



Wilton Park

Provisional programme

Sport for development: a catalyst for change

Monday 22 – Wednesday 24 June | WP1227

This event will address sport's unique ability to empower individuals, unite communities, tackle inequality and address a wide range of social challenges. Beyond physical well-being, sport can play an important role for a more inclusive, more prosperous and peaceful society, bridging divides and acting as a communicative and educational mechanism. As the post-2015 development agenda takes shape, this forum will provide an opportunity to explore how sport can contribute to the SDG framework. It is time to review where we are with sport for development, looking to raise the bar to bring targeted and lasting impact.

Convening an international cross-section of stakeholders from government, civil society, private sector and the sports community, this meeting offers a forum to share perspectives and work towards practical recommendations in using sport as an innovative and impactful tool for development. Dialogue will work towards the following objectives:

- Highlight existing trends and challenges in the use of sport for development, asking: What does 'success' look like?
- Share lessons in how to best measure, communicate and ensure lasting impact of sport for development on individuals and communities
- Create an active network between participants, providing opportunity for, and space to identify, stimulating and impactful collaboration between different actors
- Evaluate and position sport in broader development efforts, including the post-2015 development agenda

In partnership with Barclays and International Inspiration

(Speakers invited and themes proposed *denotes confirmed)

Gold sponsor:



In partnership with:



Monday 22 June

1300-1430

Participants arrive and buffet lunch available

1430-1515

Welcome and introduction

***Myles Wickstead**

Visiting Professor, The Open University, Milton Keynes

***Paulette Cohen**

Associate Director Global Community Investment, Barclays, London

***Ade Adepitan**

Paralympic medallist and Broadcaster

1515-1645

1. Sport for development: what does success look like?

Sport is used as a tool for development in a multitude of ways around the world: What are the objectives and how do we define success going forward? This session will highlight the outputs and achievements of a selection of sport initiatives, highlighting the unique contribution of sport and how a difference was made on the ground.

***Giles Meyer**

Chief Executive, International Inspiration, London

***Pratik Kumar**

Chief Executive Officer, Magic Bus India Foundation, New Delhi

1645-1730

Photograph followed by tea/coffee

1730-1830

2. What does success look like? Breakout groups

In small pre-assigned groups, participants will identify the outcomes from sport for development initiatives, exploring the challenges as well as the necessary ingredients to achieve sustainable change.

Each breakout group to address the above in the context of one of the following themes:

i. Economic growth

ii. Empowerment

iii. Peace and stability

1900

Reception followed by dinner

After dinner speaker

Katherine Grainger

Olympic medallist

Tuesday 23 June

0800-0845

Breakfast

0900-0930

Screening of Team UNICEF video

Introduced by Tom Burstow, Head of Sports Programmes & Commonwealth Games Project Director, UNICEF

3. Feedback from breakout groups

Recap on outcomes from breakout groups

0930-1100	<p>4. Sport for economic outcomes</p> <p>How can sport for development initiatives contribute to economic growth? What role for sport in empowering the next generation and creating a platform to raise employability?</p> <p>Youth empowerment and employability: Spaces for Sports Barclays speaker tba</p> <p>Speaker to be invited from Fight for Peace, Rio de Janeiro</p>
1100-1130	Tea/coffee
1130-1300	<p>5. The influencing power of sport</p> <p>Sport can act as a communicative and educational tool, able to reach marginalised groups and promote equity: What successes and challenges? How to ensure sustainable impact?</p> <p>Screening of Homeless World Cup 2015 promotional video</p> <p>Sport as part of a comprehensive development programme for peaceful and tolerant communities: combatting gender-based violence in Zambia Frank Mushindu Executive Director, Sport in Action, Lusaka</p> <p>Communicating health messages George Nange Network, training and development manager, Kicking AIDS Out!, Cape Town</p> <p>Tackling stigma through inclusive sport Speaker tba</p>
1300-1400	Lunch
1430-1600	<p>6. Partnerships in practice: stimulating collaboration</p> <p>How can public, private and non-government actors best come together to empower people through sport? What collaborative initiatives are already underway both within the UK and abroad? What successes and challenges?</p> <p>Dave Rowley Head, The Supporters Club, BT Sport, London</p> <p>Grassroot Soccer Speaker tba</p>
1600-1630	Tea/coffee
1630-1730	<p>7. Partnerships in practice: breakout groups</p> <p>In small pre-assigned groups, participants will address one of the following questions:</p> <p>i. What does a successful collaboration look like? ii. How to further engage corporate actors, government and NGOs? iii. How to manage expectations placed on sport initiatives?</p>
1730-1800	<p>8. Feedback from breakout groups</p> <p>Report back from the breakout groups</p>
1800-1900	<p>A Celebration of International Olympics Day</p> <p>We invite participants to the garden to enjoy some outdoor activities.</p>
1930	Pimms reception and barbecue

Wednesday 24 June

0800-0845	Breakfast and checkout
0900-1000	<p>9. How to evaluate impact?</p> <p>Introduction to plenary session to be followed by discussion in breakout groups.</p> <p>Discussion could address the following questions:</p> <ol style="list-style-type: none">i. Improving monitoring and evaluation: how to best measure and communicate the impact of sport on different communities?ii. How to raise awareness and disseminate knowledge more widely?iii. How to feed evidence into policymaking? Who are we targeting? <p>Judith McNeil Director of Grants, Comic Relief, London</p> <p>*Fred Coalter Visiting Professor of Sports Policy, Leeds Beckett University, Leeds</p> <p>Jonathan France Associate Director of Policy and Research, Ecorys, London</p>
1000-1015	<p>10. eQuestionnaire</p> <p>Participants will be asked to complete a short anonymous online questionnaire, the results of which, along with the findings and recommendations from the working groups, will be incorporated into an interactive session in the afternoon.</p>
1015-1030	Tea/coffee
1030-1130	<p>11. Building and using the evidence: breakout groups</p> <p>Participants will continue discussion from Session 9 in moderated breakout groups.</p>
1130-1200	<p>12. Feedback from breakout groups</p> <p>Report back from the breakout groups</p>
1200-1300	<p>13. Conclusions and next steps</p> <p>What are the major outcomes and recommendations from the event? How to integrate sport into broader development efforts, including the post-2015 development agenda and Sustainable Development Goals (SDGs)? How to scale up success in sport initiatives?</p>
1300-1400	Lunch
1400	Participants depart

This is a preview programme and as such may be subject to change.

This is an invitation only conference.

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