochelle to Essaouira  
Sport: Cycling  
Theme: International solidarity  
France                                                        |
| Annecy Canoeing club:                                                     | Dragon Boat Ladies  
Sport: Canoeing  
Theme: Health  
France                                                       |
| Subaquatic club of Haguenau:                                              | Skin diving operation  
Sport: Skin diving  
Theme: Integration  
France                                                       |
| Creusot 2000 challenge:                                                   | Training in sports careers  
Sport: Multisports  
Theme: Training  
France                                                       |
| SA Epinal:                                                                | The torments of young people  
Sport: Football  
Theme: Health  
France                                                       |
| United towards sports:                                                    | Educational programme  
Sport: Multisports  
Theme: Education  
France                                                       |
EDUCATION THROUGH SPORTS AROUND THE WORLD

Local projects selected from the Educasport World Forum call for projects.

Boxing for change:
- Sport: Boxing
- Theme: Integration
- United Kingdom

CONFEJES:
- Sport: Multisports
- Theme: Integration
- Senegal

Dream a Dream:
- Life skills through football
- Sport: Football
- Theme: Training
- India

Football United:
- Playing for change
- Sport: Football
- Theme: Integration
- Australia

DesEquilibre Foundation:
- Alter-action
- Sport: Multisports
- Theme: Training
- Quebec

Solibad:
- Badminton and education through sports
- Sport: Badminton
- Theme: Education
- South East Asia

British Council:
- International inspiration
- Sport: Multisports
- Theme: Education
- Pakistan

Creaciones:
- Urban sports in underprivileged areas
- Sport: Urban sports
- Theme: Integration
- Chile

Emergence:
- Professional integration on the boxing ring
- Sport: Boxing
- Theme: Integration
- Belgium and France

Fundación Salud y Comunidad:
- Drugs and sports in the prison environment
- Sport: Multisports
- Theme: Integration
- Spain

Schools of Hope:
- Titanzinho, right in the heart of the favelas
- Sport: Multisports
- Theme: Education
- Brazil
THE GLOBETROTTERS OF EDUCATION THROUGH SPORTS

Men and women who travelled the world to share their vision of sports.

Childhood paths:
The gardeners of the soul
Sport: Multisports
Theme: Cultural

Edouard Mouette:
Paz’sport
Sport: Multisports
Theme: Education

Handicap sur le monde:
Globetrotters for social inclusion
Sport: Parasports
Theme: Integration

Manuel Herrero:
The explorer
Sport: Multisports
Theme: Education

Stephanie Barneix:
From snowflakes to waves
Sport: Surfing
Theme: Health

USEFUL TIPS
How to make the best of an education through sports project.

Sparknews
Social innovation
France

The world Cup Project
Explain your project in video
United States
EDUCASPORT AWARDS, THE BEST PROJECTS

The best education through sports initiatives across the world will be rewarded during an exceptional ceremony. Various projects led by associations, schools, local authorities, young researchers, socially involved champions and companies selected by the Agency for Education through Sports, they will be honoured during the closing ceremony of the Forum. The event will take place at the prestigious reception hall of the Hotel de Ville in Paris.

Exceptional champions will attend the ceremony, including the sponsors of the Forum, some great figures of the education through sports movement who intervene in the field to further the cause!

Vikash Dhorasoo
Former French international football player
Founder of the Tatane association

Axel Kahn
Head of Research at INSERM
President of the International Foundation of Applied Disability Research

Hongyan Pi
Medal-winning member of the French Badminton team
Founder of the association Solbad: Badminton without Borders

Pierre Berbizier
Former French international rugby player
Former team manager of the French team

Ladjj Doucouré
Member of the French athletics team and 110 metres hurdles world champion in 2005
Involved in the Odyssey association

Stéphanie Barneix
Life guard world champion
Sponsor of the association “From snowflakes to waves” and ambassador of the League against cancer

Mahyar Monshipour
World Boxing Association’s super bantamweight champion between 2003 and 2006
Founder of the France-Bam association

Gevrise Ermane
Bronze medalist judoka in the last Olympic Games in London and also bronze medallist during the Judo World Championships Rio 2013, in Brazil,
Sponsor of the association “The Children of the Garden”

Garfield Darlen
Member of the French athletics team, 110 metre hurdle specialist

Younès El Ayanoui
Former professional tennis player
Sponsor of the association Amis de Charles and Boucles du Coeur
YOU ARE:

- an association,
- an NGO,
- a community,
- a public or private institution,
- a sporting body,
- a school,
- a foundation or company,
- or other structures either interested in social innovative projects, or stemming from social and inclusive economy...

You have a role to play in the forum!

WHY TO PARTICIPATE?

