Partners
Why this Programme?

- More than 1 billion people experience disability (15% of the world population)¹

- National unemployment rate for disabled people varies between 50% and 90%, and in “most developed countries the official unemployment rate for persons with disabilities of working age is at least twice that for those who have no disability”²

- Some sources suggest that Football is the preferred sport of 3.5 billion people worldwide and generates as much as €121 billion annually. Therefore, it should reflect all population - only employing disabled people will allow for true and inclusive representation.

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¹ World Health Organisation and World Bank “World Report on Disability 2011”
² United Nations Department of Economic and Social Affairs
How to resolve this?

We believe that a quality Leadership Programme specifically designed for people with different abilities who desire to work in Football helps amplify their voices within the industry, thus contributing to their due representation in all of the industry’s dimensions.

This is ensured through partnership with four prestigious academic entities and six top football organisations.

The Football for All Leadership Programme
Programme Information

- **Name:** Football for All Leadership Programme
- **Dates of the 2019/2020 Edition:** 20 October 2019 to 31 May 2020
- **Academic Partners:** Nova SBE, Portugal Football School, AISTS Lausanne and IUN World International Football Institute Munich
- **Football Partners:** Portuguese FA (FPF), Portuguese Football League, Republic of Ireland FA (FAI), Benfica Foundation, CAFE, EPFA
- **Official Recruitment Partner:** IWORKINSPORTS
- **This Programme is divided in two Stages:**
  - **On site Lecture Stage** - 20 to 27 October 2019, in Lisbon, Portugal
    Participants will have lectures delivered by our partners and by other top lecturers. These lectures will focus on Academic Knowledge, Leadership and Personal Development and Project Management.
    With the support of a mentor and a local football organization, the participants will need to structure a personal project linked to football and disability at their local region (create local legacy).
Programme Objectives

3 Main Objectives

- Employment
  - + Self Esteem
  - + Personal Sustainability
  - + Life Quality
  - + Different Vision for the Football World

- Entrepreneurship
  - + Self Esteem
  - + Awareness
  - + Inclusion
  - + Legacy (Football and Disability projects around the World)

- Networking
  - + Voice for disabled people
  - + Opportunity to change things
  - + Inclusion
# Programme Schedule - 20-27.10.2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
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<th>Saturday</th>
<th>Sunday</th>
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<tbody>
<tr>
<td>9:30 - 11h</td>
<td>Personal Development</td>
<td>Introduction to Project Management</td>
<td>Stadium Access Appraisal Module</td>
<td>Project Sustainability</td>
<td>The Portuguese FA</td>
<td>Project Pitch</td>
<td>Departures (Arrivals)</td>
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<tr>
<td>11:30 - 13h</td>
<td>Arrivals</td>
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<tr>
<td>13h - 14:30</td>
<td>Lunch</td>
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<tr>
<td>14:30 - 16h</td>
<td>Career Development Workshop</td>
<td>Organisational Behavior + Leadership</td>
<td>Stadium Access Appraisal Module</td>
<td>Community Engagement</td>
<td>&quot;How to make Football inclusive&quot;</td>
<td>Tourism + visit to Estádio da Luz (SL Benfica Stadium)</td>
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<td>16:15 - 17:45</td>
<td>Welcome Dinner</td>
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<tr>
<td>19:30</td>
<td>Welcome Dinner</td>
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*Weather dependent
Ambassadors

Fernando Santos

Pepe

Joyce Cook
Ambassador Videos

- Video made by Pepe (Legend of Real Madrid and of the Portuguese National Team - 3 times winner of the UEFA Champions League and 1 time European Champion. Ambassador of the Football For All Leadership Programme): https://www.youtube.com/watch?v=SBiSTUbdek

- Video made by Joyce Cook (FIFA Chief Member Associations Officer and Ambassador of the Football For All Leadership Programme): https://www.youtube.com/watch?v=gmtFtOvrlqc

- Video made by Javier Saviola (Legend of FC Barcelona, Real Madrid, SL Benfica and Argentina National Football Team): https://www.youtube.com/watch?v=f8C6iCj8ewI
Partners

- Nova University Lisbon
- AISTS Lausanne
- IUN World International Football Institute - Munich
- Portuguese Football Association
- Portuguese Football League
- Football Association of Ireland (FAI)
- SL Benfica Foundation
- Centre for Access to Football in Europe (CAFE)
- European Powerchair Football Association (EPFA)
- IWORINSPORTS
Key Dates

- Applications open - May 2, 2019
- Applications close - July 31, 2019
- On-Site Lectures - 20 to 27 October 2019
- Project Implementation Period - November 2019 to May 2020
- Official Gala and Graduation Ceremony - July 2020
Application Procedure

- Fulfil Participation Requirements (next slide)

- Submit the Application Form (available here: https://drive.google.com/open?id=1ORbFqVXILUd-JG_MQ_IOO9kid-j_A_sGWadamA3bVPM)

- Skype Interview (all the candidates will be contacted within 7 days of submission of the Application Form to schedule a Skype interview)

- Acceptance of the candidate Application

- In case the application is accepted, the Participant is required to pay the Programme Fee no later than August 20, 2019
  
  (€700 - includes 7 nights BB shared accommodation in a 4 star hotel, 6 lunches, 2 dinners, transportation in Lisbon, lectures, field trips, access to the Official Gala/Graduation Ceremony in July 2020, final certificate and more)
Participation Requirements

- Have any sort of disability (evidence through official document required)
- Have at least 1 year of experience in the football/sport world (professional, volunteer, as an athlete, coach, member of a disabled supporters association or other will be considered)
- Good English language skills (all lectures and works delivered are in English)
- Availability to take part in both Stages of the Programme (8 months in total)
  - Presence in a minimum of 80% of the On-Site Lectures is required (20-27.10.2019)
  - Dedicate a minimum of 8 hours/week during the Project Implementation Stage to structure and implement an individual project linked to football and disability
- Pay Programme Fee
Lectures

Nova SBE Campus

- Campus of the No. 1 Management School in Portugal and Top 25 in Europe
- Located 15 Minutes from Lisbon City Centre
- The only campus in Europe with a direct access to the beach
Estádio da Luz Field Trip
Portuguese FA Headquarters
Field Trip
Hotel

Hotel Real Parque - https://www.realparque.realhotelsgroup.com/
Our Team

José Soares  Joana Cal  Alexander Fangman
Contacts

- Email - info@footballforall.pt
- Phone - +351 96 740 57 44
- Website - https://www.integrated-dreams.com/football-for-all-leadership-program