Message of Support by Mr. Wilfried Lemke

‘NGO Jambo Bukoba’

The United Nations considers sport to be a powerful tool to promote education, health, development and peace. Sport unites people of all social classes, cultures, religions and backgrounds in a positive and educational way.

As the Special Adviser to the Secretary-General of the United Nations on Sport for Development and Peace, it is with great pleasure that I offer my support to the NGO Jambo Bukoba and their Life Skills through Games programme for a period of one year.

Jambo Bukoba holistically combines the elements of health – in particular HIV/AIDS prevention – education and sport in its innovative programme. It particularly strives to strengthen the position of girls in society by means of education, active inclusion and empowerment in their communities. As part of the Jambo Bukoba Life Skills through Games programme physical education teachers are trained to be strong mediators and role models for children and youth, providing them with a set of skills to promote self-reflection, trust, responsibility and communication. This training, which is offered in close collaboration with the regional authorities, enables them to actively contribute to the development of strong local communities. In promoting gender equality and contributing to HIV/AIDS prevention the initiative exemplary contributes to the achievement of two UN Millennium Development Goals through the application of sport.

It is my hope that this programme will continue its outstanding efforts and I would like to encourage all potential sponsors and partners to consider their support for the initiative. I wish you every success in your endeavour and all the best in the continuation of your exceptional efforts throughout the coming year.

Geneva, 20 June 2012

Wilfried Lemke
Under-Secretary-General
Special Adviser to the Secretary-General on Sport for Development and Peace