



UNITED STATES SPORTS ACADEMY

America's Sports University®

TAKE THE ACADEMY'S ONLINE COURSE IN HONOR OF THE 150TH BIRTHDAY OF PIERRE DE COUBERTIN

Father of the Modern Olympics



Jan. 1, 1863 – Sept. 2, 1937

5 THINGS YOU SHOULD KNOW ABOUT THE OLYMPIC ICON

- 1 Founded the Modern Olympic Games in Athens in 1896.
- 2 Traveled to the United States and Canada in 1889 to learn more about sports and education.
- 3 Won the Olympic Gold Medal for literature at the 1912 Games in Stockholm, Sweden, under the pseudonym, Hohrod-Eschbach.
- 4 Wrote 34 books and 1,224 articles for periodicals and books among other works.
- 5 Known primarily as “a remarkable French educational reformer” until the 1930s when his Olympic contributions became widely recognized.

GET THE OLYMPIC SPIRIT! ENROLL TODAY!



MISSION STATEMENT The United States Sports Academy is an independent, nonprofit, accredited, special mission sports university created to serve the nation and the world with programs in instruction, research and service. The role of the Academy is to prepare men and women for careers in the profession of sport.

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The Academy accepts students regardless of race, religion, age, gender, disability or national origin. Women and minorities are encouraged to apply.

ABOUT THE OLYMPISM ONLINE COURSE

SAB 667 Olympism explores the greater theory of Olympic values in sports as portrayed in writings of Pierre de Coubertin, the father of the Modern Olympics. The Academy—one of the few universities in the United States that offers courses on Olympism—worked with the International Olympic Committee (IOC) to first offer its Olympic courses 10 years ago. The course on Coubertin is part of four other courses focused on the Olympics, as part of an emphasis on Olympism that students can take.

This graduate-level course is being offered for this year only as a continuing education course in honor of Coubertin's 150th birthday. The course costs \$150 and comes with a special rate of \$50 for the book on Coubertin written by Dr. Norbert Mueller, a University of Mainz professor and head of the International Pierre de Coubertin Society.



International Olympic Committee (IOC) members at the Opening Day of the 1896 Athens Olympic Games

“OLYMPISM SEEKS TO CREATE A WAY OF LIFE BASED ON THE JOY FOUND IN EFFORT, THE EDUCATIONAL VALUE OF A GOOD EXAMPLE AND RESPECT FOR UNIVERSAL FUNDAMENTAL ETHICAL PRINCIPLES.”
— PIERRE DE COUBERTIN

COURSE OVERVIEW



UNIT 1 - EDUCATION This unit covers Coubertin's ideas on educational reform and the educational impact of sport.

UNIT 2 - THE MEANING OF THE OLYMPICS This unit outlines the importance of the Olympics and the attitudes, principles and symbols of the Olympics.

UNIT 3 - OLYMPIC CHRONOLOGY This unit provides a historical perspective of the early stages of the Olympic Movement, the modern Olympic Games and the second through fifth Olympiads.

UNIT 4 - THE OLYMPICS AND WORLD CULTURE This unit describes the spread of the modern Olympics through a discussion of Olympism: progress and contributions and the influence of art on Olympics and amateurism.

UNIT 5 - THE OLYMPIC MOVEMENT This final unit deals with the actual Olympic Games from a planning perspective to include budgets and fundraising. It also explains Coubertin's ideas about globalization of the Games and his attempts to include Africa and Asia.

ABOUT THE UNITED STATES SPORTS ACADEMY



For 40 years, the United States Sports Academy has served as a leader and innovator in sport education. Today, the Academy is the largest graduate school of sport education in the world. It was and remains the only freestanding school of sport education in America with regionally accredited programs at the bachelor's, master's and doctoral levels.



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