Report of the Launching

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ITTF – Deputy Executive Director-Development
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NITTAKU DREAM BUILDING in El Salvador

**Location:** El Salvador, Countryside (11 venues in 6 provinces)

**Social Context:** El Salvador is a developing country located in Central America with 6 million inhabitants. They suffered a 12 years civil war between a military dictatorship and the guerrilla. In addition, economical problems and unemployment resulted in a massive migration, mainly to USA, estimated in 3 million only in that country. Some of social impacts are the family disintegration, children without proper supervision and proliferation of gangs (locally called “Maras”). The Maras are one of the main problems in El Salvador.

**Mission:**
- To use Table Tennis as a vehicle for a positive individual and social change in communities with lack of opportunities
- To offer a healthy and supervised activity for the spare time of children in risk of gangs engagement
- To spread the table tennis among groups that have difficulties to access the practice of this sport

This program brings together the following stakeholders:

- **International stakeholders**
  - **International Table Tennis Federation (ITTF):** It is recognized by the International Olympic Committee as the supreme body, responsible for rules and the organization of Table Tennis championships at a global level.
    - Role: Overall planning, supervision and monitoring of the program, liaison among partners
  - **Nittaku:** Japanese manufacturer of high quality Table Tennis products.
    - Role: Financial and equipment supporter.

- **National stakeholders**
  - **El Salvador Table Tennis Federation (FESALTEME):** National Table Tennis Federation
    - Role: Local planning, supervision and monitoring of the program, equipment distribution and technical education of human resources.
  - **El Salvador National Sport’s Institute (INDES):** Governmental sport’s agency.
    - Role: Identification of centers within the countryside, media coverage and logistics support.

- **Community stakeholders**
  - 7 Municipalities of small towns or villages with lack of resources
  - 2 Scholar centers
  - «Our little brothers and sisters» Foundation taking care of +500 orphan or abandoned children - [http://www.nph.org/](http://www.nph.org/)
• «Tamarindo» Foundation committed to serving people in need in rural El Salvador, especially disadvantaged youth, with projects in education, health, recreation, micro-business and leadership formation. [http://tamarindofoundation.org](http://tamarindofoundation.org)


Role: Provision of venue, equipment storage, coaches and local promotion of the program.

### INTERVENTION PROCEDURES

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Launching of NITTAKU DREAM BUILDING in El Salvador

Dates: 19-21 December ´11

The program was inaugurated with ceremonies in 5 of the locations with the presence of Mr. Melecio Rivera, Mr. Luis Salazar and Mr. Carlos Esnard (FESALTEME’s President, Board Member and Technical Director respectively), Mr. Jaime Rodriguez and Mr. Ernesto Hernandez (INDES’ President and Community Sport Manager) and Leandro Olvech (ITTF Deputy Executive Director for Development)

The program included opening speeches, cultural shows, games with the children and exhibitions of members of the national junior team. After the exhibitions there was a round of questions and answers to the young players with the aim of expose them as role models.
“OUR LITTLE BROTHERS AND SISTERS” – Home of +500 orphan and abandoned children

TAMARINDO FOUNDATION

Small Town of SAN IGNACIO

ITTF LO – 4.1.12
PERQUIN – Close to the border with Honduras

Small Town of CHILANGA

Approximately 600 children attended the 5 inaugurations

IMPLEMENTATION – Starting in January 2012

- A General Coordinator (GC) is hired full time to supervise the program
- Every Week: trained coaches deliver at least two table tennis classes per participant
- Every Year: There is a festival including a competition among all centers.

SOCIAL EDUCATION

- The GC will train the coaches on the social aspects
- Every month the coaches work on a different topic or value with the group (i.e. respect, empathy, tolerance), a list of topics is already distributed
- This education is done through chats, games, stories, inviting experts, etc.

MONITORING AND EVALUATING

- The GC will visit each venue at least once a month
- Reporting to FESALTEME on a monthly basis and to ITTF bi-monthly

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Press Articles

ITTF Website

Dream Building in El Salvador, Nittaku Initiates Social Programme


Nittaku Set to Make Dreams Come True as El Salvador Strives to Challenge China


Nittaku Dream Building in El Salvador


Christmas Arrives in El Salvador, Nittaku Gifts Makes Dreams Come True


FESALTEME

http://www.fesalteme.org/web/detalle_noticia.php?id_noticia=615

http://www.fesalteme.org/web/detalle_noticia.php?id_noticia=616

http://www.fesalteme.org/web/detalle_noticia.php?id_noticia=618

LATIN AMERICAN TABLE TENNIS UNION


INDES


Newspapers

http://www.diariocolatino.com/es/20111220/deportes/98581/Comienza-el-sue%C3%B1o-Nittaku.htm

http://www.elsalvadornoticias.net/2011/12/19/san-ignacio-y-guarjila-de-chalatenango-entran-a-la-era-tenis-mesa/