Thursday

08:00-09:00

Registration Desk Opens

09:00-09:30

Opening Session
    Homer Stavely, Common Ground Publishing

09:30-10:00

Plenary Session
    Dr. Jean Côté

10:00-10:30

Garden Session / Break

10:05-11:20

Talking Circles
    Rooms 1-4
    Sporting Cultures and Identities, Sport and Health, Sports Education, Sports Management and Commercialization

11:25-12:25

Workshop Session
    Loop Room

    In Ring Three... The Sport of Circus Wellness
    Louis Kutcher, University of Cincinnati Blue Ash College, United States — Paul Miller, Circus Mojo, United States — Yoel Donchin, Hadassah Hebrew Univ Medical School, Israel
    The circus combines performance with athleticism; using circus skills in health care introduces this combination into the medical setting. This interactive presentation will explain and explore this growing global movement.

Poster Sessions (1)

Park / Fountain

    Breaking Down the Silos: An Interdisciplinary Approach to Enhancing the Learning, Health and Civic Engagement of College Student Athletes
    Dr. Nancy Chinn, Santa Rosa Junior College, United States — Monica Ohkubo, Santa Rosa Junior College, United States
    The results of an interdisciplinary collaborative effort culminating with the development of an intervention to enhance college student-athlete performance in the areas of learning, health and civic engagement are presented.

    Comparison of Gamesmanship Beliefs of High School Athletes and Coaches
    Dr. Bradford Strand, North Dakota State University, United States
    Findings from this study indicate that high school coaches show a deep understanding of ethics and identify appropriate gamesmanship choices more often than high school athletes.

    Language of Museum Objects: Sport Artifacts and Women
    Catherine Côté Cyr, Université Laval, Canada
    What can we learn about women's participation in sports in the province of Quebec from 1885 to 1950 based on artifacts from the 'Musée de la Civilisation' in Quebec City?
Significance of Sports Leadership Training for Personal and Professional Identity
David Scott, The Open University, United Kingdom

Work-in-progress PhD study investigating the impact sport-for-development courses have on adolescent individuals: Qualitative methods are used to investigate how sports leadership training is understood, negotiated, and utilised within participants’ lives.

Study of Secondary School Athletes’ Perceptions of Coaching Behaviors
Oluwaseun Olanrewaju Omotayo, Olabisi Onabanjo University, Nigeria — Capt. Femedein Timipre Okou, Department of Human Kinetics and Health Education, University of Calabar, Cross River State, Nigeria, Nigeria

The Leadership Scale for Sports was administered to secondary school pupils who won events at a local athletics meet. The analysis showed no significant difference in four coaching behaviors.

Workshop Session
River Room

More Than Just a Game: When People, Not the Sport, Become the Focus of Sport
Dain Guttenbeil, New Zealand Rugby League (NZRL), New Zealand

This paper discusses the impact of a major National Sports Organization’s change in vision, values, and purpose on at risk communities in New Zealand.

12:25-13:15

Lunch

13:20-14:50

Clearing Hurdles: Challenges to Sports Organizations
Loop Room

Athletic Leadership: The Collegiate Athletic Leadership Model
Neil Sinclair, Skidmore College, United States — Dr. Timothy Harper, Skidmore College, United States — Dr. Jeffrey Segrave, Skidmore College, United States

We propose The Collegiate Athletic Leadership Model for NCAA athletic teams. The model consists of a range of transformational and transactional behaviors that foster positive outcomes at multiple levels.

Corporate Social Responsibility in Professional Sport: An International Best Practice Investigation
Sarah Cobourn, University of Technology, Sydney, Australia

An international best practice investigation, this study examined the strategic use of corporate social responsibility in professional sport for combined business and societal benefits.

Managing Sports Event Volunteers: Motivations and Expectations of London 2012 Olympic Games Makers
Gorana Gavrilov, Guest Lecturer, School of Urban & Regional Planning, Ryerson University, Canada

What motivates volunteers to assist with sporting events? How can their expectations be managed, resulting in a cohesive and satisfied team? Volunteering — an essential component of successful event management.

Sportsmanship in the Classroom: Using Sport Values in Higher Education
Kelly Salchow MacArthur, Michigan State University, United States

Twenty five years of athletic training and two Olympic Games has influenced my pedagogy towards a class-as-team experience, supporting my college students’ social development.

