

MANAGEMENT | REPORT | 2018



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President's message

Eighteen years ago, was born this amazing initiative that changed my life. My voluntary service in Colombianitos became for me a priority, that gives me day to day a great reward.

At the beginning we benefited 42 children in Bogotá, and today we are benefiting more than 26.500 children and youth in 147 communities of the country.

In fact, it is very satisfactory to mention that we are working for the main cities in Colombia and in the most forgotten regions. On the other hand, we have implemented our programs in 123 public schools and we have trained 687 teachers about our methodology "Juguemos por la paz", guaranteeing in this way our sustainability.

The practice of sports has been our language, our vehicle for educating and contributing to the social development and the construction of a peaceful country.

Our goal is to build societies more just, equitable and supportive, and to get it, today, we have syllabuses to educate children and youth in social-emotional and citizen competences; as a result, we had many national and international awards.

A part of this, we have programs to prevent early consumption of alcohol, the youth leadership, the empowering women and girls and the strengthening in soft skills, with the target that our young have access to their first formal job.

Throughout our history and until to finish the 2018, more than 98.000 children and youth in extreme vulnerability have been benefited thanks to our Foundation and to the impact of our initiatives and methodologies with high pedagogical content, which aim to The Sustainable Development Goals (SDGs), such as eradicating poverty, health and good health and well-being, quality education, gender equality, peace and justice and the partnership for the goals.

We are glad of the great impact of our labor and we would like to sincerely thank international organizations, companies both Colombian and abroad, to our sponsors and every one of you for the contributions that allowed the growth of a lot of Colombian children living in extreme vulnerability.

Thank you for allowing us to depose social barriers and to change lives by magic and the power of sport practice.

We would also like to express our profound gratitude for allowing us to help.

Ángela Patricia Janiot

JUNTA DIRECTIVA

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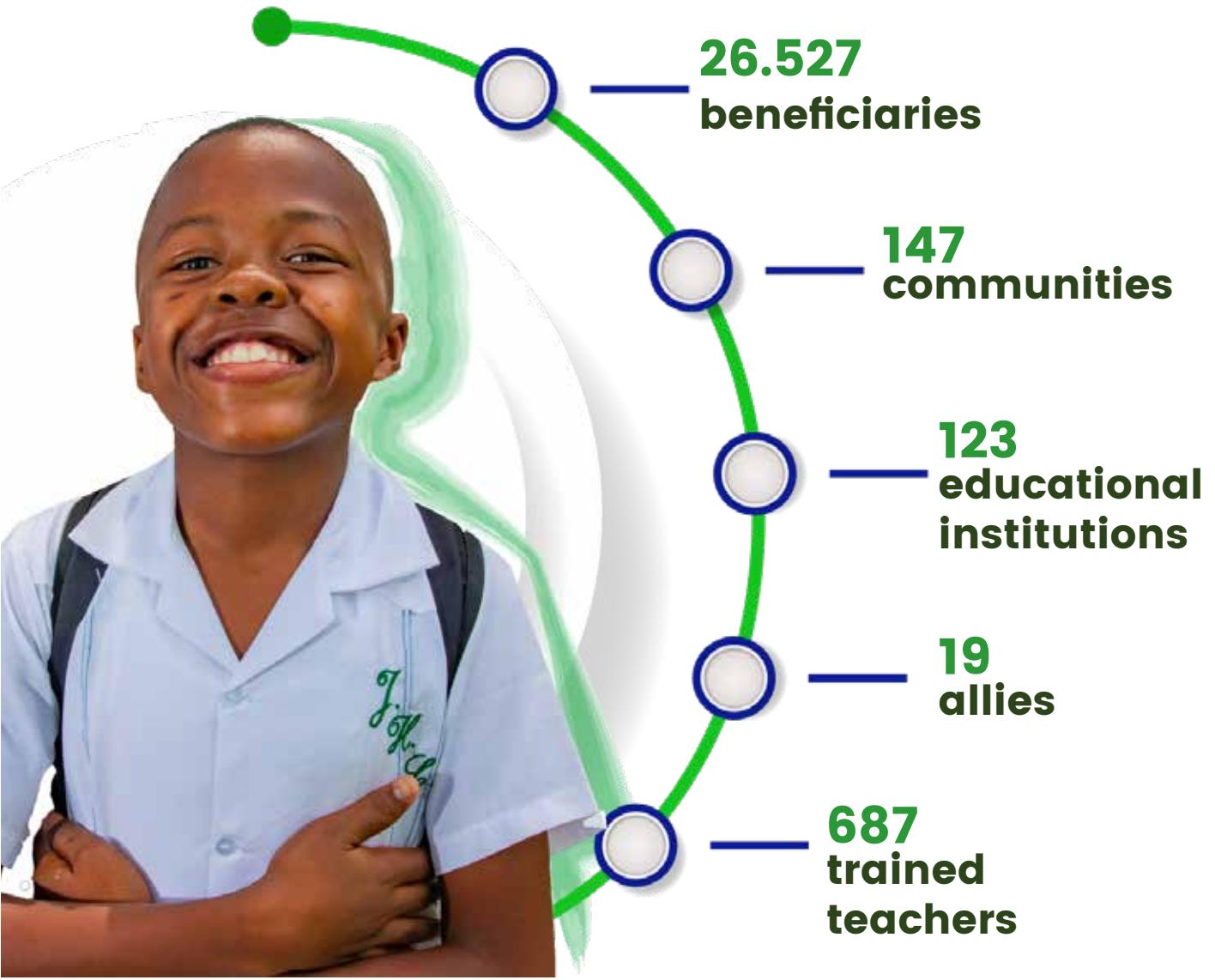
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IMPACTO 2018



