CALL FOR CONSULTANCY

Sports-based programme for Youth Empowerment and Youth Development

Term of Reference

Type of Contract: Contract for Individual Consultant
Duration: 1 October 2017 – 15 December 2017
Closing date: **Extended to 15 September 2017**

1. Background

UNESCO promotes physical literacy and access to sport as a fundamental human right and vital for peace and socio-economic development. As such, UNESCO is committed to advancing sport as a tool for achieving youth development and engagement.

In July 2017, more than 100 countries adopted the *Kazan Action Plan (KAP)*[1], the outcome document of the Sixth International Conference of Ministers and Senior Officials Responsible for Physical Education and Sport (MINEPS VI) was held in Kazan, Russian Federation. The KAP represents a converging policy framework designed to guide governments in making effective policies that address three themes: i. Inclusive Access to sport for all; ii. Maximizing the contribution of sport to sustainable development and peace and iii. Protecting the integrity of sport. The KAP is integrated with the UN Agenda 2030 / Sustainable Development Goals (SDGs).

UNESCO and the Government of the Republic of Korea entered an agreement in 2013 to develop the *International Centre of Martial Arts for Youth Development and Engagement* under the Auspices of UNESCO (Category 2) as part of a mutual commitment to mobilize the power of sport as a vehicle for youth development. The agreement is based on the premise that traditional Martial Arts are especially powerful in reaching high-risk youth where other sports may be less appealing.

Within the scope of the existing agreement between UNESCO and ICM, UNESCO is seeking to publish a Good Practice Guide on existing sports-based programmes for youth empowerment and youth development. The Good Practice Guide will consist of a rigorous academic 'evaluation framework' to measure the impacts of these programmes, as well as an analytical report on the data collected during the research-phase of the project. The desk-top research of good practice and data collection will be conducted by UNESCO and the evaluation framework designed by an independent expert.

2. Assignments

Under the overall authority of the Director, of the UNESCO Asia and Pacific Regional Bureau for Education, Bangkok, and the supervision of the Regional Adviser for Social Human Sciences, UNESCO Bangkok, the main role of the Individual Specialist shall specifically perform the following tasks:

1) Design a rigorous academic framework to evaluate the impacts of sport for development programmes on youth empowerment and youth development.

2) Review the data collected during the desk-top / field research of established sports-based youth programmes against the evaluation criteria of the framework.

In line with UNESCO's Gender Equality Action Plan, the Individual Specialist is expected to ensure that Gender Equality is a key concept in all activities. This will require applying gender analysis in the research components and ensuring specific gender equality outcomes and/or gender mainstreaming in all activities.

3. Deliverables and timeframe

1) Design a rigorous academic framework to evaluate the impact of sport for development programmes on youth empowerment and youth development by 10 October 2017:

    i. Include criteria related to the factors of success to inform future project design;
    ii. Use internationally accepted standards and norms related to **both** youth and sport (such as the UNESCO Kazan Action Plan, the UNESCO Sport Charter and the IOC Agenda2020 and the UN System-wide Action Plan on Youth);
    iii. Gender equality must be integrated into the evaluation criteria;
    iv. Any specific issues related to martial arts need to be taken into account;
    v. Present the framework in a format that suitable for data-collection at various case-study sites.

2) Review the data collected during the desk-top / field research of established sports-based youth programmes against the evaluation criteria of the framework by 15 December 2017:
    i. Provide advice on the data and what is considered 'good practice';
    ii. Analyse the specific components of the programme and specify which aspects should be discouraged;
    iii. Provide recommendations on any criteria that could enhance the existing programmes.

5. Estimated Duration of Contract

The Indepenent Expert is expected to finalize all work for this project by 15 December 2017. The total number of weeks expected to complete the tasks under this consultancy is no more than 6 weeks.

6. Fees

The Consultant will include a fee in the application submitted.

7. Qualification, experience and competencies

Education:

- Advanced degree related in the field of social sciences - including education, anthropology, human rights, gender studies, development studies, sports science & youth development,

Work experience:

- Minimum of 7-10 years relevant work experience;
- Demonstrated knowledge and experience in analyzing and interpreting related quantitative and qualitative information, accessing data bases, presenting data
- Demonstrated experience working in the thematic area of sport and/or youth;
- Demonstrated experience in programme evaluation in the field of social and human sciences.

8. Application

Interested applicants are invited to submit to UNESCO Bangkok Regional Office the following specific requirements as stated below, by email no later than 15 September 2017:

i. Updated CV including details of similar work assignments;
ii. Cover letter or motivation letter specifying the fee.

Contact person:
Regional Adviser SHS
920 Sukhumvit Road, Prakanong
Bangkok 10110 Thailand
Tel: +66 2 391 2577 ext. 367
E-mail: shs.bgk@unesco.org

Only short-listed applicants will be contacted.