The Many Faces of Sport
Park / Fountain

Balancing Act: Maintaining Two Roles as Student and Athlete
Candice Williams, Sam Houston State University, United States

Student-athletes are not just athletes; they are also students. They experience great levels of stress throughout their collegiate career due to the dual demands of athletics and academics.
Curling, Rural Health Promotion, and Community Life: A National Photovoice Study
Dr. Beverly Leipert, University of Western Ontario, Canada — Robyn Plunkett, University of Western Ontario, Canada — Dr. Lynn Scruby, University of Manitoba, Canada — Dr Donna Meagher-Stewart, Dalhousie University, Canada — Dr. Heather Mair, Waterloo University, Canada — Dr. Kevin Wamsley, Western University, Canada
Fifty women and girls in six rural communities across Canada took photographs and participated in two focus groups to explore the influence of curling on their social lives and health.

Relationship between Type of High School Sport Participation and a Multi-dimensional Construct of Student Engagement for Latino Males in U.S. High Schools
Luis Inoa, University at Albany, United States
This study explores the effects of sport/sport type on a multi-dimensional construct of academic engagement for Latino males using data from the Educational Longitudinal Study of 2002.

Technology and Training: Virtual Health Care Provider Training in Concussion Assessment and Management
Aliyah Snyder, University of Florida, United States — Russell Bauer, University of Florida, United States — Scott Szymanski, University of Florida, United States — Kaitlin Taylor, University of Florida, United States
This paper presents the results of a concussion education training program aimed at improving health care providers' knowledge of proper concussion assessment and management in community-based clinics.

Diversity in Sports

River Room

Aboriginal Canoe Paddle Designs of North America
Dr John Runciman, University of Guelph, Canada
Historic Aboriginal paddle designs were culturally diverse. Most of these designs have now become effectively extinct. This project is exploring their technology and diversity through examination of archive examples.

Athletic Success and Cultural Continuity: Native American Runners in the Early 20th Century
Dr. James Daschuk, University of Regina, Canada
This paper connects the success of Native American runners at the turn of the 20th century with ancient cultural practices that maintained running as a central element in indigenous societies.

Community Network: An Aboriginal Community Football Club Bringing People Together
Alister Thorpe, The University of Melbourne, Australia
Understanding the social, physical and emotional impact on health and well-being for young Aboriginal men participating in an Aboriginal community sports team.

Diversity in Sports: The Challenge of Personnel and Athletes Selection and Performance
Prof. Clement Fasan, Lagos State University Ojo, Nigeria
Sports work force or athletic teams are either diversified or homogenous. What will be the implication of diversified workgroup or players on job performance, winning, patronage commitment and conflict resolution?

14:50-15:10
Coffee Break
15:15-16:45

Changing the Course
Loop Room

Curing the Dreaded "Steve Blass Disease"
Dr. Stephen Weiss, Upper Iowa University, United States — Dr. Arthur Reber, University of British Columbia, United States
Several interacting factors that have been largely overlooked and likely can be used by practitioners in helping athletes to overcome slumps and to regain optimal performance levels were investigated.
Globalization and the Migration of American Basketball Players to Europe
Nalani Butler, The University of Tennessee, United States
This study examines the experiences and perceptions of American basketball players playing professional men’s basketball throughout various countries in Europe.

Thriving Transition Cycle
Dr Martin William Harris, University of Tasmania, Australia — Dr Marion Myhill, University of Tasmania, Australia
The author’s Thriving Transition Cycle is a new framework that describes the personal attributes and cyclic processes of thriving in periods of geographic dislocation.

“You Don’t Know What’s around the Corner”: A Qualitative Study of Professional Footballers in England Facing Career Transition
Andrew Brownrigg, University of Huddersfield, United Kingdom
A research-based presentation into the lived experiences of professional footballers in England facing career transition.

Sporting Diversions

River Room

Effect of Global Economic Crisis and Financial Problems on Extreme Sports Industry
Assoc. Prof. Dr. Abdusselam Kose, Erciyes University- College of Physical Education and Sports, Department of Sport Management, Turkey
We investigated how and why extreme sports industry and participants effected by economic changes and which solutions we can find out for the sectoral development.

Exploration of Organisation Stress in Adolescent Sport: A Case Study Approach
Amanda Wilding, Bournemouth University, United Kingdom
Through a case study approach, this paper explores the experiences of one male and one female elite adolescent athletes experience of organisational stress.

