



Generations For Peace Shortlisted for 2018 Beyond Sport Global Awards

HRH Prince Feisal Al Hussein applauds volunteers' around world using sport to contribute to the UN Sustainable Development Goals.

13 August 2018 – Amman/Jordan: Generations For Peace has been shortlisted for the tenth annual Beyond Sport Global Awards – another prestigious milestone for the Jordan's top-ranked NGO and the world's second-leading peace-building organisation. Selected from a record-breaking pool of over 400 entries, Generations For Peace is one of just 35 nominees overall, and one of only four in the awards' "Global Impact of the Year" category.

Generations For Peace Founder and Chairman HRH Prince Feisal Al Hussein said, "Being shortlisted for the 2018 "Global Impact of the Year" Award by Beyond Sport is tremendous recognition of the efforts and achievements of Generations For Peace volunteers using creative and innovative sport-based activities for positive impact in Jordan and around the world. Since our Sport For Peace pilot activities with the Jordan Olympic Committee in 2007, Generations For Peace has deepened its sport-based peace-building curriculum and extended our reach to impact children and youth in diverse conflict contexts in 50 countries. Sport is a universal language that we know has the power to transform lives, communities, and conflict through providing a safe space that fosters understanding, acceptance, and tolerance. Using it, we can continue to build sustainable peace from the grassroots, for this generation and those to come."

With 11 years of Sport For Peace activities and programmes designed to work from the grassroots to transform conflict and build peace in high-conflict communities, Generations For Peace has implemented innovative programmes in 50 countries across Africa, Asia, Europe, and the Middle East and is the only peace-through-sport organisation recognised by the International Olympic Committee (IOC). Its research arm, GFP Institute, continues to work alongside global academic partners to develop curriculum to further deepen and expand the impact of peace-building sport-based activities in various high-conflict contexts around the world.

As a shortlisted award nominee, Generations For Peace has been invited to attend the Beyond Sport United & Beyond Sport Global Awards, which will be held this upcoming September in New York. Following the event, a conference will bring together over 400 industry leaders and global shapers across sport, development, business, government, and academia to explore innovations in how sport drives social change in communities around the planet, with a special emphasis on youth engagement, leadership, and social action.

Generations For Peace uses carefully facilitated sport and sport-based activities as an entry point to reach and impact children and youth of different age groups, integrating peace-building education to establish lasting peace in communities experiencing violent conflict. The programmes are specially designed and carefully implemented to help participants develop expressions of change, including acceptance, inclusion, respect, and trust.

Ranked #30 in Top 500 NGOs in the World | Ranked #2 Peace-building NGO in the World



Generations For Peace is a charitable non-profit organisation based in Jordan

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NOTES TO EDITORS:

GENERATIONS FOR PEACE

Generations For Peace (GFP) is a Jordan-based global non-profit organisation founded by HRH Prince Feisal Al Hussein, dedicated to sustainable peace building and conflict transformation through sport, arts, advocacy, dialogue and empowerment.

By providing unique training and continuous support and mentoring to volunteer leaders of youth, GFP empowers them to lead and cascade change in their communities, promoting active tolerance and responsible citizenship and working at the grassroots to address local issues of conflict and violence.

GFP uses sport as an entry point to engage with children and youth, and our carefully-facilitated sport-based games provide a vehicle for integrated education and behaviour change. In addition to our sport-based approaches, GFP has also developed arts, advocacy, dialogue, and empowerment activities to support conflict transformation with children, youth and adults in different contexts.

In the last ten years, we have trained and mentored more than 10,730 volunteer leaders of youth in 50 countries in the Middle East, Africa, Asia, and Europe. With our support, their ongoing programmes address local issues of conflict and violence, and have touched the lives of more than 499,400 children, youth and adults.

GFP is ranked 30th in the “Top 500 NGOs in the World” for 2018 by *NGO Advisor* and is the second-highest ranked peace-building NGO in the world. It is also the number one Jordanian NGO on the list. The ranking assesses non-governmental organisations according to innovation, impact, sustainability and strong partnerships.

GFP is also the only peace-through-sport organisation officially recognised by the International Olympic Committee.

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