

Press Release

15th September 2014

Youth Cricket Club Launched in Tipton...



Anam Choudhury and Members of the Urban United Cricket Club at the launch of the Youth Team.

A collaborative partnership between the Bangladeshi Women's Association (BWA) and Sports2Work in which the *passion for sports* is being used to help young people takes a major step forward this weekend with the launch of a Youth Cricket Club in Tipton. The Club was launched on Sunday at the Annual Celebration Event of the Urban United Cricket Team. The Youth Team has been launched as part of efforts to promote Positive Activity involving intercommunity dialogue and healthy living for young people. Anam Choudhury, BWA's Projects Coordinator at the celebration event informed that the BWA strongly believes in the importance young people's involvement in Positive Activities and that the association works closely with sports agencies to increase less fortunate but promising young people's involvement in sports. Sports2Work's Cricket Manager Sheraz Khan expressed gratitude to the Management of BWA for their assistance to the introduction of the youth team. CEO of BWA Syeda Khatun stated that the BWA was pleased to be associated with the Youth Cricket Club and promoting the value of work and sports among youths. She noted that investing in young people is crucial to the development of Tipton and its most important asset, youths. The Positive Activities Programme for young people is being funded by the BBC Children in Need and the Sandwell Council. To find out more about the Positive Activities Programme contact the BWA's Youth Team on 0121 557 6766 or visit www.bwa-org.co.uk.