Games Volunteering Programme in Action: Failure or Success?
Olesya Nedvetskaya, University of Glasgow, United Kingdom
This study is aimed to explore management practices adopted by volunteering programme managers of London 2012 and Manchester 2002 Games and analyse implications for the success of the Games.

Twitter Usage in Fantasy Sports Journalism
Prof. Mead Loop, Ithaca College, United States
ESPN fantasy sports journalists primarily use Twitter for diversion, promotion and interaction with followers rather than the cognitive function of breaking and reporting news.

17:00-18:00

Opening Evening Reception
Location TBA
Friday

08:30-09:00
Registration Desk Opens

09:00-09:30
Plenary Session
Dr. Joy Gaston Gayles

09:35-10:05
Plenary Session
Mr. Ryan Squire

10:05-10:35
Garden Session / Break

10:40-12:10
Commercialization and Management
Loop Room

America’s ‘Sustainability’ Team: A Case Study of a Professional Sports Team’s Efforts to Communicate Its Corporate Social Responsibility
Dr. Scott Wysong, University of Dallas, United States — Dr. Greg Bell, University of Dallas, United States — Dr. Robert Yale, University of Dallas, United States — Amanda Thomas,
Using qualitative interviews with a professional sports team’s executives, we examine their corporate social responsibility (CSR) message, channels, and outcomes and propose a new model of sports CSR communication.

Leadership and Governance of Division I Football Bowl Subdivision Programs
Dr. Jennifer Lee Hoffman, University of Washington, United States
This paper presents an overview and history of the contemporary governance and leadership of the Football Bowl Subdivision gridiron marketplace that favors the pursuit of national championships and television revenue.

Looking over the Horizon: Understanding Tomorrow’s Threats for Major League Baseball Today
Seth Stone, Regent University, United States
A new normal has emerged in sports as a result of globalization. Athletes suffer and executives prosper. We need a new model for athletes to succeed in all of life.

Not Quite Ready for Primetime: The Pacific Coast League’s Attempt to Become a Third Major League
Dr. Michael Lomax, North American Society for Spor History, United States
This paper examines the efforts of the Pacific Coast League to become a third major league.

Race and Gender Issues in Sport
River Room

Good Defense Will Leave You Beautiful: Gender in Muay Thai Kickboxing
Naomi Glogower, Michigan State University, United States
This paper explores the gender negotiations of women participating in Muay Thai kickboxing, a highly aggressive and masculine sport.
Of Derby Girls and Women: Gender Concerns in Whip It
Rebecca Wines, Cornell College, United States
Examing gender in the film Whip It by exploring how its portrayal of women’s participation in roller derby represents the performance of gender and the construction of gender roles.

Sweet Science: Boxing as Sport and Spectacle
Guy Spriggs, The University of Kentucky, United States
By exploring boxing as a spectacle, in the legacy of Roland Barthes, this paper questions boxing’s role as a site of achieving elements of identity such as masculinity.

Two Steps Forward One Step Back: Australian Rules Football’s Record in Combating Racism
Dr. Bruce Hearn Mackinnon, Deakin University, Australia
Australian Rules Football has made enormous strides in recent years in combating racism. Despite these achievements there is much to be done to ensure these achievements are sustainable over time.

12:10-13:00
Lunch
13:05-14:35

The Young Athlete
Loop Room

After School Programs for Youth: Effectiveness and Success
Dr. Chandrika Kelso, National University, United States
After school hours are peak times for street crimes and experimentation with drugs, alcohol, cigarettes, and sex, leading to increased need for proactive measures that will alleviate rates of delinquency.

Basketball and Los Lakers: Latino Youth Culture and Sports Participation in Los Angeles, California
Dr. Bernardo Ramirez Rios, San Diego State University, United States
In Los Angeles, California, generations of Latinos with cultural ties to Oaxaca, Mexico, gather on Sundays to play basketball and encourage youth to appreciate their cultural heritage.

Health Behaviors of American Indian Youth Soccer Players in New Mexico
Mark Siemon, University of New Mexico College of Nursing, United States — Dr. Marie Lobo, University of New Mexico, United States — Blake Boursaw, University of New Mexico, United States
This research examined the health behaviors of American Indian and Alaska Native middle and high school students from New Mexico who participated in 2009 Indigenous Soccer Cup (ISC).

