



Generations For Peace celebrates 10 years of peace building, learning and impact

Special message from His Royal Highness Prince Feisal Al Hussein

20 April 2017 – Amman/Jordan: This week marks the tenth anniversary of the founding of Generations For Peace. Beginning as a peace-through-sport pilot initiative of the Jordan Olympic Committee in 2007, Generations For Peace has grown rapidly in the last 10 years to be ranked 34 in the Top 500 NGOs in the World. Promoting the peace-building heritage and values of Jordan in communities across the Kingdom and a total of 50 countries world-wide, Generations For Peace tackles local issues of conflict and violence, by training, mentoring and supporting volunteers to lead grassroots activities promoting youth leadership, active tolerance, and responsible citizenship.

Marking the anniversary, HRH Prince Feisal Al Hussein, Co-founder and Chairman, gave the following special message:

“My late father, HM King Hussein, was a passionate advocate for peace. My brother, HM King Abdullah II, continues to carry that peace-building legacy, ensuring Jordan plays its part in passing on a more peaceful world to the next generations. Through His Majesty's guidance, directive and support, I am continuously aiming to be a positive influence in spreading the message of peace across the world.

Generations For Peace was inspired by two important beliefs: that we will fail to build a more peaceful world for the next generation if our current generation is not directly engaged and provided with the ability to influence the future of their communities; and that we need simple tools for engagement that are accessible to entire communities in order to do so.

When Generations For Peace was founded our vision was to harness the dynamic energy of grassroots sport as an effective entry point to engage youth, and as a powerful vehicle for education and sustainable behaviour change. With immense support, Generations For Peace has grown fast in response to growing demand, and we have adapted and expanded our peace-building model to encompass a variety of approaches, using sport, arts, advocacy, dialogue and economic empowerment activities, to transform conflict and reduce violence.

The last 10 years have been an extraordinary journey, building an effective organisation focused on providing youth leaders in communities with the tools, mentoring and support they need to turn their own passion into positive impact within their own communities. It has also been a tremendous learning journey, testing and evaluating and refining our model to have ever-greater impact. Our consistent ranking within the top 35 NGOs in the World for the last three years is a testament to how far we have come.

The credit belongs to our incredible Generations For Peace Pioneers around the world. I am inspired each day by their extraordinary commitment and achievements in the face of tough challenges in very difficult environments.

Since 2007, we have seen bewildering changes around the world, specifically in the rise of violent extremism. More than ever, values of active tolerance, acceptance, inclusiveness and respect for diversity are under threat. Movements to undermine these values are a real and present danger to sustainable peace. In an increasingly complex, inter-connected, globalised world, we must promote these values and strengthen the capacities, trust and resilience needed to transform conflict and build sustainable peace.

Each day, each week, in their communities, our Pioneers demonstrate the values of Generations For Peace and pass them on, from generation to generation. Their commitment and achievements are an

Ranked #34 in Top 500 NGOs in the World | Ranked #2 Peace-building NGO in the World



Generations For Peace is a charitable non-profit organisation based in Jordan
T: +962 6 500 4600 | F: +962 6 568 2954
P.O.Box 963772 Amman 11196, Jordan
info@gfp.ngo | www.gfp.ngo



example for us all to follow. Our journey to support them continues with the goal to build a better and more peaceful world for generations to come.”

-ENDS-

Ranked #34 in Top 500 NGOs in the World | **Ranked #2** Peace-building NGO in the World



Generations For Peace is a charitable non-profit organisation based in Jordan
T: +962 6 500 4600 | F: +962 6 568 2954
P.O.Box 963772 Amman 11196, Jordan
info@gfp.ngo | www.gfp.ngo

NOTES TO EDITORS:

GENERATIONS FOR PEACE

Generations For Peace (GFP) is a Jordan-based global non-profit organisation founded by HRH Prince Feisal Al Hussein, dedicated to sustainable peace building and conflict transformation through sport, arts, advocacy, dialogue and empowerment.

By providing unique training and continuous support and mentoring to volunteer leaders of youth, GFP empowers them to lead and cascade change in their communities, promoting active tolerance and responsible citizenship and working at the grassroots to address local issues of conflict and violence.

GFP uses sport as an entry point to engage with children and youth, and our carefully-facilitated sport-based games provide a vehicle for integrated education and behaviour change. In addition to our sport-based approaches, GFP has also developed arts, advocacy, dialogue, and empowerment activities to support conflict transformation with children, youth and adults in different contexts.

In the last ten years, we have trained and mentored more than 9,652 volunteer leaders of youth in 50 countries in the Middle East, Africa, Asia, and Europe. With our support, their ongoing programmes address local issues of conflict and violence, and have touched the lives of more than 380,983 children, youth and adults.

GFP is ranked 34th in the “Top 500 NGOs in the World” for 2017 by *NGO Advisor* and is the second-highest ranked peace-building NGO in the world. It is also the number one Jordanian NGO on the list. The ranking assesses non-governmental organisations according to innovation, impact, sustainability and strong partnerships.

GFP is also the only peace-through-sport organisation officially recognised by the International Olympic Committee.

Generations For Peace Media Team

Tel: +962 6 500 4600

Fax: +962 6 568 2954



info@generationsforpeace.org



www.generationsforpeace.org



www.facebook.com/generationsforpeace



[@Gens_For_Peace](https://twitter.com/Gens_For_Peace)