



20th
ANNIVERSARY 2009



**BOND
UNIVERSITY**
FACULTY OF HEALTH SCIENCES
& MEDICINE

15TH ANNUAL SMAANZ CONFERENCE FACILITATING SUSTAINABLE SPORT MANAGEMENT PRACTICES

26-29 NOVEMBER 2009 BOND UNIVERSITY, GOLD COAST AUSTRALIA

CALL FOR PAPERS AND CONFERENCE INFORMATION

2009 THEME

The conference will bring academics and practitioners together to share, learn and present the latest research and ideas on sport management from Australia, New Zealand and abroad. Through this conference, SMAANZ and Bond University's Faculty of Health Sciences and Medicine, in partnership with Business GC (the Economic Development Branch of Gold Coast City Council) and sponsored by Bond University Research and Consultancy Services (BURCS), will host forums, workshops and oral presentations to facilitate sustainable sport management practices.

IMPORTANT DATES

Wednesday 1 July 2009
Monday 3 August 2009
Friday 2 October 2009
Friday 30 October 2009

Abstract Submissions Deadline
Decision on Submissions
Best Paper Award Submissions
Closing date for early-bird registrations. Full conference fees apply after this date.

www.smaanz.org

www.bond.edu.au/sportmanagement



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CONFERENCE INFORMATION

CONFERENCE VENUE

Bond University is located on the Gold Coast, nestled between golden sandy beaches and the lush green hinterland. Just 80kms (or about 1 hours drive) from Queensland's state capital, Brisbane, Bond University is set on a 49.86 hectare campus. For more information regarding Bond University's location, the Gold Coast and getting to Bond University, visit www.bond.edu.au/directions.

CONFERENCE FORMAT

Thursday	Gold Coast Recreation Day Program includes delegate arrival, day functions including golf and/or Q-Deck visit, and evening welcome function at Bond University.
Friday	Conference Day One Program includes keynote speaker, forums and combined industry and academic sessions.
Saturday	Conference Day Two Program includes concurrent sessions conference gala dinner with entertainment and announcement of conference awards.
Sunday	Delegates leave throughout the day or stay on to enjoy the Gold Coast.



KEYNOTE SPEAKER - WAYNE "RABBIT" BARTHOLOMEW

Wayne Rabbit Bartholomew was born and bred on the Gold Coast. In 1978, Rabbit fulfilled his prophecy, becoming World Champion, twice runner-up, in 1977 and 1983, and spent eight consecutive years ranked in the World's Top 5. He also added the 1999 and 2003 Association of Surfing Professionals (ASP) World Masters Titles to his record.

After retiring in 1988 Rabbit began a career as a Sports Administrator, Event Promoter, Coach and Mentor, establishing the Billabong Kirra Pro and staging events in Hawaii and South Africa. Rabbit was also heavily involved in coastal environmental causes. Rabbit recently retired from the ASP after ten years as President. In

January 2009 he was awarded an AM in recognition of his contribution as a champion surfer, sports administrator, mentor, coach and environmentalist.

GOLD COAST RECREATION DAY, THURSDAY, 26 NOVEMBER 2009

Experience the Gold Coast through one of the various recreation activities on offer to all delegates. Whether it's scaling the heights of Q1, cruising the Broadwater, a day out sampling the fine food and fashion in Broadbeach, or a round of golf at one of the many competitive courses on the Coast, the day's events are sure to be a talking point for the duration of the Conference and beyond! PLEASE NOTE: These activities will run according to numbers.

Option 1: Golf

Home of the Australian Masters International, Emerald Lakes Golf Course (www.golf.emerald lakes.com.au) provides a truly unique golf experience for players of all abilities. This par 72 championship golf course offers generous yet challenging greens, wide fairways seeking strategic course management as well as numerous untouched lakes testing players' courage to take high risks for potentially high returns; an overall fun day not to be missed.

Option 1 Cost: \$65 which includes transport, green fees, cart, drinks and prizes

Option 2: Champagne Sailing Cruise

Discover the beauty of the Gold Coast from the exclusive comfort of a five-star sail boat (www.champagnesailingcruises.com) with an optional seafood buffet and a glass of champagne in hand. There is no better way to soak up the Gold Coast sun than by sailing along the Broadwater taking in the Gold Coast skyline and the panoramic mountain views.

Option 2A Cost: \$62 which includes transport and cruise

Option 2B Cost: \$102 which includes transport, cruise and lunch



Option 3: An afternoon at Broadbeach

Shop till you drop at one of the hundreds of stores and boutiques, enjoy a relaxing lunch at a trendy café, take in the sites of Jupiters Casino and the Gold Coast Convention Centre (home of the Gold Coast Blaze) or just bask in the sun at Kurrawa Beach, the day is your own adventure (<http://broadbeachgc.com/virtual-tour.html>).

Option 3 Cost: \$15 which includes transport

Option 4: Q-Deck

Travel to the very top of the world's tallest residential tower in one of the world's fastest elevators (www.qdeck.com.au). You'll experience spectacular 360° Gold Coast views from the surf to the Hinterland and beyond, and have the option to relax with coffee and cake from QBar.