Use of Sports as an Instrument of Education and Socialization in Brazil: Psychology in Estação Conhecimento – Brasil Vale Ouro
Rodrigo de Vasconcellos Pieri, Estação Conhecimento Brasil Vale Ouro, Brazil
This paper provides information on psychology in Estação Conhecimento – Brasil Vale Ouro, an institution that uses sport to provide overall development with youth athletes in different Brazilian states.

Health and Fitness
River Room

Acute Effects of Exercise on Cognitive Performance in Older Adults
Rachel Elizabeth Pennington, Arkansas Tech University, United States — Dr. Shellie Hanna, Arkansas Tech University, United States Virgin Islands
The purpose of this study was to determine if memory retention, mental processing speed, and selective attention acutely improved in participants after exercise compared to cognitive state prior to exercise.
Art of Play: Poetry, Sport, and the Expression of Identity
Dr. Jack Bedell, Southeastern Louisiana University, United States
This presentation will examine the impact of sport on the artistic expression of personal identity as illustrated by poems from the collection Bone-Hollow, True (Texas Review Press, 2013).

Intermittent Training Program as Modulator: Selected Risk Factors of Coronary Artery Disease
Dr. Rufus Ojo Ajayi, Kwara State University, Malete. Kwara State., Nigeria
This study was designed to measure the effect of an intermittent training program on some selected risk factors of coronary artery disease in normotensive black male adults.

Yoga Practice and Glycemic Control of Type 2 Diabetes Mellitus Patients: A Meta-analysis
Maricarmen Vizcaino, University of Texas at El Paso, United States
A meta-analysis on controlled studies was conducted to identify the overall effect of yoga practice on glycemic control variables of Type 2 diabetes mellitus patients.

14:35-14:55
Coffee Break
15:00-16:00
Poster Sessions (2)
Park / Fountain

Decreasing Expected Performance: Coaching Behaviors and the Process of Choking
Dr. Yvette Lopez, DePaul University, United States — Dr. Margaret Posig, DePaul University, United States — Dr Stephanie Dohrn, DePaul University, United States — Dr. David Drehmer, DePaul University, United States
This study examines the effect of coaching behavior on student athlete performance with a specific focus on examining how coaching behaviors affect “choking” behavior in student athletes.

Diet Quality in Collegiate Athletes
Dr. Kelly Webber, University of Kentucky, United States — Amanda Ireland, University of Kentucky, United States — Dr. Janet Kurzynske, United States — Dr. Hazel Forsythe, United States
A survey of a sample of collegiate athletes found that diet quality was poor despite healthy body fat percentage and body mass index scores.

Impact of Alcohol Use Policies on the Emergency Department Census during College Football Games
Dr Hans House, University of Iowa, United States — Greg Pelc, United States — Kari Harland, University of Iowa, United States — Dr Jasmin Morrison, Genesis Health Center, United States
Outcome results from a community-based initiative to lower morbidity related to alcohol consumption by spectators at a college football stadium.

Modeling Fantasy Football Outcomes Using Mixed Models
Mitchell Thomann, University of Iowa, United States
Yearly fantasy totals from 2003-2012 were modeled for all NFL skill position players using mixed models. Model selection routine, model-based inferences and player-specific predictions are reported.

15:00-16:30
Full Court Press: Academics and Sports
Loop Room

Academics, Athletics and Achievement in Life: An Urban High School Track and Field Program Full of Scholar-Athletes
Jamal Cooks, San Francisco State University, United States
Educators and teachers can learn many successful teaching strategies from athletic coaches. Coaches focusing on success developing scholar-athletes create well-rounded young people on and off the field.
Impact of the Academic Progress Rate on Football Bowl Subdivision Teams  
Dr Gilles Reinhardt, DePaul University, United States — Dr Stephanie Dohrn, DePaul University, United States  
This study examines the effectiveness of the APR to determine if the corresponding sanctions are serving to increase scores and if these standards are impacting teams financially or athletically.

Leveraging the Values Learned through Sport Participation  
Dr Jennifer Walinga, Royal Roads University, Canada  
The overarching purpose of the study was to enhance sport participation in a way that more effectively facilitates and actualizes the potential human and social gains achieved through sport participation.

