Jordanian athletes lead “Be the champ, stay at home” campaign to help combat coronavirus

24 March 2020; Amman, Jordan: The Jordan Olympic Committee (JOC) is encouraging athletes to become part of the “Be the champ, stay at home” social media campaign, which promotes the critical importance of the wider public following the Ministry of Health’s policies aimed at limiting the spread of coronavirus (COVID-19).

The JOC, in partnership with Jordan’s sports federations, has asked its individual and team athletes to implore their fans to remain indoors and adhere to the government’s directives. Jordan, like many other countries worldwide, is currently in a state of nationwide lockdown as the government attempts to prevent widespread infection.

For the past two days, athletes have been telling the public to “be the champ” by staying at home through a series of social media posts. The following athletes have engaged in the campaign: Ahmad Abu Ghaush (Taekwondo), Farah Shiyyab (Basketball), Feras Khalifah (Rugby), Reem Al Shammari (Boxing), Fuad Madi (Shooting), Udai Hindawi (Boxing), Bilal Al Sodi (Judo), Zeid Granduka (Brazilian Jiu Jitsu), Juliana Al Sadeq (Taekwondo), Yayhia Abu Tabeekh (Wrestling) and Mohammad Khalaf (Judo national team coach).

JOC President HRH Prince Feisal Al Hussein said:

“We are proud of the leadership qualities that our athletes are displaying in the fight to combat coronavirus. They have temporarily sidelined their sporting ambitions to help draw attention to the importance of staying at home for the benefit of public health. Sport and healthy living is a key component of Jordan’s National Sports Strategy vision. Within this, elite athletes are important role models who are today leading by example in the world’s fight against this pandemic.”

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Contact:
For more information, please contact jqpe.press@joc.jo
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