SPORTVISION 2012: VOLUNTEERING, FITNESS DOPING, FINANCING & HEALTH

CHALLENGES AND SOLUTIONS IN SPORT FOR ALL IN EUROPE
COPENHAGEN, DENMARK, 19 – 20 MARCH 2012

JOIN THE EUROPEAN SPORTVISION 2012 CONFERENCE

The incoming Danish Presidency of the European Union is delighted to invite you to its ambitious and wide-ranging conference addressing the most pressing challenges in Sport for All.

The conference will be your opportunity to benefit from state-of-the-art examples of promotion of volunteering in sport for all, novel initiatives in the fight against fitness doping, creative samples on financing and health in sport for all, high-level political debate and agenda-setting, and excellent networking and partnership opportunities, and unique study tours.

REGISTER NOW!

Make your reservation today! 200 people already booked their place, and registration will close at 350 participants!

Conference Consortium:
- Danish National Anti-Doping Agency
- Danish Gymnastics and Sports Associations
- Danish Ministry of Culture
- National Olympic Committee and Sports Confederation of Denmark
- Danish Federation for Company Sports
- International Sport and Culture Association

Associated Conference Partners:
- Sport Event Denmark
- The Danish Foundation for Culture and Sport Facilities

The SPORTVISION 2012 conference has received funding from the European Union in the framework of the Preparatory Actions in Sport.
Key EU stakeholders, such as Members of the European Parliament and the European Commission, are invited to join the debates, and to engage with sport organizations in order to openly address common challenges. Cross-sector cooperation, learning and innovation are some of the main drivers for the development of the physical activity sector. In that spirit further stakeholders such as academics, ministry and city officials, businesses, community organizers, and medical experts will also join the conference and be part of the active forum of 350 people.

If you are interested in meeting the challenges in Sport for All, join us in Copenhagen on March 19-20, 2012!

On behalf of the Congress Consortium,

Yours sincerely

Uffe Elbæk
Danish Minister for Culture

We are pleased to announce an excerpt of confirmed keynote speakers

› Androulla Vassiliou
EU Commissioner for Education, Culture, Multilingualism and Youth
SPORTVISION2012 opening address

› Uffe Elbæk
Danish Minister for Culture
Denmark and the European dimension of Sport

Fitness Doping Track

› Harrison G. Pope Jr.
Harvard Medical School
The Adonis Complex

› Cliff Collins
European Health and Fitness Association
Doping and social responsibility in the fitness sector

› Maria Renström
ANDT-secretariat – the Swedish Social Ministry
The strategy for a doping free society
About SPORTVISION2012

The European SPORTVISION2012 Conference will take place in Copenhagen, Denmark from 19 – 20 March 2012.

Hosted at Bella Center, the leading conference venue in Scandinavia, the conference offers a professional and inspiring set-up. With its own metro station from where you can travel to the center of Copenhagen in only 10 minutes, there is ample opportunity to enjoy the city during the evening after an intense conference day.

See more at www.bellacenter.dk/English

STUDY TOURS

Copenhagen boasts a wide range of innovative sport facilities and settings for promotion of physical activity. With the expertise of the Danish Foundation for Culture and Sport Facilities, SPORTVISION2012 is happy to invite you to join one of the three optional study tours.

You will, amongst others, have a chance to see

- The Copenhagen Harbour Bath
- Street Mekka – Indoor street sport facility
- SuperWedge – Physical Activity promotion in the urban setting
- Tagensbo School – Integrated sport architecture
- The Chapel – From a church annex to a dance studio

Visit www.sportvision2012.eu to find the full list of invited speakers (to be confirmed), including amongst others:

- Alfred Rütten
  Friedrich-Alexander-University Erlangen-Nuremberg
  EU guidelines for improving physical activity in the local arena

- Prof. Stefan Szymanski
  University of Michigan
  Economic relevance of sport for all, when it comes to the European growth and economy

- Hannu Takkula
  Member of European Parliament
  The role of sport in the EU2020 strategy

- Jean Camy
  European Observation of Sport and Employment
  Validation and recognition of sport volunteers’ competences

- Prof. Dr. Sebastian Braun
  Humboldt-Universität zu Berlin, Germany
  Recent developments in sport volunteering, with a starting point in the German context

- Fredrik Nikolajeff
  Uppsala University
  Methods for the identification of doping substance

- Kelly Murumets
  CEO ParticipAction, Canada
  Prove your worth. Work in partnership. Get your cash.

- Bjørn Barlands
  Norwegian Police University College
  Use of Anabolic Steroids and correlation with use of drugs, alcohol and smoking and risk behavior in general

- Jeroen Scheerder
  University of Leuven
  Differences in sport participation and physical activity in Europe and possible causes

- Mercedes Bresso
  President, EU Committee of the Regions
  EU regions – a driver for healthy sport
If ‘Sport for All’ is to become more than a slogan in the EU and be a positive contributor to the EU Sport Policy and EU 2020 strategy of smart, sustainable and inclusive growth, a series of challenges and developments need to be addressed.

These challenges include securing adequate financial and structural support for grassroots sport and the real health and social inclusion potential in grassroots sport. Therefore, we need to identify and develop the roles of both well-known and new actors in the field of public and private, commercial and non-profit spheres of sport for all.