COMUNIDADES

Antioquia

2 Educational institutions
 46 Trained teachers
 1.166 Beneficiaries

Boyacá

4 Communities
 3 Educational institutions
 112 Trained teachers
 746 Beneficiaries

Bogotá

2 Communities
 45 Educational institutions
 166 Trained teachers
 12.252 Beneficiaries

Caldas

5 Communities
 3 Educational institutions
 12 Trained teachers
 707 Beneficiaries

Cauca

1 Communities
 4 Educational institutions
 62 Trained teachers
 1.551 Beneficiaries

Cundinamarca

2 Communities
 4 Educational institutions
 89 Trained teachers
 1.123 Beneficiaries

Santander

6 Communities
 1 Educational institutions
 10 Trained teachers
 1.030 Beneficiaries

Tolima

1 Communities
 1 Educational institutions
 32 Trained teachers
 412 Beneficiaries

Meta

3 Communities
 56 Educational institutions
 146 Trained teachers
 7.340 Beneficiaries

Valle del Cauca

1 Educational institutions
 24 Trained teachers
 200 Beneficiaries

5 CURRÍCULOS IMPLEMENTADOS



Construction of peace

23.736 beneficiaries

This syllabus proposes the development of social-emotional and citizen competences, through the practice of sports which has a pedagogical intention in which the rules of the game are used not only to promote nonviolence, but also to develop social-emotional competences and social integration. Additionally, it aids the prevention of risk factors such as absenteeism, school dropouts and bullying.



Aliados

 Kimberly-Clark Colombia

 CEMEX

 ZONA FRANCA DEL CAUCA
Creada para potenciar el desarrollo regional



 ecopETROL

 PLAZA
DE LAS AMÉRICAS
Una Experiencia Memorabile

 Paz del Río

 BOGOTÁ
MEJOR
PARA TODOS

 mtc

Gender equality

450 beneficiaries

This syllabus seeks to create reflections and teachings that aim to encourage gender equality at school. The initial task includes the review of the basic objectives and minimum obligatory contents, to change the prejudice and established standards about gender differences and sports practice.

“In the women empowering workshops, I learned about the women’s rights regarding with how take care our body healthy and avoiding unwanted pregnancy. I learned to know about when I am abused and exploited and what to do for avoiding they do me it”.

Laura Marcela Guerrero,
José Hilario López School



Aliados



Dorothea Haus Ross Foundation



Kimberly-Clark Colombia



Youth leadership

212 beneficiaries

Teenagers and young people's social life at school and within their neighborhoods are activated through group training which, in several cases, requires guidance in order to reflect appropriately their life's projects and the role that they play within their communities.

For this reason, we built a syllabus that, through the sport practice, provides opportunities to promote social and leadership abilities through the development of personal projects as well as the development of community projects.



Aliados



Prevention of early consumption of alcohol

2.095 beneficiaries

This syllabus is based on the sport practice and ludic strategies in order to prevent early consumption of alcohol.

All activities developed in this area seek to create awareness about the risks of alcohol consumption and, therefore, aim to work as a preventive program in cases of alcohol consumption as another addictive substance. These sports activities are focused in the development of abilities of self-care, assertiveness, decision-making and the management and resolution of problems.



Aliados



Employability

34 beneficiaries

“A Ganar” is a program whose syllabus is focused on the development of youth workforce that uses sports in order to help young people find a job and return to school.

This program was created in 2005 by Partners of the Americas, with the support of Inter-American Development Bank – IADB. Thanks to this project, our young participants had access to their first formal job.



Aliado



SPECIAL PROJECTS



The other dream Colombia

We participated in the production of the documentary: “the other dream Colombia”, this carried out during the volunteer work with high impact, led by Direct TV in Barranquilla.

“Pibe Valderrama”, Iván René Valenciano, DirectTV, Colombianitos Foundation, Tras la Perla and Argos Company worked together to return them to Simon Bolivar neighborhood a sport and educational space.



Aliado



DIRECTV

Amazon

We received an invitation from Direct TV and On Vacation to participate in the first project of social investment in the Amazon. This project includes infrastructure investment, education and sport in the native shelter: “El progreso”, which live 385 natives belonging to Tikuna tribe.

We participated as volunteers with 150 people for the transformation of Ariana Educational Institution. We had the opportunity to train to the teachers in our methodology: “Juguemos por la paz”, after that, we did a football tournament.



