Oslo, June 8th 2017

**SPORT 4 THE GLOBAL GOALS PLEDGE**

On behalf of our respective organisations
We hereby pledge to:

Raise awareness through activities for the UN Global Goals for Sustainable Development on our websites and Social Media Platforms

Ask our participating teams to choose one of the 17 goals that they will play for during the tournament

Encourage our stakeholders to commit to the Global Goals

Commit to counter the gender imbalance in sport by having a special focus on goal 5: promoting gender equality both for players, coaches and leaders

Rannveig Sundelin
Norway Cup

Majken Gilmartin
Global Goals World Cup

Alison Leigh Forman
Dana Cup, Hjørring
Leading Football tournaments and organizations join forces to use their influence and arenas to fulfill the Agenda 2030 the UN Sustainable Development Goals

On June 8, 2017 representatives from Nordic football tournaments and organizations will meet with the Norwegian Prime minister in Oslo to pledge their support for the UN Sustainable Development Goals.

- Sports and football are so much more than just activities; they represent a set of values, and as the world’s largest movement of people, sports and football also represent unique impact in the society at large.
- The event includes a round table meeting where the founders will present their initiatives and discuss how to best grow and support the aim of the network.
- The event will also include fun soccer activities symbolically placed outside the Nobel Peace Center at Rådhusplassen in the Oslo city center where minister for EU, EEA and Nordic collaboration Frank Bakke-Jensen will attend.
- Moderator for the round table meeting is former Freestyle Skiing Olympic Gold medalist Stine Lise Hattestad Bratsberg from Pure Consulting.

The SDG pledge is first step in building a network of committed sports actors, sharing best practice and developing tools that will engage and inspire action on the SDG’s through sport.