The track themes include:

› broader participation in sport and physical activity in Europe
› the economic importance of sport for all in the European societies
› funding of sport for all from local to national level
› sport for all and social inclusion
› developing and maintaining facilities for sport for all
› sport for all and health
› sport for all and the commercial sport offers

The ‘Strategy for Stopping Steroids’ track will be a unique opportunity to share knowledge and experience on the current European effort regarding the abuse of steroids in fitness centres and in sport for all in general. The track will outline good practices and give valuable insight in how to start and to carry out efforts on the matter of preventing and stopping the use of steroids. The track will be based on the co-European report “Strategy for Stopping Steroids”, a report that will be released in connection to the conference. This report is a result of the partnership of Anti-doping organizations and drug prevention units in The Netherlands, Sweden, Poland, Cyprus and Denmark.

The main topics will be:

› legislation
› doping control models
› preventive work
› financial structure of initiatives towards doping free fitness centres
› youth culture and risk behaviour
› trafficking of doping substances to and within Europe
› medical focus on the abuse of steroids

The track will address participation of decision makers, European national anti-doping organizations (NADO’s), scientists and authorities working with the fight against doping.

Volunteering

The ‘Volunteers make a difference’ track will be an opportunity to discuss recent strategic challenges in volunteering and to outline recommendations for the European policy makers. This will be a timely follow-up on the 2011 European Year of Volunteering and the Aarhus Declaration on volunteering of the EU Sport Ministers from 2002 (http://ec.europa.eu/sport/white-paper/swd-the-societal-role-of-sport_en.htm).

The conference will in particular address challenges in volunteering for sport for all, notably the

› education
› recognition
› legal frameworks
› recruitment
› retention
› and funding

of volunteers.

The track is also the closing conference of the International Sport and Culture Association’s EU supported EuroVolNet project (www.eurovolnet.info), and will as such present project results and launch the EuroVolNet Online Tutorial.
**Participant Profile**

The European SPORTVISION2012 Conference addresses diverse target groups – from political decision makers to club coaches, from medical doctors to local activists, from private businesses to international institutions, from sport organisations to city administrators. The diversity of the attending stakeholders is one of the strengths of the conference and it will ensure the creation of a vibrant atmosphere at SPORTVISION2012.

The conference will provide a platform for attending participants and stakeholders to discuss and align strategies in order to reap the full benefits of active European societies.

Expand your networks, get the latest knowledge and best practices, and create valuable alliances at one of the most important sport political events of 2012.

**Draft Programme**

The programme will be packed with inspiring speakers, best practice stories and interactive seminars. We also strive to offer a well planned social programme that gives you the opportunity to not only see the city of Copenhagen but also to have informal meetings and talks with peers from other countries with a view to promoting new networks and collaborations.

**DAY 1 - MONDAY, 19 MARCH 2012**

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<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>12:00-13:00</td>
<td>Lunch</td>
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<tr>
<td>13:00-13:50</td>
<td>Opening of the conference</td>
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<tr>
<td>14:00-18:30</td>
<td>Parallel thematic sessions</td>
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<tr>
<td>19:00-22:00</td>
<td>Dinner</td>
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**DAY 2 - TUESDAY, 20 MARCH 2012**

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<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>9:00-13:00</td>
<td>Parallel thematic sessions</td>
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<tr>
<td>13:00-14:30</td>
<td>Lunch at the conference venue</td>
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<tr>
<td>14:30-16:00</td>
<td>Parallel thematic sessions</td>
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<td>16:00-17:00</td>
<td>Conclusions and closing of conference</td>
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<td></td>
<td>Evening</td>
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<td>Second Optional Study Tour</td>
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On Wednesday, 21 March, participants can join the Third Optional Study Tour.

**Call for Open Market and Poster Fair!**

It is our pleasure to invite you to submit **Fair presentation** for the "SPORTVISION2012 – OPEN MARKET and POSTER FAIR".

The OPEN MARKET and POSTER FAIR is an open exhibition showcasing one or more of the SPORTVISION2012 thematic fields as good examples. The exhibition will run throughout the Conference with the possibility for presenters to present their project/programs/activities or research-based presentations during the coffee breaks and lunches on 19 - 20 March 2012.

We welcome both scientific research and good practice on local, national and international level.

To achieve an alternative way of sharing information about projects/programs/activities and research we suggest the following presentation styles:

- Poster presentations
- Leaflets, Brochures and other printed materials
- DVD presentations
- Games, Plays and/or Sport activities.

**Presented materials must be in English.**

The evaluation committee will send a response to applicants on a running basis. You will get an answer within 2 weeks after submission. Organizers will cover one night simple accommodation for accepted fair presenters (19. – 20.3.2012).

For further information, please refer to [www.sportvision2012.eu/programme/openmarketandposterfair](http://www.sportvision2012.eu/programme/openmarketandposterfair)
The European SPORTVISION2012 Conference will take place in Copenhagen, Denmark from 19 – 20 March 2012.

The conference registration is open on the conference website:

www.sportvision2012.eu

On the same website you can choose among recommended hotels that provide good rates and are located a short distance from the conference facilities. The hotels may be booked in connection with your registration, or at a later stage.

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Confederation of Denmark
Danish Gymnastics and Sports Associations

Conference Fee

The SPORTVISION2012 Partners are pleased to offer you free participation in the programme!

You are kindly requested to book and pay your own transportation and hotel.

Sportvision2012 Conference Secretariat

For more information please contact SPORTVISION2012 Conference Secretariat

SPORTVISION2012 Conference Secretariat
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