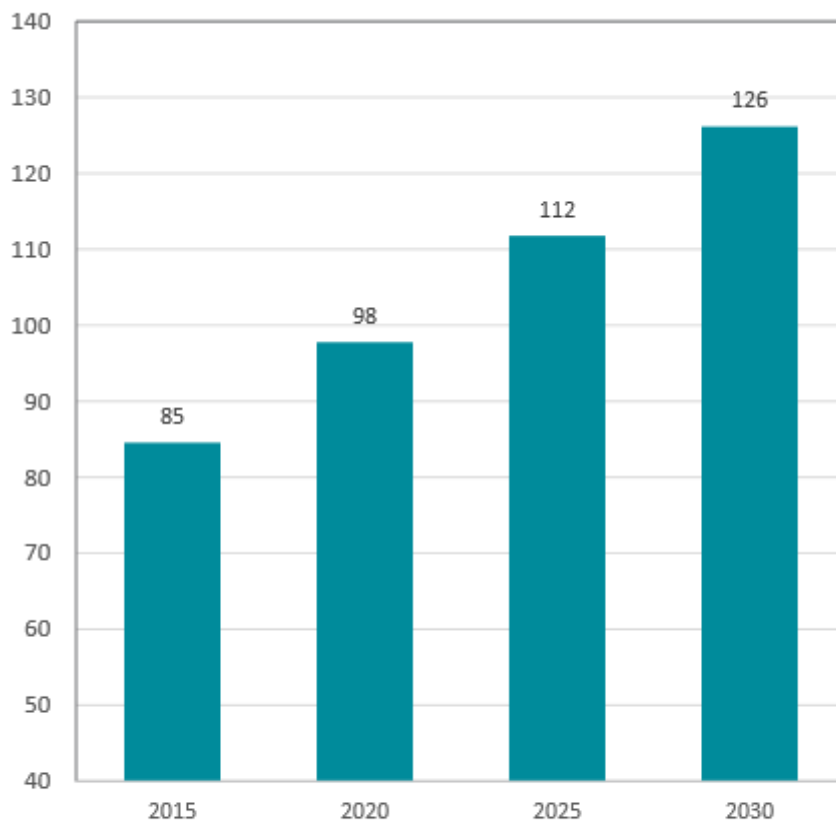


Projected costs of inactivity to the EU-28 (direct and indirect), € billions, 2012 prices



Source: Eurostat, OECD, Cebr analysis

Note: This crude projection is based on trends in the population structure of Europe. This informs an estimate of the prevalence of inactivity-related physical and mental disorders among various age groups, a calculation which assumes the contributions of their various risk factors (including physical inactivity) remain constant at 2012 levels. Economic costs per disorder case are assumed to rise in line with GDP per capita. To the extent that future healthcare costs rise more rapidly than this, or rates of inactivity rise in future, these projections can be considered under-estimates.