10TH PEACE AND SPORT INTERNATIONAL FORUM

6 > 8 DECEMBER 2017
PRINCIPALITY OF MONACO

PEACE AND SPORT FORUM
BE PART OF WHAT MATTERS

#PSIF

2017
Welcome to the 10th Edition of the Peace and Sport International Forum!

Over the last decade, we have witnessed the continued growth of the peace-through-sport movement with outstanding actions and numerous sport-based programs that have benefited communities throughout the world. This year’s Forum will provide a platform to visualize the future and foster creativity, innovation and collaboration globally through sport.

Social innovations through sport can be a way to tackle today’s most pressing societal problems and future global challenges. Geopolitical tensions on a global scale, along with the lack of access to financial, educational, health and social resources in deprived areas are generating unstable conditions, such as communities teetering on the brink of humanitarian crisis.

Therefore, convening the power of sport and innovative solutions can pave the way to more inclusive societies, create the conditions for sustainable peace and envision a prosperous future.

We believe that connecting people and sharing ideas can lead to progress. This belief has prompted us to bring together over 500 decision-makers to engage in a journey exploring the theme “Sport Innovation for Social Transformation” to pinpoint and unlock scalable solutions that will, in return, transform societies and leave a sustainable legacy for generations to come.

In this respect, the 2017 Forum aims to trigger new thinking for long-term effect in the wider world. This is underpinned by five intertwined themes that we see as fundamental in addressing the most pressing issues of our century: i) social innovation in challenging times; ii) business investment for social good; iii) sport as a driving force for creative expression; iv) urban regeneration through sport, and v) the dawn of digital solutions.

We are looking forward to making sport an investment for the future!
WHAT TO EXPECT FROM THE 10TH PEACE AND SPORT INTERNATIONAL FORUM?

DEDICATED FIELD WORKSHOPS:
Workshops and innovative good practices to be applied on filed programs.

HIGH-LEVEL SPEAKERS
High-level speakers will be delivering inspiring speeches that will help to drive real change for the future.

DECISION MAKING ROUNDTABLES
Concentrated roundtables will promote key decision-making discussions.

AWARDS CEREMONY
11 Awards will be handed out to highlight the outstanding contribution of those promoting peace.

MEET HIGH LEVEL CHAMPIONS
The most engaged athletes of the peace-through-sport movement will be on hand to offer insight and inspiration throughout the Forum.

BE PART OF THE PEACE AND SPORT SPECIAL 10 YEARS CELEBRATION
All the while we will celebrate Peace and Sport’s 10th Anniversary, and all the good work that has been done so far.

A rich platform for networking!!
SESSION 1: SOCIAL INNOVATION IN CHALLENGING TIMES

Social innovation refers to novel solutions with the capacity to address social needs that traditional policies and resources seem unable to tackle. This session will visualise future global challenges and propose innovative solutions to change the rules of the game, create new ways to face critical geopolitical and economic situations and allocate resources to benefit the society through sport.

SESSION 2: BUSINESS INVESTMENT FOR SOCIAL GOOD

Over the last 10 years, we have seen an increment of social business ideas and practices with the ability to tackle pressing societal problems. We have also watched businesses take up the cause of creating social value through corporate social responsibility and social entrepreneurship. This session will focus on the enormous capacity of both the private sector and the sport world to create social business societies and youth entrepreneurship.

SESSION 3: SPORT AS A DRIVING FORCE FOR CREATIVE EXPRESSION

Creativity enables one to look at problems from a different angle and resolve them. Creative and unusual ideas can inspire new solutions, bringing forth novel projects and services. Additionally, sport and other creative platforms such as art and music are universal languages that allow people and communities to connect and communicate with each other. This session will focus on the use sport as a platform for creative expressions and solutions.

SESSION 4: URBAN REGENERATION THROUGH SPORT

Every city has the potential to combat exclusion and major social issues such as sedentary lifestyles and environmental problems through redesigning public spaces and developing urban sports actions, programs and public policies. Additionally, whilst many benefits can be felt in the economic realms, major sporting events also constitute substantial scope for social inclusion. This session will identify and assess the formulas that lead to flourishing and inclusive cities.

SESSION 5: THE DAWN OF DIGITAL SOLUTIONS

Technology and digital innovation is something we hear a lot about in the sports industry as a means to increase revenues and enhance the customer's experience. However, virtual reality, live streaming, online games, social media platforms and other technological trends can set the path for tackling future social challenges within online communities and beyond. This session will focus on digital and technological trends that can play an integral role in the Sport for Development and Peace movement.
# 10th Peace and Sport International Forum

**Sport Innovation for Social Transformation**

10th PEACE AND SPORT INTERNATIONAL FORUM

**Wednesda y 06 deCeMBeR**

- **8 am**: Accreditation Opening
- **9 am**: Accreditations Opening
- **10 am**: Workshop 1: Sport with the Champions for Peace
- **11 am**: Workshop 2: NGOs Exchange
- **12 am**: Press Conference
- **2 pm**: 10 Years Celebration Evening

**Thursday 07 DeCeMBeR**

- **8 am**: Opening Ceremony
- **9 am**: Session 1: Social Innovation in Challenging Times
- **10 am**: Session 2: Business Investment for Social Good
- **11 am**: Lunch
- **12 am**: Session 3: Sport as a Driving Force for Creative Expression
- **2 pm**: Session 4: Urban Regeneration through Sport
- **3 pm**: Session 5: The Dawn of Digital Solutions
- **5 pm**: DIPLOMATIC EVENT

**Friday 08 DeCeMBeR**

- **I Move for Peace Run**
- **MINISTERS ROUNDTABLE**
- **FIELD ACTORS ROUNDTABLE**

**Sessions**

- **Session 1**: Social Innovation in Challenging Times
- **Session 2**: Business Investment for Social Good
- **Session 3**: Sport as a Driving Force for Creative Expression
- **Session 4**: Urban Regeneration through Sport
- **Session 5**: The Dawn of Digital Solutions

**Side Events**

- **Best Practices Workshop**
- **Side Events**
- **Plenary Session**
- **Peace and Sport Events**
- **Decision Making Activities**

This program is subject to change.