THE EDUCASPORT WORLD FORUM IS A UNIQUE OPPORTUNITY TO:

✓ highlight your project to 800 international actors,
✓ discover innovative education through sport initiatives from the 5 continents,
✓ share your experiences with an international education through sport network,
✓ find new solutions and appropriate ideas to your issues,
✓ exchange with social innovative players,
✓ create new collaborations and new partnerships between public and private sectors.
GO AHEAD! JOIN US FOR 3 OUTSTANDING DAYS

Share experiences, discover new solutions, and open your eyes to new ways of thinking! These are this Educasport World forum 2013 edition’s ambition.

<table>
<thead>
<tr>
<th>FORUM EDUCASPORT 2013 RATES*</th>
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<tbody>
<tr>
<td><strong>FULL PASS</strong></td>
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<tr>
<td>27th, 28th, 29th of November</td>
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<tr>
<td>Including 2 lunches</td>
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<tr>
<td>150 € Associations, sports clubs</td>
</tr>
<tr>
<td>Universities</td>
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<tr>
<td>300 € National associations, federations, institutions, local authorities</td>
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<tr>
<td>500 € Businesses</td>
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<tr>
<td><strong>ROLAND GARROS PASS</strong></td>
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<tr>
<td>27th and 28th of November</td>
</tr>
<tr>
<td>Including 1 lunch</td>
</tr>
<tr>
<td>120 € Associations, sports clubs</td>
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<tr>
<td>Universities</td>
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<tr>
<td>240 € National associations, federations, institutions, local authorities</td>
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<tr>
<td>410 € Businesses</td>
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<tr>
<td><strong>HÔTEL DE VILLE PASS</strong></td>
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<tr>
<td>29th of November</td>
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<tr>
<td>Including lunch / without lunch</td>
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<tr>
<td>70 € / 40 € Associations, sports clubs</td>
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<tr>
<td>Universities</td>
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<tr>
<td>140 € / 110 € National associations, federations, institutions, local authorities</td>
</tr>
<tr>
<td>240 € / 210 € Businesses</td>
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</table>

*in the limit of seats available

Group rates as from 10 people
More information on +33 1 44 54 94 94.

All information on:
www.educasport-worldforum.org

For free pre-registration:
Section: participate

The Agency for Education through Sports is registered as a training provider under the registration number 1175 49 665 75 to the regional prefect of Ile de France. This registration is not a national accreditation.
PARIS: A VERSATILE CAPITAL

From all across the globe, the actors of education through sports will fly to the French capital on the 27th, 28th and 29th of November.

Paris is the political and economical capital of France. It’s also a capital of tourism, fashion and culture. But above all, Paris will be the capital of education through sports!

With the Eiffel Tower on the background, the exchanges of ideas and debates between the participants will take place under the famous lights of the city.

ROLAND GARROS STADIUM, AN EMBLEMATIC VENUE OF INTERNATIONAL SPORTS

Roland Garros, the symbolic place of the French Open, will host the Educasport World Forum. During two days, the mythical clay court will give way to the Educasport World Forum to give the chance to the participants to come up with new solutions for a practice of sports that will benefit everyone.

THE HOTEL DE VILLE, A SYMBOLIC MONUMENT

Located by the Seine River, the Hotel de Ville has been the headquarters of the capital’s town council for several centuries. The Paris Town council opens the doors of its prestigious reception hall to host the very first World Forum of Social Sports.
Jean-Philippe ACENSI
General Delegate of APELS
jpacensii@apels.org

Yvette AYIVI
Educasport Forum Manager
Tel: 01 83 94 12 92
yayivi@apels.org

Thibaut DESJONQUERES
Director of the Educasport Technical Committee
tdesjonqueres@pluricite.fr

Vctor CAMELIO
Educasport Technical Committee Assistant
educasport@apels.org

Benjamin COIGNET
Technical officer
bcoginet@apels.org

Marie MEUNIER
Responsible technique
mmmeunier@apels.org

Anne-Fleur DECLERCQ
Technical officer
Rhône-Alpes Region
atdeclercq@apels.org

Maxime BARBIER
Communications officer
communication2@apels.org

Zohra MERZOUK
Accountant
Tel: 01 44 54 94 94
zmerzouk@apels.org

Nathalie ROSELL NUGUET
Director of APELS
nrosellnuguet@apels.org

Solen LALLEMENT
Communications and Partnerships Manager
Tel: 01 83 94 12 90
stlallement@apels.org

Gilles VIEILLE-MARCHISET
Educasport Technical Committee
tvieille@apels.org

Samir GUERZA
Task officer with the Managing Director
Educasport Commercial and institutional Manager
sguerza@apels.org

Fabien GUIHENEUF
Technical officer
fguiheneuf@apels.org

Sonia JOUSSOLLE
Technical officer
Nord-Pas-de-Calais Region
spjouffre@apels.org

Marie BUREL
Technical officer
Rhône-Alpes Region
mburete@apels.org

Wesly DENIS
Graphic designer
wdenis@apels.org

Marina SIRISAK
Educasport Commercial Assistant
Tel: 01 83 94 12 93
inscription@apels.org