Local Strategy Manager (Thailand) - Part-time

SUMMARY

We are seeking a skilled and experienced Strategy Manager based in Thailand to undertake a strategy and feasibility study for the pilot project “Transforming cities: Bangkok”.

The Local Strategy Manager will work closely with the Yunus Sports Hub Operations Director and key stakeholders (including UNESCO, IFMA and other programme partners) and will play a vital role in evaluating the project's viability, formulating an effective strategy, and providing recommendations for successful implementation.

- Location: remote, but based in Bangkok (must be available for in-person meetings in Bangkok between the 4th and 10th of August)
- Application Deadline: 5th-July-2023 (Midnight Bangkok time)
- Type of Contract: part time / freelance contract
- Languages Required: English and Thai
- Starting Date: End of July 2023
- Expected Duration: 5 months (flexible part time, potential for extension)
- Remuneration: based on profile and experience and YSH grid

WHAT YOU SHOULD KNOW

About the Yunus Sports Hub
Founded by Nobel Prize Laureate and Olympic Laurel awardee Professor Yunus, we harness the power of social business and sport to end poverty, unemployment and the climate crisis. Visit our website for more information

About Transforming cities: Bangkok.
“Transforming cities: Bangkok” is an initiative launched by the Yunus Sports Hub, a social business founded by Nobel Prize Laureate Laurel awardee Professor Yunus, with the support of UNESCO and IFMA.

This project aims to address the social and economic challenges faced by the community of Klong Toey, the largest slum area in Bangkok (Thailand), through the development of a small, locally led sport and community centre.

- The project envisions a multi-sport facility offering diverse sports disciplines, competitive coaching, and youth leadership training.
- The centre will also serve as a social welfare and economic ecosystem, delivering essential services tailored to the community’s needs and promoting local products.
- Finally, the venue will operate on a sustainable social business model, generating income for its maintenance and ensuring long-term viability.
YOU WILL BE RESPONSIBLE FOR

The Local Strategy Manager will be responsible, in collaboration with the Operations Director, for co-designing the work plan. Furthermore, the Manager will be in charge of the successful delivery of the three key phases: status quo analysis, ideation, and strategy and feasibility study. This will include local stakeholder consultations, desk-based research and analysis, and the production of reports and presentations to be shared amongst the project steering committee and donors.

YOU MUST HAVE...

- Proven experience in program management and conduct of strategy and feasibility reviews
- Understanding of social business principles and their application in community development.
- Knowledge of the entrepreneurship scene, sports & tourism industry in Bangkok and familiarity with relevant local stakeholders.
- Works effectively with people from different backgrounds
- Familiarity with stakeholder engagement and participatory approaches.
- Excellent research and analytical skills with the ability to gather and synthesize complex information.
- Native Thai speaker, and fluent in English
- Previous experience with sports or social business is an advantage

WE LOOK FORWARD TO RECEIVING YOUR APPLICATION

To apply for the position, please submit the YSH Online Application before the 5th of July (Midnight Bangkok time).

Any questions, reach out to Gabriela (gabriela.matus@yunussportshub.com)