Aliados



En la juega

This project seeks to strengthen the development of social-emotional and citizen competences of teenagers, involved in criminal matters through the practice of sports.

Added to that, the project gives spaces and opportunities to strengthen the social entrepreneurship, to contribute to the personal growth and that favor the construction of peaceful scenarios at the well-rounded centers for teenagers involved in criminal matters in Medellín and Cali.

In the well- rounded center “El Buen Pastor” from Cali, developed a reconciliation work and retreat through of radio.



Aliados



EVENTS



Basel Peace Forum

We attended to the second edition of the Basel Peace Forum took place on January 14-15, 2018 in Basel, Switzerland. This event encouraged all word leaders to rethinking peace. In this place we explained about our contribution through of our programs in the construction of peace in our country.

In this opportunity, our Executive Director, Vivian Puerta traveled with Cristian Álvarez, a young leader from our headquarters in Bucaramanga, to represent us on Basel Peace Forum.



World Economic Forum

To attend to this event in Davos, was a very rewarding experience. We could speak about Fundación Colombianitos with two Nobel Prize, our ex-president Juan Manuel Santos and Malala Yousafzai, who encouraged to our Colombianitos with an emotional message:



“My message for all children and for the world, is that you must believe in yourselves, to believe in your voice and actions, because these are the present and the future, they create the community”

-Malala Yousafzai



Social Management Day

Through of an alliance among The Inter-American Development Bank - IADB, The Colombian Engineering Colombian School Julio Garavito and the Project Management Institute, it carried out the first "Social Project Management in Colombia" on May 24, 2018. This event had a participation of more than 100 NGO's.

We attended the invitation to tell them the experience of Colombianitos like a success case on efficient management of the social projects and in this way, to teach to the other organizations about the learned lessons on appropriateness, sustainability and laddering in the last two years.



Good Pitch

We attended to the first edition of Good Pitch Colombia in Barranquilla, we supported the production of the documentary: "Invisible borders"; this seeks to build a network of leader youth in the Colombian Pacific coast (Puerto Tejada) in order to they strengthen their actions for the peace through of the culture, art and sports.

This forum carried out on April 19, thanks to Doc Society (Britdoc), British Council Colombia and Foundation Cámara Oscura.



Inauguration Guabal Field

Thank to our alliance among ESPN, Love Futbol and "A ganar", we did the opening of Guabal Field in a neighborhood placed on our headquarters, Ciudad Bolivar in Bogotá.

This alliance benefited to 792 families and 460 children and youth of the community.



Fifa Foundation Festival 2018

We attended in the Fifa Foundation Festival, carried out on June 26 to July 3. The festival gathered over 300 participants from 37 countries and of course we could expose our proposal of methodology explained by a workshop: "Invisible borders", about the importance of the rights and citizenship.



Football for a good cause

Each goal of the Colombian selection was celebrated the past June 24 in Miami. The Colombians gathered to Colombianitos for living the emotion of the Official World Cup.

We had the honor to receive more 100 people during this amazing afternoon for enjoying live music, raffles and Colombian food.



Laureus USA Summit

We attended the Laureus Summit 2018, this event commemorated the birthday's Nelson Mandela number 100, founder of Laureus Sports for Good Foundation.

Our executive director, Vivian Puerta, attended to the talk "Sport as a global language". In addition, we were invited to attend to The Sports Humanitarian Awards, presented by ESPN.



2018 Laureus Sport for Good Global Summit

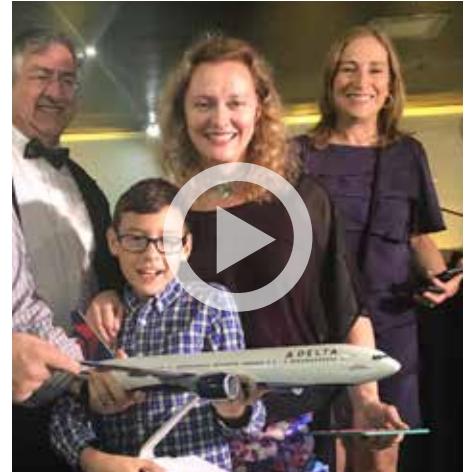
We attended the invitation to the 2018 Laureus Sport for Good Global Summit in Paris, in this event participated more than 150 organizations of the whole world.

This meeting we could lead a workshop about "Development of the Syllabus". We shared with more than 25 organizations about this.



Bingo 2018

"Colombianitos Bingo "held on October 18, in this participated 350 people. It was a spectacular night full of surprises, raffles and music.



Education International Forum

We were like panelist in the first International Forum "Education is first in Chiriquí in Panamá. More than 200 teachers, businesspeople, students and members of civil society.

Our Project Director, Marcela Chaves, exposed on how through of sports, we impact on education on children and youth of our country.



District football tournament

The second District Football Tournament, was performed on November 2nd, jointly with the Ministry of Education of the Capital District of Bogotá. We were witnesses in this meeting of more than 80 matches competed between 252 children and youth of 21 district education institutions benefited by our program “Goles para una vida mejor”.

