



## **Sport for Development Accelerator Programme in Sweden**

### **REQUEST FOR RESEARCH PROPOSALS**

**Sport for Development in the Swedish context and what role do Swedish  
Sport for Development organisations play in society.**

**March 2022**

## **BACKGROUND – LAUREUS SPORT FOR GOOD**

Established in 2000, Laureus Sport for Good Foundation (Laureus) is a not for profit organisation that aims to use the power of sport to end violence, discrimination and disadvantage, proving that sport can change the world. Our support to over 200 programs across 51 countries takes the shape of grants and technical assistance, which in combination delivers a comprehensive assistance to local partners in the communities we engage in. Furthermore, Laureus invests in impact measurement, research and knowledge-sharing to help strengthen and grow the wider sport for development sector. Laureus highlights serious social issues faced by children and young people and unlocks greater resources for the sector through effective advocacy and communications.

## **BACKGROUND – SWEDISH POSTCODE FOUNDATION**

The Swedish Postcode Foundation is a beneficiary to the Swedish Postcode Lottery and provides support to projects that foster positive social impact or search for long-term solutions to global challenges. It has the task of delegating financial support to various types of projects related to people's living conditions, nature and environment, culture, and sport for social change. Since 2007, The Postcode Foundation has distributed 1.7 billion SEK to over 700 projects in Sweden and internationally.

## **REQUEST FOR PROPOSALS**

Laureus Sport for Good and the Swedish Postcode Foundation have worked together on several projects since 2017, with a joint desire to support and strengthen the Sport for Development sector in Sweden. In 2017, we asked Sport for Development organisations how we could continue to support their work. They answered:

- Develop knowledge and capacity
- Establish common tools to measure social impact
- Help promote the work of Sport for Development organisations
- Commission research which demonstrates the power of sport to address key development priorities
- Facilitate collaboration
- Create a platform to advocate for the sector.

In 2020, we joined forces again and established a partnership to address these needs. By the end of 2022 we are aiming to achieve the following outcomes:

- Create opportunities for the Swedish Sport for Development sector to network
- Increase awareness and understanding of how to align delivery and impact with the SDGs
- Enhance organisations' capacities in identified areas
- Raise awareness and knowledge of sport as a tool for social change
- Improve organisations' abilities to deliver impactful programmes and source new funding

We will deliver these results by firstly improving the capacity of organisations to deliver high-impact Sport for Development work in Sweden; and secondly, through raising awareness more widely of the use of sport to address social issues in Sweden.

As part of this work, we are commissioning a research paper to help define Sport for Development in the Swedish context and what role do Swedish Sport for Development organisations play in society. The findings of the research will be used by the recently established Swedish Sport for Development Network to discuss, strategize and support their decisions moving forward.

#### Tentative Research Questions:

The overarching theme should explore the definition of Sport for Development within the context of Sweden. This could include various sub topics such as:

- The role of Sport for Development organisations in the wider non-profit sector in Sweden
- Synergies and opportunities of engagement with the sport sector (sport clubs and federations)
- The role of statutory structures in Sweden interacting with the Sport for Development sector/organisations: analysis where they are, how they see the sector and what recommendations for engagement are.
- Identifying the current barriers and opportunities to growth for Sport for Development organisations in Sweden e.g. funding mechanisms/ governance/ measuring and demonstrating impact\*
- Funding models and government structures: Local vs National (devolution of power/decision making)
- Stakeholders perception of the role sport can play, and how it complements other types of interventions in the charitable sector in Sweden

*\*What to measure when we talk about impact of the Sport for Development sector; how to measure; and how to demonstrate impact to advocate, engage with stakeholders and build the profile of organisations in the sector, are common questions raised by our partners involved in this programme. Although answering all these questions is not the scope of this research, we believe they will often surface during the consultation with different stakeholders. As such, we expect researchers to reflect on them in the research and include conclusions that could be useful for organisations in the Sport for development sector in Sweden.*

This however may not be an exhaustive list and we encourage proposals to put forward their own suggestions as to how the research might be structured.

#### Approach and deliverables:

- We would expect a mix of tools to collect quantitative and qualitative data and information from multiple stakeholders.
- It should include direct consultation to Sport for Development organisations in Sweden, sport clubs and federations, institutional funders of sport and / or community work initiatives in Sweden (national/ local governments), private (trusts, foundations, corporates) funders, etc.

