FORUM EDUCASPORT MONDE 2013
THE SOCIAL SPORT WORLD FORUM
www.educasport-worldforum.org

FIND SOLUTIONS AND NEW WAYS TOGETHER TO MAKE SPORTS USEFUL TO ALL!

27 • 28 • 29 NOVEMBER 2013
PARIS CITY OF HALL
ROLAND GARROS STADIUM
FORUM EDUCASPORT MONDE 2013
THE SOCIAL SPORT WORLD FORUM

THE AGENCY FOR EDUCATION THROUGH SPORTS THANKS ALL OF ITS PARTNERS FOR THEIR EXCEPTIONAL SUPPORT.

UNDER THE HIGH PATRONAGE OF

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acteurs du sport  ASSOCIATIONS mode d'emploi  la gazette-fr
Today, there is need to develop sports as a social and educational tool worldwide, and this need is growing due to the social situation we are in: faced with widespread confidence crisis, deep changes in society, and the dark side of professional sports, it is our duty to promote a truly sustainable development.

Since 1999, the Agency for Education through Sports (APELS) has been working daily to assist, promote and support hundreds of local organizations that strive to make a difference.

The EDUCASPORT World Forum has become a major event in France for all the parties involved in the field of sports, whether educational, institutional or political. It was created to allow people to meet, to share their ideas and to have debates in order to encourage them to work together and lead concrete actions with a real impact. Complying with repeated requests from the parties actively involved in the sports field, the 7th edition of the Forum will be international.

To extend our field of action, to inspire ourselves from the most relevant social innovations, to emulate the best practices in our country and beyond: these are the goals of the 2013 edition.

If you have some projects in mind, if you are an elected representative, a member of a sports association or of an NGO, a researcher, a technician or the manager of a sports club, an important figure in sports, or if you are part of a business involved in education through sports or planning on heading this way, we hope to see you during the Educasport World Forum on the 27th, 28th and 29th of November 2013.

Thierry Philip

They support our cause:

Axel Kahn  Mahyar Monshipour  Hongyan Pi  Pierre Berbizier  Younès El Aynaoui
L’Agence pour l’Education par le Sport (the Agency for Education through Sports) is a French independent, apolitical, socially responsible and committed organization focused on sports as a tool for educational and social development. It supports, defends and develops a certain ethical and social construct pertaining to sports in order to make physical and social wellbeing available to all. Over the course of 15 years, the APELS has conducted over 6500 initiatives, both in France and elsewhere (Africa, Europe), which have changed lives through the practice of sports and physical education. Specifically, the APELS leads concrete actions alongside local partners.

**ITS MISSIONS?**

- **Identify best practices** on French soil, thanks to the national *Fais-nous rêver* - GDF SUEZ Foundation call for projects.
  
  *Let Us Dream*

- **Highlight and reward creative initiatives** by organizing award ceremonies.

- **Advise, support and train** stakeholders in the framework of *Fais-nous rêver* - GDF SUEZ school.

- **Federate and network** the actors especially through the EDUCASPORT World Forum, symposiums, and conferences.

- **Examine and evaluate** public policies during experimentation or action research in order to create innovative social development models.

**ITS TARGET?**

<table>
<thead>
<tr>
<th>Organizations</th>
<th>15 YEARS OF EXPERIENCE</th>
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<tbody>
<tr>
<td>Local authorities</td>
<td>4 REGIONAL BRANCHES</td>
</tr>
<tr>
<td>Sports clubs</td>
<td><strong>44 LOCAL BRANCHES</strong></td>
</tr>
<tr>
<td>Public institutions</td>
<td>13 &quot;FAIS-NOUS REVER&quot; CLUBS</td>
</tr>
<tr>
<td>Companies...</td>
<td>gathering volunteer workers involved</td>
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<tr>
<td></td>
<td>6,500 PROJECTS of sports associations and clubs identified</td>
</tr>
<tr>
<td></td>
<td><strong>5,500 LOCAL PARTNERS</strong></td>
</tr>
<tr>
<td></td>
<td>Over 1,000 AWARD-WINNING INITIATIVES</td>
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<td></td>
<td>Around 2 000 000 EUROS of allocations for award-winning projects</td>
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**ITS SKILLS?**

- Professional insertion
- Socialization
- Youth education
- Aiding cohabitation in territories
In 2012, the world vibrated to the rhythm of the London Olympics Games. In 2014, it will light up for the World Cup in Brazil. Sport is without a doubt the most widely shared activity on the planet.