Option 4 Cost: \$26.50 which includes transport and entry

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SOCIAL PROGRAM

Thursday 26 November 2009

Welcome function, The University Club, Bond University, 6pm

Please join us at the University Club to renew old acquaintances and meet new faces. The evening promises to be an evening of friendly relaxed dining and social banter.

Friday 27 November 2009

Free time. Delegates are encouraged to explore the Gold Coast at their own leisure.

Saturday 28 November 2009

Conference Dinner, Princeton Room, Bond University, 7pm

This year's formal dinner promises to conclude the conference with a night of memorable entertainment, fun and first class dining. Be part of SMAANZ's 15th anniversary celebrations and dance the night away.

CALL FOR PAPERS

The Sport Management Association of Australia and New Zealand (SMAANZ) and Bond University's Faculty of Health Sciences and Medicine invite submissions from scholars and practitioners to present at the 15th Annual SMAANZ Conference, on the Gold Coast, 26-29 November 2009.

SUBMISSION GUIDELINES

Completed research or a work-in-progress may be proposed as either:

- A 25 minute oral presentation (including questions) OR
- A 75 minute workshop or a themed symposium (including questions)

Presentations, workshops and symposiums will include a title and abstract. Abstracts should be sufficiently developed to convey the relevance or significance of the topic to sport management, relevant literature, clarity of the conceptual framework, appropriate methodology, completed data analysis, and a discussion and recommendations/strategies practitioners could viably implement.

Presentations from practitioners are especially encouraged. Abstracts should identify the issue to be discussed, the relevance or significance of the topic to other practitioners as well as academics (e.g. a possible area for research and/or an important issue for sport management pedagogy/curriculum development).

ABSTRACT FORMAT

An abstract template (style guide) is available at www.bond.edu.au/sportmanagement. Each abstract must meet the following format specifications:

- One page maximum, including the presentation's title on the first line and author(s) with institution(s) on the second line
- Both lines bold-faced and centred 2.5cm from the top of the page
- Text should be single-spaced on A4 paper with 2.5cm margins in 12 point, Times New Roman font
- A blind copy (omitting author/institution line) should also be provided

Note: All abstracts need to be submitted to smaanz@bond.edu.au using the abstract submission form available for download at www.bond.edu.au/sportmanagement.

REVIEW PROCESS

Submissions will be subjected to a blind review process. Submission of an abstract indicates the intent of the presenter(s) to attend the conference. No more than 2 first-authored presentations will be accepted from the same person, including all co-authorships, for either 25 or 75 minute presentations. Conference abstracts are accepted on the basis that they represent original work and should not have previously been published.

BEST PAPER AWARD

SMAANZ also invites submissions for the Best Conference Paper Award sponsored by Elsevier, subject to acceptance of an abstract for presentation at the conference. Prospective applicants should prepare their full papers for review only after they have received their abstract acceptance notice in August. Full papers will be due 1 October, 2009 in order to be considered for the award of \$500 and Certificate. Full details of the conditions of the award and formatting requirements will be distributed with the abstract acceptance notices.



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ACCOMMODATION DETAILS

Discounted accommodation rates have been secured at the Chancellor Apartments and the Watermark Hotel.

THE CHANCELLOR APARTMENTS

www.thechancellor.com.au

The Chancellor Apartments are conveniently located a three minute walk to Bond University.

Prices vary according to length of stay (for example, stay four nights for \$100 per night). Daily continental breakfast is available for \$8 per person.

For more details and to access the booking form, please visit www.bond.edu.au/sportmanagement

THE WATERMARK HOTEL

www.watermarkhotelgoldcoast.com.au

The Watermark Hotel is located in Surfers Paradise (15 -20 minute drive to Bond University) for guests who would like to stay closer to the centre of the Gold Coast.

Standard Room: \$145 per night
Superior Room: \$160 per night

For more details and to book, visit www.watermarkhotelgoldcoast.com.au, using the code BOND

GETTING TO BOND UNIVERSITY FROM THE AIRPORT

BRISBANE AIRPORT

www.bne.com.au

Bond University is located approximately 80 minutes drive (by car) from the Brisbane Airport. Available transportation includes: Door2Door Airbus, \$35 one way
www.door2doorairbus.com.au

Train + Bus, \$27.30 + \$2.40 (one way) Catch the train to Robina Station and then catch Bus Number 750 to Bond University.

Alternatively a taxi from Robina Train Station will cost approximately \$15 one way.
www.qr.com.au
www.translink.com.au

GOLD COAST AIRPORT

www.goldcoastairport.com.au

Bond University is located approximately 20-30 minutes drive (by car) from the Gold Coast Airport.

Available transportation includes:
Door2Door Airbus, \$17 one way
www.door2doorairbus.com.au

Taxi, approximately \$45 one way

PARTNER

BusinessGC brands the Economic Development Branch of the Gold Coast City Council, and is responsible for proactively developing a sustainable Gold Coast City economy through industry development initiatives and investment attraction programs. The sport industry has been identified as a significant driver of Gold Coast City's economy, and BusinessGC is working to position the city as a hub of professional sporting activity.

www.businessgc.com.au/sport
www.verygoldcoast.com.au



SPONSOR

Bond University Research and Consultancy Services is responsible for the encouragement of individual and group research, expanding and nurturing of the Higher Degree Research programs, applying research within the community, and encouraging the desire for knowledge at all levels of education.