- In depth analysis to offer evidence-based responses to the above research questions, plus other questions suggested by the researchers.
- The research is intended to serve a navigation tool for the Swedish Sport for development Network and so should include recommendations at two levels:
- Recommendations to the sport for development network and their future role in the Swedish Sport for Development and non-profit sector.
- Recommendations to Sport for Development organisations, sport federations, sport clubs and funding bodies

There is no fixed template to fill in. However, any tender submitted should include:

- Description of the consultants' experience delivering research and their experience and understanding of the Sport for Development sector
- Description of the consultants' knowledge of the non-profit sector in Sweden
- Clear description of the methodological approach and suggested tools
- Research questions suggested by the consultants to complement the ones listed above
- Timetable with key actions and deliverables
- Team composition and CVs of the consultants involved – we will equally consider applications submitted by teams and by individuals.
- Detailed budget with a breakdown of the costs involved – inclusive of VAT if applicable

Contract Duration

Start: March 2022

End: August 2022

Estimated timetable:

The timetable is currently anticipated to be as follows:

Event	Date
Deadline for submission of proposals	20 <sup>th</sup> April 2022
Evaluation of Proposals. Candidates (proposal submitting entities) should be prepared to respond to questions and make clarifications if necessary.	21 <sup>st</sup> -22 <sup>nd</sup> April 2022
Meetings with shortlist candidates (if required by Laureus Sport for Good)	Week of 25 <sup>th</sup> April 2022
Notification of contract award decision.	2 <sup>nd</sup> May 2022

Contract start and start of mobilisation period and initial production meetings.	Week of 2 <sup>nd</sup> May 2022
--	----------------------------------

Any changes to the tender timetable shall be notified to all candidates as soon as practicable.

Any proposals received after the deadline above shall not be considered. Laureus may, however, in its own absolute discretion, extend the deadline and in these circumstances Laureus will notify all candidates of any change.

Contract award is subject to the formal approval process of Laureus. Until all necessary approvals are obtained, no contract will be entered into. Once Laureus has reached a decision in respect of contract award, it will notify all candidates of that decision. Laureus will not be obliged to discuss reasons for declining any proposal.

Laureus reserves the right to:

- Waive or change the requirements of this request for proposals from time to time without prior (or any) notice being given by Laureus;
- Seek clarification or documents in respect of a candidate's submission;
- Disqualify any candidate that does not submit a compliant Proposal in accordance with the instructions in this request for proposals;
- Disqualify any candidate that is guilty of serious misrepresentation in relation to its proposal, or the proposal process. Any candidate who directly or indirectly canvasses any employee of Laureus concerning the award of the contract will be disqualified. Laureus may exclude any candidates from the proposal process who have been found to be in breach of confidentiality or intellectual property rights and may pursue any remedy or take any other action for breach as it considers appropriate;
- Withdraw this request for proposal at any time, or to re-invite candidates on the same or any alternative basis;
- Choose not to award any contract as a result of the current procurement process; and
- Make whatever changes it sees fit to the timetable, structure or content of the procurement process, depending on approvals processes or for any other reason.

Laureus will not in any circumstances be liable for any proposal costs, expenditure, work or effort incurred by a candidate in carrying out enquiries in relation to, proceeding with, or participating in, this procurement, including if the procurement process is terminated or amended by Laureus.

All intellectual property rights in this request for proposals and all materials provided by Laureus or its professional advisors in connection with this request for proposals are and shall remain the property of Laureus and/or its professional advisors.

## **PROPOSAL ASSESSMENT MODEL**

### Evaluation criteria

Laureus will use the following criteria when evaluating the responses:

- Overall quality of the proposal
- Competency and clarity of response to the request for proposals
- Suitability of the methodology and tools suggested
- Experience and capability to deliver the services by the suggested consultant/s
- Example other research processes similar to the one suggested in this request for proposals;
- Value for money of the proposed approach.

The form of Contract that Laureus will propose, commercial or grants, will be determined once decision has been taken regarding the preferred Candidate.

## **SUBMISSION AND QUESTIONS**

Laureus will respond to all reasonable clarifications as soon as possible. Laureus' response to them which will be e-mailed to all candidates.

Any questions regarding this request for proposals can be directed to Head of Programmes and Grants, Elena Marin-Yanez [elena.marin@laureus.com](mailto:elena.marin@laureus.com)