Understanding Specific Factors Associated with Faculty Ratings of the Academic Competency of Student-Athletes at a NCAA Division-I Institution  
Dr. Christopher Atwater, George Mason University, United States  
The purpose of this presentation is to describe specific factors associated with faculty ratings of academic performance by student-athletes utilizing a modified version of the Academic Competence Evaluation Scales (ACES).

Identities and Sport  
River Room  
4 E Model of Engagement: Building Community through Sport-based Service Learning  
Dr. Ashleigh Huffman, Th University of Tennessee, United States — Dr. Sarah Hilliyer, The University of Tennessee, United States — Nalani Butler, The University of Tennessee, United States — Alicia Johnson, The University of Tennessee, United States — Charles "Hal" Wilson, The University of Tennessee, United States  
This workshop answers the following questions: (1) Why are service-learning and community development important? and (2) How can we initiate a similar model of engagement in other universities and communities?

Designing Transformation: The Bicycle as a Child’s Toy, 1925-1940  
Robert J. Turpin, University of Kentucky, United States  
This essay considers the impact of changes in American consumer culture and bicycle consumption from 1925-1940. It complicates the overly-simplistic argument that the car killed the bike.

Focus on Brisbane Girls Grammar School: Key Factors which Contribute to High Participation Levels  
Sally Northcroft, Brisbane Girls Grammar School, Australia  
Brisbane Girls Grammar School has, for over a century, confounded the government data for girls participating in competitive sports. It is now time to support our female coaches as well.

Sport, Peace, and Cross-cultural Dialogue: Growing Women’s Softball in Iran  
Dr. Sarah Hillyer, Center for Sport, Peace, and Society, United States — Dr. Ashleigh Huffman, Th University of Tennessee, United States — Charles "Hal" Wilson, The University of Tennessee, United States — Nalani Butler, The University of Tennessee, United States — Alicia Johnson, The Center for Sport, Peace, and Society, United States  
This study uses autoethnography to demonstrate that Iranian women define their own sport participation differently than commonly portrayed. Women’s softball in Iran fosters cross-cultural respect, appreciation, and dialogue.

17:00  
Happy Hour  
Location TBA
Saturday

08:30-09:00

Registration Desk Opens

09:00-09:30

Plenary Session
   Dr. Herbert Hoffman

09:35-10:05

Garden Session / Break

10:10-11:40

Sport Cultures
   Loop Room

   Critique of Sports Law and Nigerian Armed Forces Training Institutions
   Oluwaseun Olanrewaju Omotayo, Olabisi Onabanjo University, Nigeria — Capt. Femedein Timipre Okou, Department of Human Kinetics and Health Education, University of Calabar, Cross River State, Nigeria, Nigeria

   Sports law has become critical in the training of sports coaches. The paper examined its place in the curriculum of Nigeria Armed Forces Training Programs.

   Selective Service: Student-Athletes' Perspective on Athletic Academic Centers
   Matt Huml, University of Louisville, United States

   This study assessed the opinions of student-athletes on their university's athletic academic center and the services they offer.

   Sporting Identity and Character Development: Emotional Intelligence and Traditional Martial Arts
   Dr. Chris Moser, The University of Findlay, United States — Dr. Cheri Hampton-Farmer, The University of Findlay, United States

   The purpose of this paper is to identify emotional intelligence levels among individuals who have earned the rank of black belt in traditional martial arts.

   Sporting Nationalism in Europe and the European Model of Sport: The New Rules of the Old Game
   Dr. Veronika Pasynkova, North-West Institute of Management, Russian Presidential Academy of National Economy and Public Administration, Russian Federation

   The paper focuses on the forms of using and promoting sporting nationalism in Europe within the concept of the European model of sport.

Sports and Nationalism
   River Room

   Investment Potential of International Golf Tourism in Turkey: Sufficiency of National Sources
   Prof. Ziya Bahadır, University of Erciyes, Institute of Health Science, Turkey

   Golf and tourism potential affect many sectors directly and provide new development fields and high profit margins by peppering up the economic factors.

