

UNESCO and Juventus Photo Contest

CONTEST RULES

Article 1: ORGANIZATION

UNESCO through its Headquarters in Paris, France (hereinafter "the Organizer"), is organizing a free-of-charge photo contest on the theme how football promotes and fosters inclusion, unity and tolerance, and overcomes discrimination. The photo contest is only online, under the terms and conditions defined below.

Dates: from 6 April 2018 to 6 May 2018.

The announcement of this photo contest will be made on the Organizer's websites (in particular on www.unesco.org and social networks (Facebook, Twitter, Instagram, Pinterest), as well as on its partners' websites and social media.

Article 2: ELIGIBILITY

The photo contest is open to everyone regardless of her or his country of residence, except employees of UNESCO and the partner, Juventus, of the photo contest and their family members (parents, children, siblings and spouses).

Minors wishing to participate must provide written permission from their legal guardian(s):

"I, the undersigned Mr/Ms "full name" legal representative of "full name", authorize him/her to participate in the UNESCO and Juventus photo contest which runs from 6 April to 6 May 2018.

I read and agreed with the terms of the rules

Signed in "City", on the "Date"

Signature"

No minors' participation will be accepted by the Organization without their written permission.

To confirm participation, each participant will have to follow the following instructions outlined below before 6 May 2018, 23h59m59s, (GMT+1):

- Send your photo to [WhatColour\(at\)unesco.org](mailto:WhatColour(at)unesco.org) along with a 150-200 word testimony (in English or French) explaining how football promotes and fosters inclusion, unity and tolerance, and overcomes discrimination
- Indicate your first and last name, together with your contact details and your profession;
- Your photo should be dynamic and express movement/campaign messaging
- Your photo should be in colour and in high resolution (minimum 300 dpi)
- Dimensions can either be portrait or landscape, and the format can be either portrait, photojournalism, street photos, or action photos
- Signatures, photographers' names, or copyright notices should be submitted along with the photo
- Your photo must be sent by email, in digital format, as a .jpg file

To participate, entrants must have access to the Internet.

Participation is strictly personal and the entrant cannot enter the contest on behalf of another person.

Participation in the photo contest implies full acceptance of these rules and all of their provisions. Non-compliance with the rules will result in disqualification of the entrant.

Article 3: VALIDITY OF PHOTOGRAPHS

Content of photos

The photos must represent the theme on how football promotes and fosters inclusion, unity and tolerance, and overcomes discrimination.

Only minor modifications to the photographs will be accepted (e.g. dodging and burning, aperture, cropping, color balance) and must be clearly indicated in the image's description.

Each photograph must not contain any personal information that identifies the photographer.

All participants must be able to provide a high-resolution image that, if selected, can be printed on different mediums for exhibitions.

The Organizer reserves the right to remove any photograph that does not meet the criteria.

Intellectual property rights

Each participant in the photo contest certifies that he or she is the sole copyright-holder of all submitted photographs and they are original to him/her.

The participant has full power to authorize the use of the photographs.

Each participant in the photo contest certifies that all submitted photographs do not violate or infringe on any existing copyright or any other third party rights and contain nothing otherwise unlawful.

The participant grants for free to the Organizer the worldwide non-exclusive right for the whole term of copyright, to use, edit, alter, copy, exhibit, reproduce, adapt, publish or distribute and redistribute the photographs in full or part for purposes of publicizing the Organizer's programmes or for any other lawful purpose and communicate to the public, worldwide, in any language in printed and electronic format, the whole or any part of the submitted photos.

The participant understands and agrees that the submitted materials will become the property of the Organizer and will not be returned. In addition, the participant waives the right to inspect or approve any finished products, whether in written or electronic form. The participant waives any right to royalties, payment or other consideration arising from or related to the use of the photo(s).

The participant agrees to indemnify UNESCO and holds it harmless against any third party claims for loss, injury, damage (including any legal costs and/or other expenses properly incurred), prejudice, liability or expense suffered as a result of or in any manner in connection with the entry, any other of the acts or omissions or any information provided, including but not limited to, claims for violation of copyrights.

The participant recognizes UNESCO as a specialized agency of the United Nations enjoys the 1947 Convention on the Privileges and Immunities of the Specialized Agencies.

The participant grants the Organizer the right to use his or her name, photograph, image or likeness in the context of any recording, any presentation, speech or other form of publicity in connection with the photo contest.

The following credit shall be given: © NAME OF PHOTOGRAPHER/UNESCO.

The participant agrees that if an amicable settlement of any dispute relating to the contest cannot be reached, it shall be referred to arbitration in accordance with the UNCITRAL (United Nations Commission on International Trade Law) Arbitration Rules.

Respect of privacy, image rights and good moral standards

No visual elements of another party (affecting privacy or image rights) may appear in the images. If the photographs show people, participants must obtain permission from them.

Photographs must not contain elements that are defamatory, offensive, pornographic, racist, insulting, unlawful or contrary to good morals.

Article 4: DETERMINATION OF WINNERS

Selection criteria

Photographs will be judged on their originality, creativity, photographic quality and relevance to the theme. The choice will be made according to the discretion of the judges. No appeals will be considered.

Article 5: AWARDS

A minimum of 3 winners and 7 runners-up will be selected. UNESCO will publish the results of the photo contest on 12 May 2018. Winners and runners-up will be notified directly and their photos and testimonies will be published on social media channels and the web. The ten best photos will be included in a promotional video which will be widely disseminated.

The three winners will receive a Canon DSLR camera (or equivalent). Contest winners and runners-up will receive a personalized Juventus 2017/2018 shirt and a football.

In the event that the proclaimed winner has been recognized as not having conformed to the contest's requirements, an alternate candidate will be chosen to be replaced by the disqualified participant.

The Organizer holds the right to exchange the awards for a similar award of the same value. Winners must send their full contact information (name, email, address and date of birth).

No award may be subject for a refund or for exchange. The Organizer shall not be held responsible for theft, loss or damages of awards after it has been awarded to the winner.

Article 6: DATA PROTECTION

The information provided by the participants may be used for data processing, excluding commercial or political use.

They benefit from the right to access, rectify and remove data about themselves by making a formal request to the Organizer of the photo contest.

Participants may request to be omitted or removed from the contest before the closing date of the submission.

Article 7: REIMBURSEMENT

The participation to the photo contest is free of charge. The organizer is not responsible for any expenses that the participants may be incurred in the creation and submission of the photograph.

Article 8: RESPONSIBILITY OF THE ORGANIZER

The Organizer reserves the right to modify, extend, shorten, suspend or cancel the photo contest without notice and without liability incurred thereby (fortuitous event or “force majeure” and any other events that are considered as making it impossible for the execution of the photo contest as initially planned). No compensation will be awarded to the participants.

The Organizer will not be responsible for any Internet malfunction preventing access to the contest.

The Organizer will automatically disqualify any entrant who by tries to increase his or her chances of winning by using technical means, known or unknown to date. The Organizer holds the right to conduct audits of the methods used by the entrants to determine the consequences it deems appropriate.