1. ABOUT THE VACANCY

<table>
<thead>
<tr>
<th>Name of the position:</th>
<th>Production of audiovisual content My Home My Playground</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reports to:</td>
<td>Social Director</td>
</tr>
<tr>
<td>Work place:</td>
<td>Remotely, with availability of Futbol Mas office in Mathare</td>
</tr>
<tr>
<td>Timing:</td>
<td>3 months</td>
</tr>
<tr>
<td>Application deadline:</td>
<td>Monday 8th of June 2020</td>
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</tbody>
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2. INTRODUCTION

Founded in 2008 in Santiago de Chile, we have grown into an international Sport for Development NGO with presence in 9 countries: Chile, Peru, Ecuador, Haiti, Paraguay, Mexico, France, Dominican Republic and Kenya. Every week about 11,500 children participate in our programme in challenging environments throughout Latin America, the Caribbean, Europe and recently also Africa. We’re a social and community-based programme using football as a vehicle for social change, inspiration and happiness. For more information go to [http://www.futbolmas.org/en/](http://www.futbolmas.org/en/).

At the moment we work in three communities of Nairobi, one in Mathare and two in Kibera. At the community levels the team of Futbol Más professionals consists of physical education or sports professionals and social sciences professionals (psychologist, social worker or related careers). As an office, we are growing into a regional office and aiming to increase our reach and partnerships.

3. ABOUT THE REQUIRED SERVICES

The COVID19 pandemic affected the community work of Futbol Mas greatly, given the nature of our methodology and its implementation model. Therefore, the COVID19 pandemic pushed the organization to reinvent itself and this is how the concept of My Home My Playground was born. It transfers the Futbol Mas methodology and its focus on keeping children and families physically active as well as focusing on mental health from
the community field or playground to the home. In this shift, the content undergoes changes, but the delivery and form as well. This is how the need for production of audiovisual content arose.

In this framework Futbol Mas is working in partnership with the United Nations agency for Refugees (UNHCR). A project has been designed to reach refugee families across Kenya with videos and audios with the intention to provide psychosocial support to refugee children and their families during this period of interruption of regular life in general and education in particular. As such, this project intends to complement the proposed continued learning by the Ministry of Education with psychosocial support.

For a reference of what kind of content, refer to our youtube channel Futbolmasorg (https://www.youtube.com/channel/UCyRSgSN42lGjXYStP3vZ_7A). In fact, review of the My Home My Playground (Mi Casa Mi Cancha in Spanish on the channel) content on our Youtube channel gives the best reference of the audiovisual productions expected from this Terms of Reference.

The selected tender will and is expected to also give feedback from their experience into the production and direction of the content. The intention is to work with audiovisual pieces below 5 minutes, although this will be agreed upon as a team.

The Futbol Mas team will be responsible for the development of the content, as well as providing the animators for the audiovisual pieces. The production is planned to occur on a weekly basis during the three months with an audiovisual module, a Green Card Challenge (see examples on our YT channel), an infographic in the form of an image and an audio module for radio use. Each of these four programmatic elements will be connect with each other in terms of content and proposed learning.

4. KEY ROLES, RESPONSIBILITIES and COMPETENCIES

The key roles, responsibilities for these Terms of Reference are:

- Produce 10 audiovisual modules (approximately 1 per week) for the My Home My Playground program
- Produce 10 audiovisual Green Card Challenges (approximately 1 per week) for the My Home My Playground program
- Produce 10 audio modules for radio use (approximately 1 per week) for the My Home My Playground program
- Coordination with the Futbol Mas team for production
- Advice the Futbol Mas animators during production to obtain quality products
- Producer who directs the recordings. This includes script review, on set guidance on framing and animation and making sure all equipment and material is available on set, as per the script.
✓ Avail the necessary quality equipment to produce quality products. For example camera, light, microphone, tripod, etc.
✓ Cameraperson with advanced knowledge and skills to use equipment.
✓ Editing skills with a professional editing software, most likely Adobe Premier or Final Cut Pro. Additionally, it is important to be able to occupy also Adobe After Effects or similar to include quality effects, animations and charts in post-production.

Given these key responsibilities, it is important that the winning tender holds the following skill set: production and direction, handling camera and other audiovisual equipment, editing software. Ideally, camera and editing is one and the same person to make the post-production process more efficient.

ADDITIONAL COMMENTS

- The winning tender is expected to come from a duly registered and tax compliant company or individual

If you are interested to be part of our team in this creative phase of Fútbol Más in which the COVID19 pandemic has pushed us, send us your detailed proposal, including a financial offer, portfolio and CVs to procurementkenya@futbolmas.org.