In Sao Paulo, physical activity and sport encourage the professional integration of young people in dire straits. In Quebec, they help fight against obesity rates in young people. In Portugal, formerly deserted areas come back to life thanks to new sport activities.

In 2013, these initiatives launched by local actors will be presented at the first EDUCASPORT World Forum.

Organized by the Agency for Education through Sport (APELS), in partnership with Le Monde, the Paris City Hall and the Ile-de-France regional Council, the first edition will take place from the 27th to the 28th of November in Paris.

This special event will gather more than 600 representatives of associations, NGOs and local and regional authorities but also elected representatives, scholars and of course famous and anonymous athletes.

A WORLDWIDE AND CITIZEN MOVEMENT

The Educasport World Forum has a network of international partners: the International Association of Educating Cities, Québec en Forme, the International School Sport Federation, Cités Unies France, and the British Council, to name but a few.

Major debates to offer a new vision of sport

Technical workshops to build new solutions together

Good practices presentations to discover social innovation through sport

A young international researchers’ Forum: inventing tomorrows’ future

An awards ceremony to highlight the importance of proactive actors
3 MAJOR DEBATES (WITH THE CONTRIBUTION OF OUR PARTNER LE MONDE)

Athletes, political and associative leaders as well as intellectual figures will discuss controversial issues that pertain to education through sport.

- Are champions still considered role models for young people?
- Does sport foster inclusion or exclusion?
- Health: should sport be encouraged or forbidden?

12 TECHNICAL WORKSHOPS

Participants from varied backgrounds will host debates on:

Sport and social challenges
- Physical activity and population health: between public health issue and personal well-being
- Women’s empowerment and sport
- Sport and cooperative alliances at an international level
- Exclusion and discrimination: helping vulnerable groups through projects of insertion through sport

Sport in specific environments
- The importance of sport at school
- New sports equipment for an educational and solidarity-based sport
- Street sports and new urban practices: how can we help young people achieve their dreams?

Integration
- Networking and synergies between stakeholders (from areas related to the youth, sport, social issues, culture ...) revolving around innovative approaches of education through sport
- Culture and sport: what synergies and links can be found?
- What are the new potential relations between companies and education through sport?

Methodological questions
- Sport supervisors’ skills
- Social innovation and education through sport: which experiments can be conducted?
AND INITIATE SUSTAINABLE CHANGES

YOUNG INTERNATIONAL RESEARCHERS FORUM

Thanks to a call for input, 8 young researchers from all over the world will share the result of their research and will deal with different topics related to social sport issues. Follow up on these subjects: www.educasport-worldforum.org, section program.

30 PRESENTATIONS OF “GOOD PRACTICES” CASES

Thanks to a specific call for proposals available at: www.educasport-worldforum.org, program section, “Good practices” cases will be presented in order to show examples of social innovation through sports.

Junior Educasport Forum

Our young members will be invited to express their point of view on education through sport actions which they experience as users or leaders.

AWARDS CEREMONY

The most innovative projects detected in the framework of Educasport World Forum will be rewarded during a ceremony dedicated to:

- associations,
- schools
- NGOs,
- local authorities,
- young researchers
- implicated champions
- companies
Go ahead! Join us for 3 outstanding days!

Discover local actors from all over the world – they are geared up for social innovation! Share experiences, discover new solutions, and open your eyes to new ways of thinking! Such are the objectives of the 2013 edition of the Educasport World Forum.