   Olympic Cities of Montreal and Barcelona: A Theoretical Approach to the Impact of Hosting a Mega-Sports Event on National Identity in a Multinational State
   Terrence Teixeira, The International Olympic Academy in affiliation with the University of Peloponnese, Canada — Dr. Efthalia Chatzigianni, University of Peloponnese, Canada

   Using the Olympic Games organization as a means to assert national identity and shift the balance of power in a multinational state; the cases of Montreal (1976) and Barcelona (1992).
Positioning Physical and Health Education for Creativity: The Need for Skills Acquisition in the 21st Century
Dr SANI Muktar, SCHOOL OF EDUCATION, Nigeria
The paper advocates enhancement of creativity through skillful approaches.

Wheel, Snipe, Party: Critical Reflections on a Study of Masculinity among Major Junior Ice Hockey Players in Canada
Cheryl MacDonald, Concordia University, Canada — Dr. Marc Etienne Lafrance, Concordia University, Canada
This paper presents the findings of a study conducted to address the relationship between masculinity and ice hockey in a Canadian context and discusses relevant methodological and analytical challenges.

11:40-12:25
Lunch

12:30-13:30
Poster Sessions (3)
Park / Fountain

Function of Fun: Voices of High Risk Israeli Youth Involved in a Cycling Program
Dr. Sue Lawrence, Royal Holloway, University of London, Belgium
Youth sports programs may improve mental health in conflict zones. Focus groups were undertaken to gain an understanding of young people’s perceptions about a cycling program.

Runner’s Profile: Exercise Dependence and Social Support
Shannon O’Neill, Washburn University, United States — Dr. Dave Provorse, Washburn University, United States
The goal of the investigative process was to identify specific behavioral variables within the running experience that predict susceptibility to exercise dependence and an alteration of social support.

Sensation Seeking and Risky Sporting Behaviour of Physical Education Teachers in Hong Kong
Dr. Wan-Ka Chan, The Chinese University of Hong Kong, China — Yan-Ki, Joyce Lau, The Chinese University of Hong Kong, China — King-Chun, Derwin Chan, Curtin University, Australia
This study examined perceptions of sensation seeking amongst Hong Kong PE teachers. These findings can be used to evaluate the development and promotion of risky sport teaching in secondary schools.

12:30-14:00
Risks and Realities of Sports
Loop Room

Case Studies of Schools Exemplifying Wellness and Lifetime Fitness Models
Dr. Randal Peters, Drake University, United States
Case study of exemplary school wellness models, with findings that include choice-based, individualized lifetime fitness activities, and whole child development; extensive use of school-community partnerships and instructional technology

Comparative Analysis of Skill Requirements Desired of and Possessed By Contemporary Sport Management Interns
Dr. David Rolling, Valparaiso University, United States
The purpose of this presentation is to analyze and discuss differences in the perceptions of internship skills between students and supervisors for entry-level sport management jobs.

Examination of the Effect of a Severe Injury on Athletic Identity
Taryn Price, Middle Tennessee State University, United States
The purpose of this study was to observe the effect that a severe athletic injury (e.g. ACL tear) had on an athlete’s degree of athletic identification.
What to Do When an Athlete Gets Hurt?: An Overview of Common Sport Injuries on the Field
Dr Annie Casta, University of Miami, United States
A comprehensive lecture on common injuries on the sports field and how to manage them.

A Level Playing Field: Sport Ethics
River Room
Athlete Rights versus Commercial Interests: An Examination of the Accountability and Ethics of Rule 40 and the Olympic Games
Dr. Cheri Bradish, Brock University, Canada — Dr. Chris Chard, Brock University, Canada — Dr. Cheryl Mallen, Brock University, Canada
This research examines 'athlete rights' versus 'commercial interests' of the Olympic Games, through an examination of the accountability and ethics of the marketing-related Rule 40 of the Olympic Charter.

Thabisile Nkambule, University of the Witwatersrand, South Africa
This paper explores a group of soccer stakeholders' perceptions and experiences of gender equity practices at four Western Cape universities in South Africa.

Quit Flopping, Somebody Is Going to Get Hurt: The Societal Consequences of Dishonesty within Popular Sport Competitions
Dr Eric Beasley, Michigan State University, United States
Deceiving officials, opposing teams, and even fans has long been a part of sports, but do these practices create or perpetuate problematic school and professional cheating in other realms?

Should Student Athletes Get Paid?
Prof. Monique Maye, Columbia College Chicago, United States
Student-athletes at the elite Division I level generate millions of dollars for colleges and universities across the United States without compensation. Should they receive some payment?

14:05-14:50
Final Talking Circles / Conference Closing