If you're looking for a partner in research, go to www.bond.edu.au/research, phone + 61 7 5595 1320 or email research@bond.edu.au.



KEY CONTACTS

Conference Administrator

Glen Tunks
Telephone: +61 7 5595 5497
Facsimile: +61 7 5595 4480
Email: gtunks@bond.edu.au

Conference Chair

Popi Sotiriadou
Telephone: +61 7 5595 1483
Facsimile: +61 7 5595 4480
Email: psotiria@bond.edu.au

Organising Body

The Sport Management
Association of Australia and
New Zealand (SMAANZ)
www.smaanz.org

NOTE: Abstract submissions and enquiries pertaining to submission and the academic program should be directed to the Academic Program Coordinator via smaanz@bond.edu.au.



FACILITATING SUSTAINABLE SPORT MANAGEMENT PRACTICES

Bond University, Gold Coast Australia

26-29 NOVEMBER 2009

REGISTRATION FORM AND TAX INVOICE

ABN 88010694121

DELEGATE INFORMATION

Last Name: First Name: Title (e.g., Dr):

Organisation:

Mailing Address:

Email Address:

Facsimile (country / area code / number):

Telephone number (country / area code / number):

Please advise any special needs or dietary requirements:

REGISTRATION FEES (All fees include GST and are in Australian dollars)

Conference Fees	Register on or before October 30, 2009	Register after October 30, 2009	Please tick
Full Registration Includes SMAANZ membership for the following year	\$580	\$660	
Standard Registration Does not include SMAANZ membership for the following year	\$480	\$560	
Student Full Registration * Includes SMAANZ student registration for the following year	\$240	\$310	
Student Standard Registration * Does not include SMAANZ student registration for the following year	\$200	\$270	
Friday Only Registration Includes all sessions, teas and lunch	\$200		
Saturday Only Registration Includes all sessions, teas and lunch	\$300		

*Rate is for full-time students only. To receive discounted rate, students must have the below certified by their Head of Department

I hereby certify that is a full-time
(insert HOD name) (insert student name)

student at
(insert institution name)

Signature: Date: / /

ACCOMMODATION

Accommodation is to be booked directly with the relevant provider. Please see the registration brochure for details.

Accommodation venue:

Dates of stay:

PLEASE CUT OUT AND SEND BACK

ADDITIONAL TICKETS (All fees include GST and are listed in Australian dollars).			
Event	Fee	Please provide Ticket Holder name	Quantity required
Additional Thursday Welcome Function Ticket	\$50		
Additional Saturday Conference Dinner Ticket	\$95		
Partners' Package Includes Thursday welcome function, Friday and Saturday lunches and Saturday conference dinner	\$200		

GOLD COAST RECREATION DAY, THURSDAY 26 NOVEMBER 2009 (All fees include GST and are listed in Australian dollars. Each option departs from Bond University.)			
Event	Fee	Inclusions	Quantity required
Option 1: Golf, Emerald Lakes Golf Course Departs 9:30am, arrives 4:30pm Bond University	\$65	Transport, green fees, cart, drinks and prizes	
Option 2A: Champagne Sailing Cruise Departs 10:50am, arrives 4:30pm Bond University	\$62	Transport and cruise	
Option 2B: Champagne Sailing Cruise with lunch Departs 10:50am, arrives 4:30pm Bond University	\$102	Transport, cruise and lunch	
Option 3: An afternoon at Broadbeach Departs 12:50pm, arrives 4:30pm or 5:50pm Bond University	\$15	Transport	
Option 4: Q-Deck Departs 12:50pm, arrives 4:30pm or 5:30pm Bond University	\$26.50	Transport and entry	

TOTAL AMOUNT PAYABLE: _____

PAYMENT DETAILS

PLEASE NOTE: a cancellation fee of \$200 will be charged for registration cancellations received after 30 October 2009

BY CHEQUE

Please make cheques payable to Bond University, Gold Coast

BY CREDIT CARD

<input type="checkbox"/> Bankcard	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Amex	<input type="checkbox"/> Visa
Number:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Cardholder's Name: [PRINT]	Signature:	Expiry Date:	
_____	_____	__/__/__	

**THIS DOCUMENT WILL BE A TAX INVOICE FOR GST WHEN YOU MAKE PAYMENT
PLEASE ENSURE YOU RETAIN THE ORIGINAL COPY**

PLEASE RETURN COMPLETED FORMS AND PAYMENT INFORMATION TO:	FOR GENERAL ENQUIRIES, PLEASE CONTACT:
Conference Administrator Glen Tunks Telephone: +61 7 5595 5497 Facsimile: +61 7 5595 4480 Email: gtunks@bond.edu.au	Conference Chair Popi Sotiriadou Telephone: +61 7 5595 1483 Facsimile: +61 7 5595 4480 Email: psotiria@bond.edu.au