



SPORTS AND SOCIAL CHANGE

Cause Marketing | CSR | Social Enterprise
SportsandSocialChange.org @SportsAndChange

SDP Resources in Response to COVID-19 Pandemic

Curriculum & Resources for SDP / SBYD Organizations

Sports Philanthropy Network is hosting a series of Town Hall Meetings and Webinars every week to offer guidance and support.

<http://www.SportsPhilanthropyNetwork.com/Webinars>

Laureus Sport for Good Foundation (USA) launches its Virtual Training Camp, a series of online trainings and discussions that allow SBYD professionals to connect and invest in themselves, their programs, and their craft. These weekly web-based, topical trainings and conversations are open to all professionals working in Sport for Good across the country.

<https://www.laureususa.com/laureus-virtual-training-camp>

Youth Sports Collaborative Network has created a COVID-19 Youth Sports Resource Center with links to curriculum and programming tools.

<http://www.youthsportscollaborative.org/covid-19-resources>

America SCORES is sharing distance learning modules with all SBYD orgs: Check out www.americascoreres.org for links to modules customized for each of their cities.

Bay Area: <https://www.scoresu.org/poet> and <https://www.scoresu.org/player>

Chicago: <http://www.ascresources.info>

DC: <http://www.athome.dcscores.org> and <https://parents.dcscores.org/at-home-activities>

NYC: <https://www.newyorkscores.org/virtual-curriculum>

Cleveland: <http://americascoreresleveland.org/online-scores-curriculum/>

Up2Us launched their #Up2UsSportsAtHome portal of free resources, videos and virtual training opportunities to help coaches keep their teams physically, socially & emotionally healthy during this time of social distancing and isolation.

<https://www.up2us.org/up2ussportsathome>

Project Play / Aspen Institute is compiling resources, developing reports, and producing webinars for parents, coaches and leaders to respond to the pandemic.

<https://www.aspenprojectplay.org/coronavirus-and-youth-sports>

UpMetrics is making their Measurement & Evaluation platform free to all nonprofits through the end of 2020 to help measure program impact and seamlessly share key metrics to raise funds.

<https://app.upmetrics.com/signup>

Athletes For Hope is partnering with Classroom Champions to host live Facebook chats five days a week (12:00-12:30 EST) in which athletes go live with teachers, parents and students to discuss mindfulness, healthy living, lead a workout, or talk about another topic of their choosing

<http://www.facebook.com/athletesforhope>

In addition, their #AFHFitAtHome helps kids stay active as schools and nonprofits close their doors to combat COVID-19. Athletes For Hope athlete members will film videos that demonstrate their favorite physical activities (targeted to children with no equipment required) as they share encouraging messages to inspire kids to stay active and lead healthy lifestyles while at home.

<http://www.athletesforhope.org>

Words of Hope / Fit at Home Videos: <https://www.youtube.com/user/ATHLETESFORHOPE>

Online Physical Education Network (OPEN) The USA's largest public-service organization serving physical educators, coaches and activity leaders, OPEN is available to help coaches and students deal with extended school closings.

<https://openphysed.org/activeschools/activehome>

Soccer Coaches Summit

Join world class coaches like Bob Bradley, Anson Dorrance and others at the inaugural Soccer Coaches Summit starting Monday April 13, 2020 for two weeks, and learn directly from world-class soccer coaches, clinicians and trainers, via LIVE seminars, presentations, and Q & A sessions. Free to attend.

<https://soccersummit.coachesclinic.com/>

Beyond Sport launched a monthly chat series to provide a space for the global network to share the challenges and the issues they are facing, as well as ideas that can stimulate new thinking and solutions. Funders, brands, NGOs, thought leaders, leagues, educational organizations and more are invited to share, listen and learn as we navigate this time together.

<http://www.beyondsport.org/articles/beyond-sport-community-chats-how-can-we-help/>

Athletes For Computer Science teaches youth computer science with a program that connects you with professional and college athletes. AFCS is providing live interactive classes and resources for unplugged activities for those with no access to technology.

