



AI 5.0 SPORTS ECOSYSTEM LEADERSHIP MASTERCLASS

Embrace the future harnessing the power of integrated schools' sports, sports academies national sports federations (SSANSF), Traditional Sports and Games (TSG) programs.

DATE: Thursday 18 July 2024 **TIME:** 14:00hrs – 17:30hrs CAT



LEADING SPORTS ECOSYSTEM INDUSTRY EXPERTS



Dr Jack Sugden
Senior Lecturer
Liverpool John Moores
University United Kingdom



Mr. Valerio de Divitiis
Coordinator of the United Nations (UN)
Office of Counter-Terrorism (UNOCT)
*"The UNOCT Global Programme on the
Security of Major Sporting Events and the use
of Sport Values to Prevent Violent Extremism"*



Chief Michael Shamsu Mustapha
President
African Traditional Sports and
Games Confederation (ATSGC)

- **Dr Jack Sugden:** - AI management and leadership in SSANSF and TSG: Examples from International sport governance and law.
- **Mr Valerio de Divitiis:-** The Global Programme on the Security of Major Sporting Events and the use of Sport Values to Prevent Violent extremism.
- **Chief M. Mustapha:-** Infuse Cultural Diversity 1st edition of African Traditional Sports & Games 2026.

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Powered by Barakitso Group (BG) under the patronage of Ebenezer Falcons Academy Africa (EFAA)
Participants registration deadline is Monday 08 July 2024 Click the link below to register:

<https://forms.gle/UedrNN6rLF3tmct87>



registration@barakitsogroup.com



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BG INDUSTRY COLLABORATIVE PARTNERS

