

REQUEST FOR PROPOSALS



THE OPPORTUNITY

Laureus USA has announced funding opportunities for sport for development organizations operating in New York City or Chicago.

ABOUT LAUREUS USA

Laureus USA is a national non-profit organization that changes the lives of youth and strengthens communities through the power of sport. We catalyze programs that use sport as a tool for youth development, intentionally improving the health, education, employment and cohesion of young people in underserved communities. Since 2012, Laureus USA has impacted over 480,000 youth across 110 cities.

Our approach is defined by three core pillars 1) Grant-making 2) Community convening through Sport for Good Coalitions and 3) Evaluation and Learning. Through our pillars, we aim to strengthen the sport for development sector by supporting programs, improving stakeholder coordination, and unlocking new funding.

WHO WE FUND

- Non-profit sport for development organizations that intentionally address a particular and relevant social issue facing youth while increasing physical activity and enhancing social-emotional development. Laureus USA will fund organizations using sport to create impact in the following areas:
 - Education – *More youth attending and completing school with increased attainment*
 - Health and Well-being – *Reducing childhood obesity and increasing physical activity*
 - Employment – *Increasing qualifications and technical skills of youth that help prepare them for suitable employment*
 - Community Cohesion – *Breaking down barriers to reduce discrimination, crime, and violence in communities and help young leaders emerge*
- Organizations that demonstrate a sustainable organizational structure
- Organizations that demonstrate commitment to leadership and resource development in the field of sport for development
- Successful applicants will demonstrate basic standards in the areas of child protection, governance, monitoring and evaluation, partnership, and financial stewardship
- For this opportunity, funding will be granted to organizations operating in, serving youth from, or planning to serve youth from (with Laureus USA funding) New York City's five boroughs or the city of Chicago

FUNDING AMOUNT AND TIMELINE

Laureus USA is prepared to make one-year grants to organizations to support existing or expand programming. Organizations may request \$7,500 to \$20,000 for the period of July 2017 – June 2018.

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WE DO NOT FUND

- Organizations that do not emphasize social and emotional learning through their programming
- Other foundations or intermediary organizations that do not provide direct programming to youth
- Pay to play organizations such as for-profit youth sports leagues
- Projects focused on training for elite-level athletic achievement
- Scholastic sports leagues

HOW TO APPLY

Expression of Interest forms available **online only**: <https://www.tfaforms.com/4609969>

Only successful EOI applicants will be invited to complete a full application.

OUR PROCESS	SUBMIT BY
Expression of Interest form due	April 14, 2017
Full Applications due	May 19, 2017
Follow up interviews	June 1-8, 2017
Successful applicants notified	June 9, 2017
Grant cycle begins	July 1, 2017
Grant Start Up Process Complete: Define reporting and capacity development plan	August 18, 2017

WHAT TO EXPECT IF YOUR ORGANIZATION IS AWARDED A GRANT

All successful applicants will be expected to:

- Submit bi-annual reports using the Laureus USA report template
- Commit to site visits once annually for program observation and data collection
- Implement the High Impact Attributes Survey tool in a designated sample of youth participants twice annually with Laureus USA support

QUESTIONS

Please contact Jamie Schmill at jamie.schmill@laureus.com