Live interactive fun computer science training hosted by the Executive Director of Athletes For Computer Science (AFCS) and NFL Super Bowl Champion Ellis Wymys plus a special guests
Weekly: (Tuesdays) 11am PST/1pm CST/2pm EST

April 7, April 14, April 21, April 28, May 5, May 12, May 19, May 26

<https://www.athletesforcomputerscience.org/afcslivecodingclass.html>

Positive Coaching Alliance (PCA) has several resources available:

This highly interactive course provides specific tips and techniques for mastery and continuous improvement in any sport, seizing opportunities to encourage and support teammates, and competing fiercely to win, but only within an ethical context of Honoring the Game. *Please note: Athlete course is most appropriate for 12-18-year-olds.

<https://positivecoach.org/course-sign-up>

PCA is following participant recommendations to offer additional workshops to schools and youth organizations; each Zoom Video workshop will be facilitated by two certified PCA Trainers. These 60-minute workshops are highly interactive and provide tangible and practical tools, all while allowing coaches to connect and interact. Topics include:

- Double-Goal Coach®: Coaching for Winning and Life Lessons
- Developing The Triple-Impact Competitor®
- Positive Motivation: Getting the Best from Athletes
- Mastery: Coaching for Peak Performance
- Leading Your Organization: Developing a Positive Coaching Culture

<https://positivecoach.org/zoom>

Adaptive Sports Virtual Programming (via All In Sports Consulting)

Disabled Sports USA #AdaptatHome library includes both on-demand and webinar opportunities for athletes with physical disabilities.

<https://www.disabledsportsusa.org/adaptathome/>

Wheelpower Adaptive Yoga

<https://www.wheelpower.org.uk/resources/adaptiveyoga>

International Tennis Federation is offering free access to their coaching Academy courses, including wheelchair tennis.

<https://www.itf-academy.com/>

Cerebral Palsy Sport is providing resources to #StayInWorkOut

<http://www.cpsport.org/resources/resources/health-and-wellbeing/>

6th Annual **Angel City Games** will be held virtually for 4 weeks in June

<http://www.angelcitygames.org>

Technology Resources for Nonprofits Impacted by COVID-19 (via TechSoup)

TechSoup is committed to equipping nonprofit orgs with the technology resources needed to meet their mission, serve their community, and support their staff. These include:

- * Tools to Support Remote Work
- * Policy Resources
- * Webinars and Workshops
- * Free Courses from TechSoup

<https://page.techsoup.org/covid-19-resources>

Notable Efforts from Sports Industry Brands & Sports Business Philanthropy

The **Nike** app offers more than 185 workouts, each 15 to 45 minutes long, and Nike also is offering wellness tips on its website and social media outlets.

<https://www.nike.com/ntc-app>

<https://news.nike.com/news/nike-digital-health-activity-resources>

Adidas is offering free premium access to its training and running apps for the next three months. The free app membership includes a “Fit From Home” challenge that anyone from around the world can join in on a collective goal of staying active. The Adidas virtual community also will offer live sessions on topics including meditation, yoga, HIIT, and nutrition. For a schedule of virtual events, users are encouraged to visit @adidasrunners on Instagram or follow local Adidas Facebook groups.

<https://news.adidas.com/running/keeping-the-hometeam-healthy--active-and-motivated/s/58589a13-882e-4336-b122-5437fcbd32cb>

Asics has opened access to the Asics Studio at-home workout app to anyone free of charge as part of its response to COVID-19. The mobile fitness app, powered by Runkeeper, offers on-demand workouts with trainer-led audio, curated playlists and visual cues.

<https://sgbonline.com/asics-opens-access-to-asics-studio-workout-app/>

Goggles for Docs is an effort to get used or new sports goggles into the hands of healthcare workers who currently have no eye protection as they treat COVID-19 patients. If you are an outdoor enthusiast, shop, or manufacturer and have goggles to donate, use the link below to find hospitals to send your goggles to.

<https://gogglesfordocs.com>

Burton Performer Program now available to Healthcare Industry workers

Previously offered to outdoor industry groups and employees, we’re happy to expand our Burton Performer family to those who work in the healthcare industry. By joining the program, you’ll receive 50% off all Burton products, so when you’ve made it through the front lines, you can enjoy your own line in the mountains.

<https://www.burton.com/blogs/the-burton-blog/how-were-joining-fight-against-covid-19-and-how-you-can-too/>