



L'Organisation pour La Paix par le Sport

Sous le Haut Patronage  
de S.A.S. le Prince Albert II de Monaco

# Peace and Sport International Forum 2011

Fairmont Monte Carlo Hotel - Principality of Monaco – 26 - 28 October



## OFFICIAL PROGRAM



The debates held during the **Peace and Sport International Forum 2010** highlighted the growing importance of striking a balance between discussions of **high-level decision makers** and issues faced by **local actors** operating on the ground, to cover the whole range of areas in which sport can play an effective role to foster peace.

Therefore, the format of the **2011 edition** has been designed to meet these expectations by **focusing on training local operators, increasing high-level exchanges between political decision-makers** and opinion-leaders and **encouraging interaction among delegates**. To achieve these objectives, three approaches are proposed:

- **Workshops:** Stakeholders in the field can express their specific problems concerning the proposed themes and will benefit from learning practical methodologies through the intervention of experts.

The realization of this objective will be achieved through 3 main phases of the workshop;

- (i) problems posed by participants,
- (ii) solutions devised by experts, and then
- (iii) presented to the workshop for their approval and means of implementation.

- **Plenary sessions:** Panelists' exchange of experiences and possible conflicting points of view with the audience will contribute to defining innovative and novel approaches in which sport can prove a useful tool to support peace-building processes and social cohesion.

The format of plenary sessions encourages interactive discussions and enables synergies to emerge between the various institutions represented. This allows us to identify modes of cooperation between participants in order to increase the involvement of new stakeholders, optimize coordination and reinforce efficiency of actions in progress.

- **Networking:** This session gives participants the opportunity to benefit from the unique diversity of stakeholders present at the International Forum by initiating meetings according to predetermined criteria.

The Peace and Sport International Forum 2011 includes a full session uniquely dedicated to networking and face-to-face meetings to encourage direct contact between all delegates with various profiles and backgrounds to increase cooperation and knowledge transfer.



## WEDNESDAY 26 OCTOBER

08:00 – 12:00

ACCREDITATION

Fairmont Monte Carlo Hotel– Galerie Cristal

12:00 – 13:30

LUNCH

Fairmont Monte Carlo Hotel– Café de la Mer

13:30 – 17:00

WORKSHOP A

Fairmont Monte Carlo Hotel– Salon Philip Noel Baker

### Sport as an effective tool in overcoming trauma following natural disaster

Over the past decade it has been observed that many different actions have taken place in the field using sport as a response to natural disaster. As a result, practitioners who work in post-disaster intervention have gained an extensive amount of experience and knowledge in using sport to assist affected communities in overcoming subsequent trauma. Therefore, this workshop provides the opportunity to recognize best practices from previous interventions and discuss how they can be duplicated, depending on resources available, in regions struck by natural disaster.

Moderator: Ms. Margaret Talbot, President – ICSSPE (Int. Council of Sport Science & Physical Education)

Experts: Mr. Georg Schlachtenberger, Chief Operating Officer – IPC (International Paralympic Committee)  
Ms. Jutta Engelhardt, Head of Sport and Development – SAD (Swiss Academy for Development)  
Ms. Helen Delany, Senior Consultant – PMP Legacy

13:30 – 17:00

WORKSHOP B

Fairmont Monte Carlo Hotel– Salon Paul d'Estournelles de Constant

### How can collaboration between relevant stakeholders become a reality in the field?

The relationship between National Federations and local Non-Governmental Organizations can be very complex at times given that they may hold different perspectives and the varied internal procedures of both organizations. However, partnerships offer opportunities for mutual benefit: NFs are aided in their objective of increasing the practice of their sport in developing regions, whilst NGO programs will have a greater social impact. Furthermore, this workshop will also touch on the important role played by International Federations, National Olympic Committees and local government in supporting country-wide or regionally-based peace and development projects.

Moderator: Mr. Nicolas Messner, Media and Communications Director – IJF (International Judo Federation)

Experts: Mr. Michael Stone, Director – Dili City of Peace, Timor Leste  
Ms. Mori Taheripour, Senior Alliance Advisor– USAID (U.S. Agency for International Development)  
Mr. Eric Saintrond, Secretary General – FISU (International University Sports Federation)



13:30 – 17:00

WORKSHOP C

Fairmont Monte Carlo Hotel – Salle Jesse Owens

## How can disability sport contribute to the peace-building process?

Sport is widely considered as a unique tool for the inclusion of people within their communities; this is especially the case for persons with disabilities as they can become more integrated within society through their participation in sport. However, achieving this situation is slightly more complicated in developing countries given the absence of appropriate structures and the lack of skills. Therefore, this workshop seeks to provide options in establishing a structure for disability sport, whilst also building the capacities of people with disabilities so they can take ownership of their local sport initiatives.

