

SPORTS ECOSYSTEM TRAINING AND EDUCATION FORUM - SETEF

SETEF is organised under the patronage of Tertiary Institute Sports Association of Namibia (TISAN) facilitated by Barakitso Group of Companies(BGC) and Ebenezer Falcons Academy Africa(EFAA)

PROGRAMME TIMETABLE

Thursday 11 & Friday 12 July 2024, Windhoek Namibia
at Namibia University of Science and Technology (NUST)



SETEF INDUSTRY STRATEGIC PARTNERS



FOREWORD

Dear Sports Ecosystem Stakeholders,

We are pleased to invite you to the 2024th edition of SPORTS ECOSYSTEM TRAINING AND EDUCATION FORUM (SETEF) scheduled to Take place on Thursday, 11 and Friday, 12 July 2024 in Windhoek Namibia at Namibia University of Science and Technology (NUST).



SETEF is organised under the patronage of Tertiary Institute Sports Association of Namibia (TISAN) facilitated by Barakitso Group of Companies(BGC) and Ebenezer Falcons Academy Africa (EFAA).

SETEF 2024 edition will feature a total of six (6) confirmed world's leading academics and industry experts: Four (4) Guest Speakers and Two (2) moderators.

We have chosen relevant, and essential high-quality content 4 discussions topics that will help to reform the African sporting ecosystem, and we hope you will all find the time to attend SETEF so you can come and share your thoughts on these exciting, compelling four (4) discussion topics.

International and local delegates can attend in-person and or online. Online registration is now open, [registration and payments](#) deadline is Wednesday 26 June 2024 at 10am cut-off time CAT.

All interested International and local delegates can request registration and accreditation forms from SETEF Coordinator Ms. Darnell Jarmann via email: registration@barakitsogroup.com

Thank you all and we look forward to welcoming you.

Sincerely Yours,

Lisa Tambula

Executive Board Co-Chairperson
Group Vice President: Africa and Middle-East
Barakitso Group of Companies (BGC)

WHO MUST ATTEND SETEF?

SETEF is relevant to everyone that has an interest in Sport for Development and Peace (SDP), Sports marketing: Brands and Sponsorship, Traditional Sports and Games, Cultural Diversity, Integrated Sport Sciences Talent Identification and Development or has a responsibility to address Physical Education, Physical Activity and Sport programs due to the nature of their work i.e. sports governing bodies, sport federations, women sports associations, schools, universities, colleges, sports clubs, sports academies, government ministries: education, youth and sports, corporate organisations, national sport councils, independent individuals and decision-makers.

SETEF REGISTRATION PACKAGES

CATEGORY A: LOCAL DELEGATES (BASED IN WINDHOEK)

One thousand two hundred Namibian dollars (N\$1,200) per person to cover the following:

- (a) **MEALS AND REFRESHMENTS:** Mid-morning teas / coffee served with pastries, Lunch with refreshments during SETEF on Thursday 11 July and Friday 12 July 2024.
- (b) **SETEF DELEGATES ADDS ON:** (B1) Certificate; (B2) Accreditation card; (B3) Electronic learning materials.

CATEGORY B: LOCAL DELEGATES (OUTSIDE WINDHOEK)

Three thousand eighty hundred Namibian dollars (N\$3,800) per person to cover the following:

- (a) **MEALS AND REFRESHMENTS:** Dinner with refreshments on arrival day Wednesday 10 July 2024; Mid-morning and afternoon teas / coffee served with pastries, Lunch and Dinner with refreshments during SETEF on Thursday 11 July and Friday 12 July 2024.
- (b) **HOTEL ACCOMODATION (BED & BREAKFAST):**
Check In: Wednesday 10 July 2024 and Check Out: Saturday 13 July 2024
- (c) **SETEF DELEGATES ADDS ON:** (B1) Certificate; (B2) Accreditation card; (B3) Electronic learning materials.

CATEGORY C: INTERNATIONAL DELEGATES PACKAGE

Two hundred and ninety united states dollars (US\$290.00) per person to cover the following:

- (a) **LOCAL GROUND TRANSPORT:** Upon arrival in Windhoek Airport and back after the SETEF.
- (b) **MEALS AND REFRESHMENTS:** Dinner with refreshments on arrival day Wednesday 10 July 2024; Mid-morning and afternoon teas / coffee served with pastries, Lunch and Dinner with refreshments during SETEF on Thursday 11 July and Friday 12 July 2024.
- (c) **HOTEL ACCOMODATION (BED & BREAKFAST):**
Check In: Wednesday 10 July 2024 and Check Out: Saturday 13 July 2024
- (d) **SETEF DELEGATES ADDS ON:** (B1) Certificate; (B2) Accreditation card; (B3) Electronic learning materials.

