



## Generations For Peace and FIBA Foundation sign partnership to develop sport for peace programmes in South Sudan

*Programmes to use 3X3 basketball as a peace-building tool to address inter-tribal conflict in Juba*

**6 March 2017 – Amman/Jordan, Mies/Switzerland:** Generations For Peace and FIBA's Foundation, the International Basketball Foundation, today signed a pioneering three-year partnership to develop sport for peace programmes for youth in the capital of South Sudan, Juba.

Generations For Peace and the International Basketball Foundation, with the support of the South Sudan Basketball Federation and the South Sudan National Olympic Committee, will work together to develop 3X3 basketball programmes to address existing inter-tribal conflict and improve the relationship among and between youth from the Dinka and Nuer tribes in Juba. The programmes will provide a safe space for the youth from two tribes to interact, break stereotypes and build greater tolerance, trust and understanding through sport. All activities will be delivered in Area 107, a former residential area that has been converted into an Internally Displaced Persons (IDPs) camp located in the heart of South Sudanese capital, Juba.

HRH Prince Feisal Al Hussein, Founder and Chairman of Generations For Peace, said: "We are delighted to sign this new partnership with the International Basketball Foundation. With the support of our two local programme partners, the South Sudanese Basketball Federation and the South Sudanese Olympic Committee, we will use 3x3 basketball to create safe spaces and build greater trust, tolerance and understanding among and between youth in rival tribes in vulnerable communities in Juba."

IBF President and FIBA Honorary President Yvan Mainini added: "We are delighted with the cooperation with such a well respected non-profit organisation as Generations For Peace. It fits very well within the strategy of the Foundation to address social and educational issues with basketball. The new 3x3 basketball discipline is ideal to support the values and objectives of the programme and addresses youngsters of both genders."

The joint 3X3 basketball-specific curriculum led by local Generations For Peace volunteers will engage 560 youth from the Dinka and Nuer tribes, traditionally rivals in the area, in ongoing, carefully facilitated activities to build sustainable capacity to resolve conflicts without violence. Approximately 2,500 members of the wider community will also benefit from peace advocacy events sponsored by the programme. As part of the partnership, volunteers who take part in the programme will gain access to the International Basketball Federation (FIBA) Academy, an online e-learning tool through which they will receive a diploma upon successful delivery of their programme.

Generations For Peace established a satellite office in Juba soon after South Sudan's independence was ratified by the United Nations in 2011, and has been working ever since to equip local Generations For Peace-trained volunteers with the skills they need to create lasting positive change in the world's youngest nation.

**-ENDS-**

Ranked #34 in Top 500 NGOs in the World | Ranked #2 Peace-building NGO in the World



Generations For Peace is a charitable non-profit organisation based in Jordan  
T: +962 6 500 4600 | F: +962 6 568 2954  
P.O.Box 963772 Amman 11196, Jordan  
info@gfp.ngo | www.gfp.ngo

## **NOTES TO EDITORS:**

### **GENERATIONS FOR PEACE**

Generations For Peace (GFP) is a Jordan-based global non-profit organisation founded by HRH Prince Feisal Al Hussein, dedicated to sustainable peace building and conflict transformation through sport, arts, advocacy, dialogue and empowerment.

By providing unique training and continuous support and mentoring to volunteer leaders of youth, GFP empowers them to lead and cascade change in their communities, promoting active tolerance and responsible citizenship and working at the grassroots to address local issues of conflict and violence.

GFP uses sport as an entry point to engage with children and youth, and our carefully-facilitated sport-based games provide a vehicle for integrated education and behaviour change. In addition to our sport-based approaches, GFP has also developed arts, advocacy, dialogue, and empowerment activities to support conflict transformation with children, youth and adults in different contexts.

In the last ten years, we have trained and mentored more than 9,344 volunteer leaders of youth in 50 countries in the Middle East, Africa, Asia, and Europe. With our support, their ongoing programmes address local issues of conflict and violence, and have touched the lives of more than 363,365 children, youth and adults.

GFP is ranked 34<sup>th</sup> in the "Top 500 NGOs in the World" for 2017 by *NGO Advisor* and is the second-highest ranked peace-building NGO in the world. It is also the number one Jordanian NGO on the list. The ranking assesses non-governmental organisations according to innovation, impact, sustainability and strong partnerships.

GFP is also the only peace-through-sport organisation officially recognised by the International Olympic Committee.

### **Generations For Peace Media Team**

**Tel:** +962 6 500 4600

**Fax:** +962 6 568 2954



[info@generationsforpeace.org](mailto:info@generationsforpeace.org)



[www.generationsforpeace.org](http://www.generationsforpeace.org)



[www.facebook.com/generationsforpeace](http://www.facebook.com/generationsforpeace)



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### **INTERNATIONAL BASKETBALL FOUNDATION**

The IBF is the humanitarian, social and educational arm of FIBA and addresses the role of sport and particularly basketball in society. The Foundation places a lot of emphasis on its global humanitarian programmes, which are aimed at countries and regions that need our help the most. In 2016 we have launched projects in Madagascar, Namibia, Rwanda, the Lesser Antilles, Papua New Guinea and Nepal.

International Basketball Foundation Media:



[info@ibf.fiba.com](mailto:info@ibf.fiba.com)



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