Moderator: Mr. Robert Balk, Chairman of Athletes Council – IPC (International Paralympic Committee)

Experts: Mr. Juan Pablo Salazar, President and Founder – Arcángeles Foundation, Colombia  
Mr. Mads Andreassen, Advisor Sport for Disabled – NIF (Norwegian Olympic & Paralympic Committee and Confederation of Sports)  
Mr. Leandro Olvech, Deputy Executive Director-Development, ITTF (International Table Tennis Federation)

18:00 – 19:00

WELCOME COCKTAIL RECEPTION

Opéra Garnier - Atrium

19:00 – 20:00

OPENING CEREMONY

Opéra Garnier

## Under the Presidency of H.S.H. Prince Albert II of Monaco

H.M. King Letsie III of Lesotho

H.E. Mr. Pierre Nkurunziza, President – Republic of Burundi

H.E. Dr. Gjorge Ivanov, President – Republic of Macedonia

H.E. Dr. Pál Schmitt, President – Republic of Hungary, IOC Member

Mr. Joël Bouzou, President and Founder – Peace and Sport, L'Organisation pour la Paix par le Sport

20:30 – 22:30

WELCOME DINNER

Monte Carlo Beach



## THURSDAY 27 OCTOBER

09:00 – 10:30

PLENARY SESSION 1

Fairmont Monte Carlo Hotel– Salle Nelson Mandela

### Sports diplomacy – Governments' secret asset

A real political and diplomatic tool at the service of States, sport has become indispensable for governments wishing to articulate a foreign policy of "soft power". The efforts employed by some countries to host major international sports competitions are an integral part of diplomatic influence. These events can also present an opportunity to begin diplomatic initiatives, especially if they take place in countries affected by political border tensions or hostilities. For some countries sport is a measure of international recognition; it can also serve social cohesion by providing an outlet for expressing national sentiment and reinforcing the national image. In all cases it draws on and highlights the resources of a State or a population, and in this, constitutes a strategic tool.

Key Note: Mr. Joël Bouzou, President and Founder – Peace and Sport, L'Organisation pour la Paix par le Sport

Moderator: Mr. Pascal Boniface, Director – IRIS (Institute of International and Strategic Relations)

Panelists: Mr. Hassan Abdulla Al-Thawadi, Secretary General – Qatar 2022 Supreme Committee  
Mr. Mourad Zeghidi, Journalist – Canal Plus, France  
H.E. Ms. Snezana Samardzic-Markovic, Minister of Youth and Sport – Republic of Serbia  
Mr. Alain Le Roy, Former Under-Secretary General - United Nations Department of Peacekeeping Operations (DPKO)

11:00 – 12:30

PLENARY SESSION 2

Fairmont Monte Carlo Hotel– Salle Nelson Mandela

### Champions on and off the field of play

The involvement of sports champions in peace through sport is wide-ranging, however if we are to optimize their participation then we must realize the extent to which they can dedicate their time and efforts. This session will enable high-level athletes to express their wishes and needs regarding the scope of activities in which they can become involved and their perception of how organizations can facilitate this undertaking. Following this, it is up to the audience to discuss how they can accommodate the wishes of the Champions into their ongoing initiatives with the hope that a genuine cooperation can be devised with a commitment for the future.

Key Note: Mr. Sergey Bubka, Olympic Champion and World Champion, Pole-vaulting – Ukraine and Champion for Peace

Moderator: Mr. Marc Maury, Former Decathlete and Presenter of Major International Sporting Events

Panelists: Mr. Venuste Niyongabo, Olympic 5000 meter Champion – Burundi and Champion for Peace  
Mr. John Amaechi, Former NBA Player and Founder – ABC Foundation, UK  
Mr. Benjamin Boukpeti, Olympic Medalist, Canoe-Kayak – Togo and Champion for Peace  
Ms. Angela Ruggiero, Four-time Olympic Medalist, Ice Hockey – Team USA, IOC Member



12:30 – 14:00

LUNCH

Café de Paris – Salon Bellevue

14:00 – 16:00

NETWORKING SESSION

Fairmont Monte Carlo Hotel– Networking Area

### Networking Session: Identify and meet future partners!

Are you a field operator? A project finder? An initiator of public policies? An educator? A donor? You may be facing a specific problem or have adapted solutions to offer?

In any case, take advantage of your presence at the 5<sup>th</sup> edition of the Peace and Sport International Forum to meet partners with complementary activities that will help you implement your projects for peace through sport effectively and sustainably.

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16:00 – 17:30

PLENARY SESSION 3

Fairmont Monte Carlo Hotel– Salle Nelson Mandela

### Sport for hope in challenging urban environments

Migration of people to urban environments is a growing worldwide trend and there is potential for tension to emerge between migrants and the local community who may have different ethnic or religious backgrounds. Therefore, it is envisaged that sport can play a vital role in integrating these migrating populations into their new society and thus reduce the likelihood of violence occurring as people compete for limited resources. This may also be the case for inhabitants who have been continuously overlooked by local authorities due to inequality within modern societies, particularly of developed nations, all will be revealed during this compelling session.

