Elite Soccer Development
Africa

“Think Like Pro”
Club House in the Mid with parking lot

Elite Soccer Development Africa
WHY ELITE?

To enable **Elite Soccer Development Africa** to achieve its full potential

By securing sponsorships and Partnering assisting in professional management. This Soccer Development has a history that predates any other in Kempton Park. Its position in the Aero city is unbeatable for both easy access from anywhere. The Fields are in Kempton Park Outskirt of Johannesburg, part of the Mother City, an area of vast contrasts with poverty and drug abuse alongside development, wealth, opportunity, prosperity and VISION.

Football and sport in general has the ability to use the cliché “even the playing field”. On the field a player in the right togs has no social advantage, no privilege from bygone days. The only factor that now plays its part is the dedication, commitment and skill. He alone is responsible to contribute towards the team and the game. Street kids alongside the CBD.

My Brief is to negotiate the best way forward for this vision to become a reality.
The Present Position

The Elite Soccer Development Africa has existence 7 years existence in the Central Business District of Kempton Park in the portion of the field that they can presently afford. The Development is open to any members in the City and community but particularly to Kempton Park and surrounds. It is one of the very few recreation facility for the youth of this area.
The Vision
Mission & Objectives

To provide developmentally appropriate soccer programs. To teach the game of soccer as a component of developing well rounded children. To develop children to the best of their ability, and foster a lifelong enjoyment of the game of soccer.

ESDA will achieve its Mission through a three-tiered, structure comprised of Recreation:

- Competition (ESDA Challenge)
- Travel (ESDA Travel)
- Premier (ESDA FC)

Programs, which will provide development opportunities for Kempton residents and non-residents. The three-tiered structure supports all players, by providing a supportive and rewarding environment that emphasizes fun and skill learning, at a level that fits his/her interest and ability.
THEN WE CAN BE THE BEST

Elite Soccer Development Africa
ELITE SOCCER DEVELOPMENT AFRCIA

Has vision, it has passion, it has the ability to make a huge difference in the lives of some very young innocent people, has the ability to give hope to some very young innocent people and the ESDA has the ability to get some, not so young, not so fit to try get a bit healthy.

The club can provide a spirit of unity and peace in the area.

As a business person who works in this area I have a vested interest in the success of development. By assisting the community in this area to change their lifestyle, offer alternative role-models to the youth and generally change the image of the area and business will blossom as well.

This presentation is a work in progress which will be presented to the Committee of ESDA.

You can join the progress and play, assist in the coaching etc. You can support ESDA directly.
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www.clubwebsite.com/elitesoccersouthafrica
THANK YOU