### Tarifs du Forum EDUCASPORT 2013

<table>
<thead>
<tr>
<th></th>
<th>Pass «Roland Garros»**</th>
<th>Pass «Hôtel de Ville»</th>
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<tbody>
<tr>
<td><strong>27th, 28th, 29th of November</strong></td>
<td><strong>27th and 28th of November</strong></td>
<td><strong>29th of November</strong></td>
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<tr>
<td>Including lunch</td>
<td>Including lunch</td>
<td>Including lunch / without lunch</td>
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<tr>
<td><strong>150 €</strong></td>
<td><strong>120 €</strong></td>
<td><strong>70 € / 40 €</strong></td>
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<td>Associations, sports clubs, universities</td>
<td>Associations, sports clubs, universities</td>
<td>Associations, sports clubs, universities</td>
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<td><strong>300 €</strong></td>
<td><strong>240 €</strong></td>
<td><strong>140 € / 110 €</strong></td>
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<td>National associations, federations, institutions, local authorities</td>
<td>National associations, federations, institutions, local authorities</td>
<td>National associations, federations, institutions, local authorities</td>
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<td><strong>500 €</strong></td>
<td><strong>410 €</strong></td>
<td><strong>240 / 210 €</strong></td>
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<tr>
<td>Businesses</td>
<td>Businesses</td>
<td>Businesses</td>
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* 2 lunches included
** 1 lunch included

Groups of over 10 people qualify for group rate.

Call +33 1 44 54 94 94 for more information.

To register, please go on [www.educasport-worldforum.org](http://www.educasport-worldforum.org) Section: Participate
Practical information

ROLAND GARROS STADIUM
Emblematic venue for international sports.

Stade Roland Garros
8 Boulevard d’Auteuil
75016 Paris

Austerlitz station
Boulogne-Pont de Saint cloud
Stop:
Porte d’Auteuil

PARIS CITY HALL
A symbolic monument

Hotel de Ville de Paris
3 rue Lobeau
75004 Paris

Château de Vincennes
La Défense
Stop:
Hôtel de Ville

THE FORUM WILL OPEN NOVEMBER 27 AT 2 PM

More information:
www.educasport-worldforum.org
SHARE YOUR EXPERIENCE IN THE FIELD OF SOCIAL INNOVATION

YOU ARE:
- an association
- an NGO
- a community
- a public or private institution
- a sporting body
- a school
- a foundation or company
- or other structures either interested in socially innovative projects, or stemming from social and inclusive economy...

YOU HAVE A ROLE TO PLAY IN THE FORUM!

The various forms of participation and involvement proposed are:

BECOME A CONTRIBUTOR!

WHY PARTICIPATE?

The Educasport World Forum is a unique opportunity to:

- introduce and develop your project with 500 international actors
- benefit both institutional recognition and visibility
- be awarded at an awards ceremony recognizing the most innovative projects

WHAT ARE THE FORMS OF PARTICIPATION?

Submit your project or action to us

- At a technical workshop, as a short presentation followed by exchanges
- During “best practices” presentations that will be held throughout the three-day forum

HOW TO APPLY?

If you want to know all about application and selection procedures, or if you need more practical information, more details are available in the call for papers, which can be found on our website www.educasport-worldforum.org, section program.
BECOME A PARTNER!

WHY BE A PARTNER?

A unique, world-class event

• A multispectral representation: sports-health-education-social...

• A mixed audience, attuned as much to the players in the field: project leaders, elected officials, educators, technicians as it is to scholars and researchers

• Strong societal values constructed around participatory and civic projects

• A time of sharing and reflection on social innovations in sports

• A project consistent with your CSR policy, sustainable development or sponsorship

COMMENT NOUS SOUTENIR ?

• Financially, to support our actions and our social and educational commitments

• Materially, by supporting the operational and logistical phase of the event

• Humanly, by making volunteers or skills available to us

You want to know the various forms of partnership that we offer on the forum in detail? Please check our partnership offers on our website, section partners.
CREATING SOLUTIONS AND NEW WAYS TO MAKE SPORTS USEFUL TO ALL, TOGETHER!

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