

### 1. ABOUT THE VACANCY

Name of the position:	<b>Social Entrepreneurship Internship</b>
Reports to:	Mathare Community Coordinator and Social Director
Work place:	Futbol Mas Kenya office in Mathare
Timing:	Full time, 3 months. Starting ASAP
Application deadline:	Sunday 14 <sup>th</sup> of November 2021

### 2. INTRODUCTION

Founded in 2008 in Santiago de Chile, we have grown into an international Sport for Development NGO with presence in 10 countries:



Chile, Peru, Ecuador, Haiti, Paraguay, Mexico, France, Dominican Republic, Spain and Kenya. Every week about 11,500 children participate in our programme in challenging environments throughout Latin America, the Caribbean, Europe and recently also Africa. We're a

social and community-based programme using football as a vehicle for social change, inspiration and happiness. For more information go to <http://www.futbolmas.org/en/>.

We work in two communities of Nairobi, one in Mathare and one in Kibera. At the community levels the team of Futbol Más professionals consists of physical education or sports professionals and social sciences professionals (psychologist, social worker or related careers). As an office, we are growing into a regional office and aiming to increase our reach and partnerships, as well as building the sustainability of our pioneer interventions in Mathare and Kibera.

### 3. JOB DESCRIPTION

In the framework of our sustainability strategy with the communities in Mathare and Kibera we are offering a **Social Entrepreneurship internship** to lead, build and structure the **Income Generating Activities** set up by the community through Futbol Más into **emerging businesses** owned by the community.

Are you an aspiring young entrepreneur with a social vocation and looking for a business that can have a positive impact on the lives of communities and people, both economically and environmentally? Then this is a hands on opportunity to put your ideas, creativity and business skills into practice. You will find a dynamic, innovative, international and community-based environment at the same time at Futbol Más Kenya, with a lot of room for initiative, leadership, trial and error, learning how to lead a social business with and for community members.

An Income Generating Activity (IGA) with a lot of potential is a plastic recycling project, set up with support from the International School of Kenya. You will play a key role in building this IGA into a structured and profitable community-led enterprise. In this position it is key you have a passion for problem solving, social innovation and community work. Assertive and emphatic communication internally with the community members and externally with (potential) clients is a key skill, as is team work, flexibility, creativity and resilience. Being a start up business idea, working with community members and Futbol Mas professionals who are not trained in business development, a key skill you bring to the team are not only ideas and creativity, but also order and structure into the monitoring of both finances and production.

The workshop for this IGA is in our office in Mathare (close to Kiboro Primary School on Juja Road), so you will have to be present there frequently, as well as moving around to network and build the marketing strategy. A **monthly stipend** will be offered based on performance and after a 3 month period a first performance evaluation of yourself and the IGA will decide on the way forward. The ambition – under your leadership, our guidance and based on your performance – is to grow it into a paid position from the profits of the business activities. Check the following link to guide you on the context of the IGA: <https://www.youtube.com/watch?v=Wukvajw8PzM&t=1s>

#### 4. KEY ROLES, RESPONSIBILITIES and COMPETENCIES

- ✓ Develop and monitor a business plan for the Income Generating Activities
- ✓ Support in coordinating a community team of youth and other caregivers of the children in Futbol Mas in the workshop in Mathare
- ✓ Understand and be able to pitch the Futbol Más model in general as well as the specific IGA to different stakeholders
- ✓ Design an efficient and productive research and network plan to inform the marketing strategy in particular and business plan as a whole
- ✓ Support in monitoring the production process to inform product design and pricing
- ✓ Prepare a monthly financial report on the IGA
- ✓ Assist in the correct filing and updating of accountancy of the IGA
- ✓ Manage the relationship with key stakeholders such as ISK and (potential) clients
- ✓ Have an aesthetic eye for quality, detail and correct and clear communication
- ✓ Be a quick learner with online platforms and Microsoft Excel aimed towards efficient management.

## 5.CROSS CUTTING COMPETENCIES

To thrive in Futbol Mas and discover yourself further professionally and personally, you will need / get the opportunity to build the following skills:

<b>Internal strengths</b>
Be flexible and resilient (especially to operate and connect with people from the community)
Be proactive and take initiative
Think strategically
Be goal and quality oriented (with an eye for detail)
Manage your emotions
Positive energy
Be well organized and structured when planning and implementing an activity
<b>Relational strengths</b>
Horizontality in all relationships (within the team and with others)
Communicate by connecting, listening and dialoguing with people
Take leadership and work as a team at the same time
Be assertive and professional in your communication and behaviour
<b>Technical strengths</b>
Capacity to vision and project strategically towards community ownership and management
The ability to analyse situations, people, documents and numbers
Fluent in working with Office applications, mainly outlook, word, excel and powerpoint
Marketing and managing relations with potential clients.
Fluent in Swahili and English.

### EDUCATION:

Formal studies /careers studied	1. Business management 2. Marketing 3. Social entrepreneurship Or related careers or equivalent experience
Additional Education:	Accountancy Life skills for team work, flexibility and resilience
Minimal working experience desired:	1 year (not compulsory, attitude and knowledge is what matters)

We are not a competitive football development programme and in this position there is no need to be "football"-literate. Futbol Mas is a gender sensitive organization and also welcomes women to motivate themselves to apply for this position as we strive to not only have a multifunctional team, but also a gender balanced team.

If you are interested to be part of our team in these historic steps towards sustainability of Fútbol Más in Kenya, send us your CV and cover letter to [recruitmentkenya@futbolmas.org](mailto:recruitmentkenya@futbolmas.org).