DAY ONE OVERVIEW

THURSDAY 11 JULY 2024

08:00am	ARRIVAL AND REGISTRATION	SETEF Secretariat	
08:20am	CALL TO ORDER	Program Director of Ceremonies: Opening Prayer National anthem Introductions Program Rundown	
08:30am	WELCOME AND OPENING REMARKS	Mr John Graft Ndungaua - TISAN President	
08:40am	PRESENTATION ABOUT THE AFRICA TRADITIONAL SPORTS AND GAMES CONFEDERATION (ATSGC)	Chief Michael Shamsu Mustapha – ATSGC President	
09:00am	HARNESSING CULTURAL DIVERSITY THROUGH TRADITIONAL SPORTS & GAMES	Guest Speaker - Dr Jack Sugden Senior Lecturer, Liverpool John Moores University, United Kingdom	
10:30am	MORNING BREAK		
11:00am	INTEGRATED SPORT SCIENCES:- TALENT IDENTIFICATION AND DEVELOPMENT	Guest Speaker – Ms Fortunate Sithole, Sports Management Lecturer at NUST <i>Fundamentals of coaching that includes topics on coaching philosophy, values, and ethics; pedagogy Of coaching; motor control, learning and performance; athlete care and injury prevention. Coaching For performance includes topics of testing for talent; biomechanics and skill analysis; physiology Of performance; bioenergetics; sports nutrition; strength and conditioning; and sport psychology.</i>	
12:30hrs	UN TOOLKIT MODULE ON PHYSICAL EDUCATION, PHYSICAL ACTIVITY & SPORT	Guest Speaker - Dr. Gisela Siririka Senior Education Officer for Curriculum Research and Development: National Institute for Educational Development (NIED)	
13:00hrs	LUNCH BREAK		
14:00hrs	EMPOWERING YOUTH THROUGH CORPORATE SOCIAL INVESTMENT (CSI) IN SPORTS	Guest Presenter – Ms Tendai Chisveto Corporate Social Investments (CSI), Sponsorship and PR Specialist <i>Encouraging corporate entities to invest in sports not only provides financial support but also promotes corporate social responsibility.</i>	
15:30hrs	PANEL DISCUSSIONS	Group A: Harnessing Cultural Diversity through Traditional Sports and Games Group B: UN toolkit module on Physical Education, Physical Activity and Sport	
16:30hrs	RECAP OF SETEF DAY ONE		
17:00hrs	END OF DAY - PROGRAM DIRECTOR OF CEREMONIES		

DAY TWO OVERVIEW

FRIDAY 12 JULY 2024

08:00am ARRIVAL AND REGISTRATION Secretariat

08:20am CALL TO ORDER Program Director of Ceremonies:
| Welcome | Day 01 of 02 Recap | Day 02 of 02 Rundown |

08:30am **PRACTICALS SESSION A**
INTEGRATED SPORT SCIENCES:- TALENT IDENTIFICATION AND DEVELOPMENT
Facilitator – Ms Fortunate Sithole
Sports Management Lecturer at Namibia University of Science and Technology
Interactive practice sessions that involve developing skills through drill creation and adaptations for a variety of skill levels while playing games. Also, the integration of sport science-related principles will be used to create in and out of season and practice plans. Participants will be expected to work in “teams” to plan and demonstrate parts of their plans to those in attendance.



10:30am MORNING BREAK

11:00am **PRACTICALS SESSION B**
INTEGRATED SPORT SCIENCES:- TALENT IDENTIFICATION AND DEVELOPMENT
Facilitator – Ms Fortunate Sithole

12:00hrs **CLOSING PROGRAMME**

- CLOSING REMARKS
- CLOSING KEYNOTE STATEMENT
- CERTIFICATION
- VOTE OF THANKS
- CLOSING PRAYER

13:00hrs LUNCH AND DEPARTURES



CONTACT DETAILS

SETEF Coordinator: Ms. Darnell Jarman

EMAIL: registration@barakitsogroup.com

MOBILE: +264 81 477 6699



**TERTIARY INSTITUTE SPORTS
ASSOCIATION OF NAMIBIA (TISAN)**