#### Key Note:

Moderator: Mr. Steve Killelea, Founder and Executive Chairman – Institute for Economics and Peace

Panelists: Mr. Michael Flynn, Chief Executive Officer – Little Sports Organization, Kenya  
Mr. Grant Jarvie, Deputy Principal and Professor – University of Stirling, UK  
Ms. Ana Moreno, Spokesperson and Head, Press and Media Relations Unit – UNHABITAT  
Mr. Pascual Guerrero Arana, Executive Director – The World Games Cali 2013

19:00 – 20:00

COCKTAIL

Chapiteau de Fontvieille

20:00 – 23:00

GALA DINNER

Chapiteau de Fontvieille

THE PEACE AND SPORT AWARDS CEREMONY



## FRIDAY 28 OCTOBER

09:00 – 10:30

PLENARY SESSION 4

Fairmont Monte Carlo Hotel– Salle Nelson Mandela

### Winning over the Media

Sport plays an increasingly significant role in helping bring peace, reconciliation and stability to troubled parts of the world. Politicians are alive to its appeal; its credibility as a tool for peace has caught the attention of sports governing bodies. So why does the media show little interest in sporting initiatives? And what would it take to persuade the media to collaborate in sports projects as much as observe them? In this session, leading journalists discuss how best to engage the media in showcasing sporting projects and raising their involvement in bringing peace through sport.

Key Note: Mr. Robert Holloway, Director – AFP Foundation

Moderator: Mr. David Eades, Journalist – BBC World

Panelists: Mr. Ed Hula, Editor and Founder – Around the Rings  
Mr. Olivier Laouchez, Co-founder and Chief Executive Officer – Trace media group  
Mr. Christian Alliki, Sports Journalist – Genies Group International  
Mr. Nick Raistrick, Freelance Journalist, Media Development Director – East Africa Cup

11:00 – 12:30

PLENARY SESSION 5

Fairmont Monte Carlo Hotel– Salle Nelson Mandela

### Empowering youth to become leaders of tomorrow

The importance of youth empowerment so that they can become leaders of the future is a global reality; however in some circumstances this vision is unrealistic as there is a lack of opportunities for youth due to the present instability and inherent culture of certain countries or regions. In these circumstances, why not utilize sport as an initial step to foster the leadership skills of youth and allow them to grow into future leaders by creating an environment that both challenges and rewards them? Therefore, this session will seek to provide clear guidelines on using sport to empower youth in unstable or restrictive environments with the intent of forging sustainable peace for their future.

Key Note: H.R.H. Prince Nawaf Faisal Fahd Abdulaziz, IOC Member and President - SAOC (Saudi Arabian Olympic Committee), Minister, General Presidency of Youth and Welfare - Kingdom of Saudi Arabia

Moderator: Mr. Dan Doyle, Chief Executive Officer – World Youth Peace Summit

Panelists: Mr. Nana Yaw Osei-Darkwa, Founder and Executive Chairman – Youth Icons Ghana  
Dr. Simon C. Darnell, Lecturer in Sport – Durham University, School of Applied Social Sciences, UK  
Ms. Dania Abu Shalbak and Ms. Rania Ateya – The Jerusalem Suburbs Community Center, Israel  
Ms. Jaber Nadra, Educator – The Jerusalem Suburbs Community Center, Israel



12:30 – 13:00

CONCLUSIONS

Fairmont Monte Carlo Hotel– Salle Nelson Mandela

## Passing the Flag Ceremony

The 6<sup>th</sup> edition of the Peace and Sport International Forum will be held in Sochi (Russian Federation) from 31 November – 2 December 2012. It will be the first occasion that the Forum takes place outside the Principality of Monaco. To celebrate this important milestone, an official “Passing the Flag” Ceremony will be held during the conclusions of the 5<sup>th</sup> Peace and Sport International Forum, in presence of a high-level delegation of Russian representatives, including: H.E. Mr. Dmitry Kozak (Deputy Prime Minister of the Russian Federation), Mr. Anatoly Pakhomov (Mayor of Sochi) Ms. Natalia Parshikova (State Secretary and Deputy Minister of Sports, Tourism and Youth Policy of the Russian Federation) and Mr. Dmitry Chernyshenko (President of the Sochi 2014 Organizing Committee).

13:00 – 14:30

LUNCH

Fairmont Monte Carlo Hotel– L'Horizon

## *SIDE EVENTS*

### **THURSDAY 27 OCTOBRE**

14:00 – 16:00

SPÉCIAL EVENT

Fairmont Monte Carlo Hotel– Salle Nelson Mandela

## How the sports movement can pave the way for the future in the Middle East?

In the presence of: Mr. Alain Le Roy, Former Under-Secretary General - United Nations Department of Peacekeeping Operations (DPKO)

H.E. Professor Manuel Hassassian, Ambassador – Palestinian General Delegation to the United Kingdom

Mr. Avraham Burg, Président – Mifalot (Hapoel Tel Aviv – Education and Social Project), former speaker of the Knesset